

Job No: 221012

Burnley Telephone Household Survey

Good morning / afternoon / evening, I am from NEMS market research, an independent market research company, and we are conducting a short survey in your area for Burnley Borough Council about use of shopping, leisure and cultural facilities. Do you have time to answer some questions please? **It will take about 5 minutes.**

QA Are you the person who does most of the shopping for the household for clothes and household goods, as well as food and groceries ?

- 1 Yes
- 2 No

GO TO Q01
CLOSE

Q01 At which store or shop did you do your household's last main food and grocery shopping?
DO NOT READ OUT. ONE ANSWER ONLY. PROBE FOR LOCATION OF STORE.

Specific Stores:

- 001 Aldi, Accrington
- 002 Aldi, Active Way, Burnley
- 003 Aldi, Blackburn
- 004 Aldi, Colne
- 005 Aldi, Preston
- 006 Asda, Accrington
- 007 Asda, Colne
- 008 Asda, East Way, Preston
- 009 Asda, Grimshaw Park Road, Blackburn
- 010 Asda, Princess Way, Burnley
- 011 Asda, Rawtenstall
- 012 Co-operative, Briercliff Road, Burnley
- 013 Co-operative, Burnley Road, Burnley
- 014 Co-operative, Colne Road, Brierfield
- 015 Co-operative, High Street, Skipton
- 016 Iceland, Curzon Street, Burnley
- 017 Lidl, Colne Road
- 018 Lidl, Rawtenstall
- 019 Lidl, Todmorden
- 020 Marks & Spencer, St James Street, Burnley
- 021 Morrisons, Broughton Road, Skipton
- 022 Morrisons, Pendle Street, Nelson
- 023 Morrisons, Railway Road, Blackburn
- 024 Morrisons, Todmorden
- 025 Sainsbury's, Active Way, Burnley
- 026 Sainsbury's, Prestige Retail Park, Burnley
- 027 Sainsbury's, Windy Bank, Colne
- 028 Spar, Burnley Road, Burnley
- 029 Spar, Manchester Road, Burnley
- 030 Spar, Melville Street, Burnley
- 031 Spar, Padiham Road, Burnley
- 032 Spar, St Matthews Street, Burnley
- 033 Tesco Express, Brunshaw Road, Burnley
- 034 Tesco Express, Sowerby Street, Padiham
- 035 Tesco Extra, Accrington
- 036 Tesco Extra, Centenary Way, Burnley
- 037 Tesco Metro, Blackburn Shopping Centre, Blackburn
- 038 Tesco, Bochoft Way, Rawtenstall
- 039 Tesco, Craven Street, Skipton
- 040 Tesco, Duck Street, Clitheroe
- 041 Tesco, Finsley Gate, Burnley
- 042 Tesco, Syke Street, Haslingden
- 043 Tesco, Wyre Street, Padiham

GO TO Q01B

Local Shops:

- 044 Local shops, Abel Street, Daneshouse
- 045 Local shops, Accrington Road, Burnley
- 046 Local shops, Blackburn
- 047 Local shops, Burnley
- 048 Local shops, Briercliffe Road, Burnley
- 049 Local shops, Coal Clough Lane, Burnley
- 050 Local shops, Colne Road, Burnley
- 051 Local shops, Lyndhurst Road, Burnley
- 052 Local shops, Manchester Road, Burnley
- 053 Local shops, Padiham Road, Burnley
- 054 Local shops, Parliament Street, Burnley
- 055 Local shops, Rose Grover Lane/Lowerhouse Lane, Burnley
- 056 Local shops, Clitheroe
- 057 Local shops, Harle Syke
- 058 Local shops, Padiham
- 059 Local shops, Pike Hill
- 060 Local shops, Rochdale
- 061 Burnley Market

Others:

- 062 Internet
- 063 Other (PLEASE WRITE IN)
- 064 (Don't know / can't remember)
- 065 (Don't do main food shopping)

GO TO Q01A

GO TO CLOSE

Those who do their main food shopping via the Internet at Q01:

Q01A Which online retailer do you use for food / grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Asda
- 2 Waitrose
- 3 Ocado
- 4 Sainsbury's
- 5 Tesco
- 6 Other (PLEASE WRITE IN)
- 7 (Don't know / varies)

Those who do their main food shopping at TESCO, WYRE STREET, PADIHAM at Q01:

Q01B The Tesco store in Padiham opened in October this year. Thinking back to before the store opened, at which store or shop did you last do your main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

Specific Stores:

- 001 Aldi, Accrington
- 002 Aldi, Active Way, Burnley
- 003 Aldi, Blackburn
- 004 Aldi, Colne
- 005 Aldi, Preston
- 006 Asda, Accrington
- 007 Asda, Colne
- 008 Asda, East Way, Preston
- 009 Asda, Grimshaw Park Road, Blackburn
- 010 Asda, Princess Way, Burnley
- 011 Asda, Rawtenstall
- 012 Co-operative, Briercliff Road, Burnley
- 013 Co-operative, Burnley Road, Burnley
- 014 Co-operative, Colne Road, Brierfield
- 015 Co-operative, High Street, Skipton
- 016 Iceland, Curzon Street, Burnley
- 017 Lidl, Colne Road
- 018 Lidl, Rawtenstall
- 019 Lidl, Todmorden
- 020 Marks & Spencer, St James Street, Burnley
- 021 Morrisons, Broughton Road, Skipton
- 022 Morrisons, Pendle Street, Nelson
- 023 Morrisons, Railway Road, Blackburn
- 024 Morrisons, Todmorden
- 025 Sainsbury's, Active Way, Burnley
- 026 Sainsbury's, Prestige Retail Park, Burnley
- 027 Sainsbury's, Windy Bank, Colne
- 028 Spar, Burnley Road, Burnley
- 029 Spar, Manchester Road, Burnley
- 030 Spar, Melville Street, Burnley
- 031 Spar, Padiham Road, Burnley
- 032 Spar, St Matthews Street, Burnley
- 033 Tesco Express, Brunshaw Road, Burnley
- 034 Tesco Express, Sowerby Street, Padiham
- 035 Tesco Extra, Accrington
- 036 Tesco Extra, Centenary Way, Burnley
- 037 Tesco Metro, Blackburn Shopping Centre, Blackburn
- 038 Tesco, Bochoft Way, Rawtenstall
- 039 Tesco, Craven Street, Skipton
- 040 Tesco, Duck Street, Clitheroe
- 041 Tesco, Finsley Gate, Burnley
- 042 Tesco, Syke Street, Haslingden
- 043 Tesco, Wyre Street, Padiham

Local Shops:

- 044 Local shops, Abel Street, Daneshouse
- 045 Local shops, Accrington Road, Burnley
- 046 Local shops, Blackburn
- 047 Local shops, Burnley
- 048 Local shops, Briercliffe Road, Burnley
- 049 Local shops, Coal Clough Lane, Burnley
- 050 Local shops, Colne Road, Burnley
- 051 Local shops, Lyndhurst Road, Burnley
- 052 Local shops, Manchester Road, Burnley
- 053 Local shops, Padiham Road, Burnley
- 054 Local shops, Parliament Street, Burnley
- 055 Local shops, Rose Grover Lane/Lowerhouse Lane, Burnley
- 056 Local shops, Clitheroe
- 057 Local shops, Harle Syke
- 058 Local shops, Padiham
- 059 Local shops, Pike Hill
- 060 Local shops, Rochdale
- 061 Burnley Market

Others:

- 062 Internet
- 063 Other (PLEASE WRITE IN)
- 064 (Don't know / can't remember)

Q02 While you were on your last main food shop at (answer to Q01) did you, (or anyone else with you) carry out any of the following activities?

READ OUT. CAN BE MULTI-CODED.

- 1 Go to bank, post office, building society or cash point
- 2 Get petrol
- 3 Shopping for other food items
- 4 Shopping for non-food items
- 5 Window shopping / browsing
- 6 Hairdressers, dry cleaners, or other service
- 7 Cinema
- 8 Theatre
- 9 Pub / bar/ restaurant
- A Nightclub / live music
- B Bingo
- C Health & fitness club
- D Tenpin bowling
- E Museums / galleries / exhibitions
- F Libraries
- G Other (PLEASE WRITE IN)
- H (Nothing else)

Q03 Is there any other store or shop at which you do your main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY. PROBE FOR LOCATION OF STORE.

Specific Stores:

- 001 Aldi, Accrington
- 002 Aldi, Active Way, Burnley
- 003 Aldi, Blackburn
- 004 Aldi, Colne
- 005 Aldi, Preston
- 006 Asda, Accrington
- 007 Asda, Colne
- 008 Asda, East Way, Preston
- 009 Asda, Grimshaw Park Road, Blackburn
- 010 Asda, Princess Way, Burnley
- 011 Asda, Rawtenstall
- 012 Co-operative, Briercliffe Road, Burnley
- 013 Co-operative, Burnley Road, Burnley
- 014 Co-operative, Colne Road, Brierfield
- 015 Co-operative, High Street, Skipton
- 016 Iceland, Curzon Street, Burnley
- 017 Lidl, Colne Road
- 018 Lidl, Rawtenstall
- 019 Lidl, Todmorden
- 020 Marks & Spencer, St James Street, Burnley
- 021 Morrisons, Broughton Road, Skipton
- 022 Morrisons, Pendle Street, Nelson
- 023 Morrisons, Railway Road, Blackburn
- 024 Morrisons, Todmorden
- 025 Sainsbury's, Active Way, Burnley
- 026 Sainsbury's, Prestige Retail Park, Burnley
- 027 Sainsbury's, Windy Bank, Colne
- 028 Spar, Burnley Road, Burnley
- 029 Spar, Manchester Road, Burnley
- 030 Spar, Melville Street, Burnley
- 031 Spar, Padiham Road, Burnley
- 032 Spar, St Matthews Street, Burnley
- 033 Tesco Express, Brunshaw Road, Burnley
- 034 Tesco Express, Sowerby Street, Padiham
- 035 Tesco Extra, Accrington
- 036 Tesco Extra, Centenary Way, Burnley
- 037 Tesco Metro, Blackburn Shopping Centre, Blackburn
- 038 Tesco, Bocholt Way, Rawtenstall
- 039 Tesco, Craven Street, Skipton
- 040 Tesco, Duck Street, Clitheroe
- 041 Tesco, Finsley Gate, Burnley
- 042 Tesco, Syke Street, Haslingden
- 043 Tesco, Wyre Street, Padiham

Local Shops:

- 044 Local shops, Abel Street, Daneshouse
- 045 Local shops, Accrington Road, Burnley
- 046 Local shops, Blackburn
- 047 Local shops, Burnley
- 048 Local shops, Briercliffe Road, Burnley
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- 050 Local shops, Colne Road, Burnley
- 051 Local shops, Lyndhurst Road, Burnley
- 052 Local shops, Manchester Road, Burnley
- 053 Local shops, Padiham Road, Burnley
- 054 Local shops, Parliament Street, Burnley
- 055 Local shops, Rose Grover Lane/Lowerhouse Lane, Burnley
- 056 Local shops, Clitheroe
- 057 Local shops, Harle Syke
- 058 Local shops, Padiham
- 059 Local shops, Pike Hill
- 060 Local shops, Rochdale
- 061 Burnley Market

Others:

- 062 Internet

- 063 Other (PLEASE WRITE IN)
- 064 (Don't know / can't remember)
- 065 (Nowhere else)

Q04 How do you normally travel to do your main food shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car-driver
- 2 Car-passenger
- 3 Bus / coach
- 4 Train
- 5 Taxi
- 6 Walk
- 7 Bicycle
- 8 Mobility scooter / wheelchair
- 9 Don't travel - use internet / get it delivered
- A Other (PLEASE WRITE IN)
- B (Don't know / varies)

DO NOT ASK TO THOSE WHO RESPONDED 'INTERNET' AND / OR 'DON'T KNOW' TO BOTH Q01 AND Q03

Q05 Where do you normally start your main food shopping trip from?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Home
- 2 Work
- 3 School
- 4 Leisure activity
- 5 Burnley
- 6 Padiham
- 7 Elsewhere (PLEASE WRITE IN)
- 8 (Don't know /varies)

Q06 In addition to your main food shopping, which store or shop did you last visit for small scale / top-up shopping for things like bread, milk or newspapers?

DO NOT READ OUT. ONE ANSWER ONLY.

Specific Stores:

- 001 Aldi, Accrington
- 002 Aldi, Active Way, Burnley
- 003 Aldi, Blackburn
- 004 Aldi, Colne
- 005 Aldi, Preston
- 006 Asda, Accrington
- 007 Asda, Colne
- 008 Asda, East Way, Preston
- 009 Asda, Grimshaw Park Road, Blackburn
- 010 Asda, Princess Way, Burnley
- 011 Asda, Rawtenstall
- 012 Co-operative, Briercliff Road, Burnley
- 013 Co-operative, Burnley Road, Burnley
- 014 Co-operative, Colne Road, Brierfield
- 015 Co-operative, High Street, Skipton
- 016 Iceland, Curzon Street, Burnley
- 017 Lidl, Colne Road
- 018 Lidl, Rawtenstall
- 019 Lidl, Todmorden
- 020 Marks & Spencer, St James Street, Burnley
- 021 Morrisons, Broughton Road, Skipton
- 022 Morrisons, Pendle Street, Nelson
- 023 Morrisons, Railway Road, Blackburn
- 024 Morrisons, Todmorden
- 025 Sainsbury's, Active Way, Burnley
- 026 Sainsbury's, Prestige Retail Park, Burnley
- 027 Sainsbury's, Windy Bank, Colne
- 028 Spar, Burnley Road, Burnley
- 029 Spar, Manchester Road, Burnley
- 030 Spar, Melville Street, Burnley
- 031 Spar, Padiham Road, Burnley
- 032 Spar, St Matthews Street, Burnley
- 033 Tesco Express, Brunshaw Road, Burnley
- 034 Tesco Express, Sowerby Street, Padiham
- 035 Tesco Extra, Accrington
- 036 Tesco Extra, Centenary Way, Burnley
- 037 Tesco Metro, Blackburn Shopping Centre, Blackburn
- 038 Tesco, Bocholt Way, Rawtenstall
- 039 Tesco, Craven Street, Skipton
- 040 Tesco, Duck Street, Clitheroe
- 041 Tesco, Finsley Gate, Burnley
- 042 Tesco, Syke Street, Haslingden
- 043 Tesco, Wyre Street, Padiham

Local Shops:

- 044 Local shops, Abel Street, Daneshouse
- 045 Local shops, Accrington Road, Burnley
- 046 Local shops, Blackburn
- 047 Local shops, Burnley
- 048 Local shops, Briercliffe Road, Burnley
- 049 Local shops, Coal Clough Lane, Burnley
- 050 Local shops, Colne Road, Burnley
- 051 Local shops, Lyndhurst Road, Burnley
- 052 Local shops, Manchester Road, Burnley
- 053 Local shops, Padiham Road, Burnley
- 054 Local shops, Parliament Street, Burnley
- 055 Local shops, Rose Grover Lane/Lowerhouse Lane, Burnley
- 056 Local shops, Clitheroe
- 057 Local shops, Harle Syke
- 058 Local shops, Padiham
- 059 Local shops, Pike Hill
- 060 Local shops, Rochdale
- 061 Burnley Market

Others:

- 062 Internet
- 063 Other (PLEASE WRITE IN)
- 064 (Don't know / can't remember)
- 065 (Don't do top-up shopping)

Q07 In which town or location do you buy most of your household's non-food shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

Specific Stores:

- 001 Asda, Burnley
- 002 Burnley Market
- 003 Marks & Spencer, Burnley
- 004 Sainsbury's, Burnley
- 005 Tesco, Burnley
- 006 Tesco, Padiham
- 007 Other shops Burnley Town Centre

Town / City Centres:

- 008 Padiham
- 009 Accrington
- 010 Blackburn
- 011 Bradford
- 012 Brierfield
- 013 Clitheroe
- 014 Colne
- 015 Manchester
- 016 Preston
- 017 Rochdale
- 018 Skipton
- 019 Trafford Centre, Trafford, Greater Manchester

Others:

- 020 Internet / mail order / catalogue
- 021 Other (PLEASE WRITE IN)
- 022 (Don't know / varies)

Q08 While you were on your last shopping trip for non-food items at (LOCATION MENTIONED AT Q07) did you (or anyone else with you) carry out any of the following activities?

READ OUT. CAN BE MULTI-CODED.

- 1 Go to bank, post office, building society or cash point
- 2 Get petrol
- 3 Shopping for other food items
- 4 Shopping for non-food items
- 5 Window shopping / browsing
- 6 Hairdressers, dry cleaners, or other service
- 7 Cinema
- 8 Theatre
- 9 Pub / bar / restaurant
- A Nightclub / live music
- B Bingo
- C Health & fitness club
- D Tenpin bowling
- E Museums / galleries / exhibitions
- F Libraries
- G Other (PLEASE WRITE IN)
- H (Nothing else)

Q09 How do you normally travel to do your non-food shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car-driver
- 2 Car-passenger
- 3 Bus / coach
- 4 Train
- 5 Taxi
- 6 Walk
- 7 Bicycle
- 8 Mobility scooter / wheelchair
- 9 Don't travel - use internet / get it delivered
- A Other (PLEASE WRITE IN)
- B (Don't know / varies)

Q10 At which town or location did your household last buy clothes or shoes?

DO NOT READ OUT. ONE ANSWER ONLY.

Specific Stores:

- 001 Asda, Burnley
- 002 Burnley Market
- 003 Marks & Spencer, Burnley
- 004 Sainsbury's, Burnley
- 005 Tesco, Burnley
- 006 Tesco, Padiham
- 007 Other shops Burnley Town Centre

Town / City Centres:

- 008 Padiham
- 009 Accrington
- 010 Blackburn
- 011 Bradford
- 012 Brierfield
- 013 Clitheroe
- 014 Colne
- 015 Manchester
- 016 Preston
- 017 Rochdale
- 018 Skipton
- 019 Trafford Centre, Trafford, Greater Manchester

Others:

- 020 Internet / mail order / catalogue
- 021 Other (PLEASE WRITE IN)
- 022 (Don't know / can't remember)

Q11. At which town or location did your household last buy domestic electric appliances (e.g. fridges and kitchen items)?

DO NOT READ OUT. ONE ANSWER ONLY.

Specific Stores:

- 001 Asda, Burnley
- 002 Burnley Market
- 003 Marks & Spencer, Burnley
- 004 Sainsbury's, Burnley
- 005 Tesco, Burnley
- 006 Tesco, Padiham
- 007 Other shops Burnley Town Centre

Town / City Centres:

- 008 Padiham
- 009 Accrington
- 010 Blackburn
- 011 Bradford
- 012 Brierfield
- 013 Clitheroe
- 014 Colne
- 015 Manchester
- 016 Preston
- 017 Rochdale
- 018 Skipton
- 019 Trafford Centre, Trafford, Greater Manchester

Others:

- 020 Internet / mail order / catalogue
- 021 Other (PLEASE WRITE IN)
- 022 (Don't know / can't remember)

Q12. At which town or location did your household last buy other kinds of electric goods such as TV / Hi-Fi and computers?

DO NOT READ OUT. ONE ANSWER ONLY

Specific Stores:

- 001 Asda, Burnley
- 002 Burnley Market
- 003 Marks & Spencer, Burnley
- 004 Sainsbury's, Burnley
- 005 Tesco, Burnley
- 006 Tesco, Padiham
- 007 Other shops Burnley Town Centre

Town / City Centres:

- 008 Padiham
- 009 Accrington
- 010 Blackburn
- 011 Bradford
- 012 Brierfield
- 013 Clitheroe
- 014 Colne
- 015 Manchester
- 016 Preston
- 017 Rochdale
- 018 Skipton
- 019 Trafford Centre, Trafford, Greater Manchester

Others:

- 020 Internet / mail order / catalogue
- 021 Other (PLEASE WRITE IN)
- 022 (Don't know / can't remember)

Q13. At which town or location did your household last buy furniture, soft furnishings or floor-coverings?

DO NOT READ OUT. ONE ANSWER ONLY.

Specific Stores:

- 001 Asda, Burnley
- 002 Burnley Market
- 003 Marks & Spencer, Burnley
- 004 Sainsbury's, Burnley
- 005 Tesco, Burnley
- 006 Tesco, Padiham
- 007 Other shops Burnley Town Centre

Town / City Centres:

- 008 Padiham
- 009 Accrington
- 010 Blackburn
- 011 Bradford
- 012 Brierfield
- 013 Clitheroe
- 014 Colne
- 015 Manchester
- 016 Preston
- 017 Rochdale
- 018 Skipton
- 019 Trafford Centre, Trafford, Greater Manchester

Others:

- 020 Internet / mail order / catalogue
- 021 Other (PLEASE WRITE IN)
- 022 (Don't know / can't remember)

Q14 At which town or location did your household last buy DIY / hardware items and garden items?

DO NOT READ OUT. ONE ANSWER ONLY.

Specific Stores:

- 001 Asda, Burnley
- 002 Burnley Market
- 003 Marks & Spencer, Burnley
- 004 Sainsbury's, Burnley
- 005 Tesco, Burnley
- 006 Tesco, Padiham
- 007 Other shops Burnley Town Centre

Town / City Centres:

- 008 Padiham
- 009 Accrington
- 010 Blackburn
- 011 Bradford
- 012 Brierfield
- 013 Clitheroe
- 014 Colne
- 015 Manchester
- 016 Preston
- 017 Rochdale
- 018 Skipton
- 019 Trafford Centre, Trafford, Greater Manchester

Others:

- 020 Internet / mail order / catalogue
- 021 Other (PLEASE WRITE IN)
- 022 (Don't know / can't remember)

Q15 At which town or location did your household last buy health, beauty and chemist items?

DO NOT READ OUT. ONE ANSWER ONLY.

Specific Stores:

- 001 Asda, Burnley
- 002 Burnley Market
- 003 Marks & Spencer, Burnley
- 004 Sainsbury's, Burnley
- 005 Tesco, Burnley
- 006 Tesco, Padiham
- 007 Other shops Burnley Town Centre

Town / City Centres:

- 008 Padiham
- 009 Accrington
- 010 Blackburn
- 011 Bradford
- 012 Brierfield
- 013 Clitheroe
- 014 Colne
- 015 Manchester
- 016 Preston
- 017 Rochdale
- 018 Skipton
- 019 Trafford Centre, Trafford, Greater Manchester

Others:

- 020 Internet / mail order / catalogue
- 021 Other (PLEASE WRITE IN)
- 022 (Don't know / can't remember)

Q16 At which town or location did your household last buy other non-food items such as books, CDs, toys and gifts?

DO NOT READ OUT. ONE ANSWER ONLY.

Specific Stores:

- 001 Asda, Burnley
- 002 Burnley Market
- 003 Marks & Spencer, Burnley
- 004 Sainsbury's, Burnley
- 005 Tesco, Burnley
- 006 Tesco, Padiham
- 007 Other shops Burnley Town Centre

Town / City Centres:

- 008 Padiham
- 009 Accrington
- 010 Blackburn
- 011 Bradford
- 012 Brierfield
- 013 Clitheroe
- 014 Colne
- 015 Manchester
- 016 Preston
- 017 Rochdale
- 018 Skipton
- 019 Trafford Centre, Trafford, Greater Manchester

Others:

- 020 Internet / mail order / catalogue
- 021 Other (PLEASE WRITE IN)
- 022 (Don't know / can't remember)

Q17 Where did you last go to visit professional services such as banks, estate agents, betting shops and accountants?

DO NOT READ OUT. ONE ANSWER ONLY.

Burnley Locations:

- 001 Accrington Road
- 002 Briercliffe Road
- 003 Burnley Town Centre
- 004 Coal Clough Lane
- 005 Colne Road
- 006 Lyndhurst Road
- 007 Manchester Road
- 008 Padiham Road
- 009 Parliament Street
- 010 Rose Grover Lane / Lowerhouse Lane
- 011 Abel Street- Daneshouse

Town / City Centres:

- 012 Accrington
- 013 Blackburn
- 014 Bradford
- 015 Brierfield
- 016 Clitheroe
- 017 Colne
- 018 Harle Syke
- 019 Manchester
- 020 Padiham Town Centre
- 021 Pike Hill
- 022 Preston
- 023 Rochdale
- 024 Skipton

Others:

- 025 Internet
- 026 Other (PLEASE WRITE IN)
- 027 (Don't visit professional services)
- 028 (Don't know / varies)

Q18 What, if anything, would make you the use professional services in Burnley Town Centre more often?

DO NOT PROMPT. CODE UP TO THREE ANSWERS ONLY.

- 1 Better choice of professional services
- 2 Better links to town centre shops
- 3 Better public transport connections
- 4 Better quality services
- 5 Cheaper services
- 6 More centrally located / better located services
- 7 Wider opening hours
- 8 Nothing
- 9 Other (PLEASE WRITE IN)
- A (Don't know)

Q19 What, if anything, would make you the use professional services in Padiham town centre more often?

DO NOT PROMPT. CODE UP TO THREE ANSWERS ONLY.

- 1 Nothing
- 2 Better choice of professional services
- 3 Better links to town centre shops
- 4 Better public transport connections
- 5 Better quality services
- 6 Cheaper services
- 7 More centrally located / better located services
- 8 Wider opening hours
- 9 Other (PLEASE WRITE IN)
- A (Don't know)

Q20 At which of the following town centres do you visit the shops, services or markets?

READ OUT. DO NOT PROMPT.

- 1 Burnley
- 2 Padiham
- 3 (None of these centres)

GO TO Q21
GO TO Q25
GO TO Q28

Those who visit Burnley Town Centre at Q20:

Q21 How often do you visit shops and services in Burnley?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Everyday
- 2 2-3 times a week
- 3 Once a week
- 4 Once a fortnight
- 5 Once a month
- 6 Less than once a month
- 7 (Don't know / varies)
- 8 (Refused)

Those who visit Burnley Town Centre at Q20:

Q22 What if anything would make you visit Burnley Town Centre more often?

DO NOT PROMPT. CODE UP TO THREE ANSWERS ONLY.

- 1 Nothing
- 2 Better choice of clothing shops
- 3 Better choice of shops in general
- 4 Better maintenance / cleanliness
- 5 Better quality shops
- 6 Better market
- 7 Better sport facilities
- 8 Better leisure and entertainment facilities
- 9 Better arts and cultural facilities
- A Improved bus services
- B More car parking
- C More food supermarkets
- D More large shops
- E More traffic free areas / pedestrianisation
- F Other (PLEASE WRITE IN)
- G (Don't know)

Those who visit Burnley Town Centre at Q20:

Q23 How often do you visit the market in Burnley?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Everyday
- 2 2-3 times a week
- 3 Once a week
- 4 Once a fortnight
- 5 Once a month
- 6 Less than once a month
- 7 Never
- 8 (Don't know / varies)
- 9 (Refused)

GO TO Q25

Those who visit the market in Burnley at Q23:

Q24 What, if anything, would make you visit the market in Burnley more often?

DO NOT PROMPT. CODE UP TO THREE ANSWERS ONLY.

- 1 Nothing
- 2 Better access into/around the market
- 3 Better choice of stalls
- 4 Better links to town centre shops
- 5 Better maintenance / cleanliness
- 6 Better public transport links
- 7 Better quality goods
- 8 Better security
- 9 Cheaper goods
- A More events in the market
- B More restaurants / cafés
- C More stalls selling food
- D More stalls selling non-food goods
- E Wider opening hours
- F Other (PLEASE WRITE IN)
- G (Don't know)

Q25 How often do you visit shops or services in Padiham?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Everyday
- 2 2-3 times a week
- 3 Once a week
- 4 Once a fortnight
- 5 Once a month
- 6 Less than once a month
- 7 (Don't know / varies)
- 8 (Refused)

Q26 What if anything would make you visit Padiham Town Centre more often?

DO NOT PROMPT. CODE UP TO THREE ANSWERS ONLY.

- 1 Nothing
- 2 Better choice of clothing shops
- 3 Better choice of shops in general
- 4 Better maintenance / cleanliness
- 5 Better quality shops
- 6 Better sports facilities
- 7 Better leisure and entertainment facilities
- 8 Better arts and cultural facilities
- 9 Improved bus services
- A More car parking
- B More food supermarkets
- C More large shops
- D More traffic free areas / pedestrianisation
- E Other (PLEASE WRITE IN)
- F (Don't know)

Q27 If a market was opened in Padiham Town Centre, would you use it?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 (Don't know)

Q28 What things, if anything, do you regularly buy on the Internet?

DO NOT PROMPT. CODE UP TO THREE ANSWERS ONLY.

- 1 Nothing
- 2 Books, CDs, toys etc.
- 3 Clothes and Shoes
- 4 Computer software / electronic games
- 5 DIY, hardware and homewares
- 6 Domestic electrical appliances
- 7 Electrical TV, Hi-Fi and computers
- 8 Furniture, soft furnishings and floor coverings
- 9 Groceries
- A Health and beauty, chemist items
- B Travel goods (tickets, holidays etc.)
- C Other (PLEASE WRITE IN)
- D (Don't know / can't remember / varies)

Q29 Do you or your family do any of the following leisure or cultural activities?

READ OUT. CAN BE MULTI-CODED

- | | | |
|---|------------------------|------------------|
| 1 | Cinema | GO TO Q30 |
| 2 | Theatre | GO TO Q31 |
| 3 | Museum | GO TO Q32 |
| 5 | Art galleries | GO TO Q33 |
| 6 | Concert halls | GO TO Q34 |
| 7 | Pub / bar / restaurant | GO TO Q35 |
| 8 | Nightclub / live music | GO TO Q36 |
| 9 | Bingo | GO TO Q37 |
| A | Health & fitness club | GO TO Q38 |
| B | Tenpin bowling | GO TO Q39 |
| C | None of these | GO TO GEN |
| D | (Don't know) | GO TO GEN |

Q30 Where did you or your family last visit the cinema?

DO NOT READ OUT. ONE ANSWER ONLY.

Cinemas:

- 001 Apollo Cinema, Manchester Road, Burnley
- 002 Vue Cinemas, Hyndburn Road, Accrington
- 003 Vue Cinemas, Peel Leisure & Retail Park, Blackburn

Burnley Locations:

- 004 Accrington Road
- 005 Briercliffe Road
- 006 Burnley Town Centre
- 007 Coal Clough Lane
- 008 Colne Road
- 009 Lyndhurst Road
- 010 Manchester Road
- 011 Padiham Road
- 012 Parliament Street
- 013 Rose Grover Lane / Lowerhouse Lane
- 014 Abel Street- Daneshouse

Town / City Centres:

- 015 Accrington
- 016 Blackburn
- 017 Bradford
- 018 Brierfield
- 019 Clitheroe
- 020 Colne
- 021 Harle Syke
- 022 Manchester
- 023 Padiham Town Centre
- 024 Pike Hill
- 025 Preston
- 026 Rochdale
- 027 Skipton

Others:

- 028 Other (PLEASE WRITE IN)
- 029 (Don't know / can't remember)
- 030 (Don't do this activity)

Q31 Where did you or your family last visit the theatre?

DO NOT READ OUT. ONE ANSWER ONLY

Theatres:

- 001 Burnley Mechanics, Manchester Road, Burnley
- 002 Burnley Youth Theatre, Queen's Park Road, Burnley
- 003 Oswaldtwistle Civic Theatre, Blackburn Road, Accrington
- 004 Pendle Hippodrome Theatre, New Market Street, Colne
- 005 The ACE Centre, Cross Street, Nelson
- 006 The Civic, Union Road, Accrington
- 007 The Little Theatre, River Street, Colne
- 008 The Muni Theatre, Albert Road, Colne

Burnley Locations:

- 009 Accrington Road
- 010 Briercliffe Road
- 011 Burnley Town Centre
- 012 Coal Clough Lane
- 013 Colne Road
- 014 Lyndhurst Road
- 015 Manchester Road
- 016 Padiham Road
- 017 Parliament Street
- 018 Rose Grover Lane / Lowerhouse Lane
- 019 Abel Street- Daneshouse

Town / City Centres:

- 020 Accrington
- 021 Blackburn
- 022 Bradford
- 023 Brierfield
- 024 Clitheroe
- 025 Colne
- 026 Harle Syke
- 027 Manchester
- 028 Padiham Town Centre
- 029 Pike Hill
- 030 Preston
- 031 Rochdale
- 032 Skipton

Others:

- 033 Other (PLEASE WRITE IN)
- 034 (Don't know / can't remember)
- 035 (Don't do this activity)

Q32 Where did you or your family last visit a Museum?

DO NOT READ OUT. ONE ANSWER ONLY.

Museums:

- 001 Weavers' Triangle, Manchester Road, Burnley
- 002 Towneley Park, Burnley
- 003 Queen Street Mill Textile Museum, Queen Street, Burnley
- 004 The Titanic in Lancashire Museum, Church Street, Colne
- 005 The British in India Museum, Colne
- 006 Blackburn Museum & Art Gallery

Burnley Locations:

- 007 Accrington Road
- 008 Briercliffe Road
- 009 Burnley Town Centre
- 010 Coal Clough Lane
- 011 Colne Road
- 012 Lyndhurst Road
- 013 Manchester Road
- 014 Padiham Road
- 015 Parliament Street
- 016 Rose Grover Lane / Lowerhouse Lane
- 017 Abel Street- Daneshouse

Town / City Centres:

- 018 Accrington
- 019 Blackburn
- 020 Bradford
- 021 Brierfield
- 022 Clitheroe
- 023 Colne
- 024 Harle Syke
- 025 Manchester
- 026 Padiham Town Centre
- 027 Pike Hill
- 028 Preston
- 029 Rochdale
- 030 Skipton

Others:

- 031 Other (PLEASE WRITE IN)
- 032 (Don't know / can't remember)
- 033 (Don't do this activity)

Q33 Where did you or your family last visit an art gallery?

DO NOT READ OUT. ONE ANSWER ONLY.

Galleries:

- 001 Mid Pennine Arts, Neptune Street, Burnley
- 002 Howarth Gallery, St. James St, Burnley
- 003 Towneley Hall Art Gallery
- 004 King George's Hall, Northgate, Blackburn

Burnley Locations:

- 005 Accrington Road
- 006 Briercliffe Road
- 007 Burnley Town Centre
- 008 Coal Clough Lane
- 009 Colne Road
- 010 Lyndhurst Road
- 011 Manchester Road
- 012 Padiham Road
- 013 Parliament Street
- 014 Rose Grover Lane / Lowerhouse Lane
- 015 Abel Street- Daneshouse

Town / City Centres:

- 016 Accrington
- 017 Blackburn
- 018 Bradford
- 019 Brierfield
- 020 Clitheroe
- 021 Colne
- 022 Harle Syke
- 023 Manchester
- 024 Padiham Town Centre
- 025 Pike Hill
- 026 Preston
- 027 Rochdale
- 028 Skipton

Others:

- 029 Other (PLEASE WRITE IN)
- 030 (Don't know / can't remember)
- 031 (Don't do this activity)

Q34 Where did you or your family last visit a concert hall?

DO NOT READ OUT. ONE ANSWER ONLY.

Concert Halls:

- 001 St. Georges Concert Hall, Bradford
- 002 Burnley Mechanics, Manchester Road, Burnley

Burnley Locations:

- 003 Accrington Road
- 004 Briercliffe Road
- 005 Burnley Town Centre
- 006 Coal Clough Lane
- 007 Colne Road
- 008 Lyndhurst Road
- 009 Manchester Road
- 010 Padiham Road
- 011 Parliament Street
- 012 Rose Grover Lane / Lowerhouse Lane
- 013 Abel Street- Daneshouse

Town / City Centres:

- 014 Accrington
- 015 Blackburn
- 016 Bradford
- 017 Brierfield
- 018 Clitheroe
- 019 Colne
- 020 Harle Syke
- 021 Manchester
- 022 Padiham Town Centre
- 023 Pike Hill
- 024 Preston
- 025 Rochdale
- 026 Skipton

Others:

- 027 Other (PLEASE WRITE IN)
- 028 (Don't know / can't remember)
- 029 (Don't do this activity)

Q35 Where did you or your family last visit a pub / bar / restaurant?

DO NOT READ OUT. ONE ANSWER ONLY.

Burnley Locations:

- 001 Accrington Road
- 002 Briercliffe Road
- 003 Burnley Town Centre
- 004 Coal Clough Lane
- 005 Colne Road
- 006 Lyndhurst Road
- 007 Manchester Road
- 008 Padiham Road
- 009 Parliament Street
- 010 Rose Grover Lane / Lowerhouse Lane
- 011 Abel Street- Daneshouse

Town / City Centres:

- 012 Accrington
- 013 Blackburn
- 014 Bradford
- 015 Brierfield
- 016 Clitheroe
- 017 Colne
- 018 Harle Syke
- 019 Manchester
- 020 Padiham Town Centre
- 021 Pike Hill
- 022 Preston
- 023 Rochdale
- 024 Skipton

Others:

- 025 Other (PLEASE WRITE IN)
- 026 (Don't know / can't remember)
- 027 (Don't do this activity)

Q36 Where did you or your family last visit a nightclub / live music venue?

DO NOT READ OUT. ONE ANSWER ONLY.

Nightclubs / Music Venues:

- 001 Graffiti Club, Bethesda Street, Burnley
- 002 Backstage, St. James's Street, Burnley
- 003 Bo Jangles, Cow Lane, Burnley
- 004 Sanctuary, Cow Lane, Burnley
- 005 Bar Rojo, Hammerton Street, Burnley
- 006 Walkabout, Hammerton Street, Burnley
- 007 Lava & Ignite, Hammerton Street, Burnley
- 008 Iron Works, Hammerton Street, Burnley
- 009 Posh, Ormerod Street, Burnley
- 010 Kokos, Elizabeth Street, Burnley
- 011 Rendezvous Nightclub, Accrington Road, Clitheroe
- 012 Liquid Nightclub, St. Peter St, Blackburn

Burnley Locations:

- 013 Accrington Road
- 014 Briercliffe Road
- 015 Burnley Town Centre
- 016 Coal Clough Lane
- 017 Colne Road
- 018 Lyndhurst Road
- 019 Manchester Road
- 020 Padiham Road
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Town / City Centres:

- 024 Accrington
- 025 Blackburn
- 026 Bradford
- 027 Brierfield
- 028 Clitheroe
- 029 Colne
- 030 Harle Syke
- 031 Manchester
- 032 Padiham Town Centre
- 033 Pike Hill
- 034 Preston
- 035 Rochdale
- 036 Skipton

Others:

- 037 Other (PLEASE WRITE IN)
- 038 (Don't know / can't remember)
- 039 (Don't do this activity)

Q37 Where did you or your family last go to play bingo?

DO NOT READ OUT. ONE ANSWER ONLY.

Bingo halls:

- 001 Gala Bingo, Centenary Way, Burnley
- 002 Gala Bingo, Ainsworth Street, Blackburn
- 003 New Empire Bingo, Blackburn Road, Accrington

Burnley Locations:

- 004 Accrington Road
- 005 Briercliffe Road
- 006 Burnley Town Centre
- 007 Coal Clough Lane
- 008 Colne Road
- 009 Lyndhurst Road
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- 020 Colne
- 021 Harle Syke
- 022 Manchester
- 023 Padiham Town Centre
- 024 Pike Hill
- 025 Preston
- 026 Rochdale
- 027 Skipton

Others:

- 028 Other (PLEASE WRITE IN)
- 029 (Don't know / can't remember)
- 030 (Don't do this activity)

Q38 Where did you or your family last go to a health club / gym?

DO NOT READ OUT. ONE ANSWER ONLY.

Health clubs / Gyms:

- 001 St. Peter's Leisure Centre, Church Street, Burnley
- 002 Padiham Leisure Centre, Park Road,
- 003 Fitness Factory Ltd, Blannel Street, Burnley
- 004 Angelz Gym, St James's Street, Burnley
- 005 Crow Wood, Leisure and Equestrian Centre, Royle Lane, Burnley
- 006 Yoga North West, Rushton Street, Nelson
- 007 Powerhouse Gym, Burnley Road, Nelson
- 008 Ultimate Strength & Fitness, Brunswick St, Nelson

Burnley Locations:

- 009 Accrington Road
- 010 Briercliffe Road
- 011 Burnley Town Centre
- 012 Coal Clough Lane
- 013 Colne Road
- 014 Lyndhurst Road
- 015 Manchester Road
- 016 Padiham Road
- 017 Parliament Street
- 018 Rose Grover Lane / Lowerhouse Lane
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Town / City Centres:

- 020 Accrington
- 021 Blackburn
- 022 Bradford
- 023 Brierfield
- 024 Clitheroe
- 025 Colne
- 026 Harle Syke
- 027 Manchester
- 028 Padiham Town Centre
- 029 Pike Hill
- 030 Preston
- 031 Rochdale
- 032 Skipton

Others:

- 033 Other (PLEASE WRITE IN)
- 034 (Don't know / can't remember)
- 035 (Don't do this activity)

Q39 Where did you or your family last go for tenpin bowling?

DO NOT READ OUT. ONE ANSWER ONLY.

Tenpin Bowling Centres:

- 001 1st Bowl Burnley, Finsley Gate, Burnley
- 002 1st Bowl Accrington, The Viaduct, Accrington

Burnley Locations:

- 003 Accrington Road
- 004 Briercliffe Road
- 005 Burnley Town Centre
- 006 Coal Clough Lane
- 007 Colne Road
- 008 Lyndhurst Road
- 009 Manchester Road
- 010 Padiham Road
- 011 Parliament Street
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Town / City Centres:

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- 019 Colne
- 020 Harle Syke
- 021 Manchester
- 022 Padiham Town Centre
- 023 Pike Hill
- 024 Preston
- 025 Rochdale
- 026 Skipton

Others:

- 027 Other (PLEASE WRITE IN)
- 028 (Don't know / can't remember)
- 029 (Don't do this activity)

GEN Gender:

DO NOT READ OUT. CODE FROM OBSERVATION.

- 1 Male
- 2 Female

AGE How old are you?

- 1 18-24
- 2 25-34
- 3 35-44
- 4 45-54
- 5 55-64
- 6 65+
- 7 (Refused)

OCC What is the occupation of the chief income earner in your household?

IF RETIRED, ASK FOR PREVIOUS OCCUPATION.

- 1 Occupation / job description (PLEASE WRITE IN)
- 2 Basic state pension ONLY
- 3 (Refused)

LAN Where English is not your first language, please specify your main language:

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 No other language / English is my first language
- 2 Other language (PLEASE WRITE IN)
- 3 (Don't know / varies)
- 4 (Refused)

DIS Do you consider you have a disability? If so, what is the nature of your disability?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 No disabilities
- 2 Disability (PLEASE SPECIFY)
- 3 (Don't know / varies)
- 4 (Refused)

Thank & Close

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q01 At which store or shop did you do your household's last main food and grocery shopping?														
Aldi, Accrington	0.4%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.5%	3	0.0%	0
Aldi, Active Way, Burnley	4.6%	46	6.0%	9	2.0%	4	6.0%	9	4.0%	4	6.0%	12	4.0%	8
Aldi, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Aldi, Colne	0.2%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Accrington	1.3%	13	0.0%	0	0.0%	0	0.0%	0	5.0%	5	4.0%	8	0.0%	0
Asda, Colne	2.8%	28	0.7%	1	9.0%	18	0.0%	0	0.0%	0	1.0%	2	3.5%	7
Asda, Grimshaw Park Road, Blackburn	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1
Asda, Princess Way, Burnley	25.6%	256	28.7%	43	16.0%	32	25.3%	38	34.0%	34	22.0%	44	32.5%	65
Asda, Rawtenstall	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative, Briercliffe Road, Burnley	0.8%	8	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	6
Co-operative, Burnley Road, Burnley	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	9	0.5%	1
Co-operative, Colne Road, Brierfield	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Curzon Street, Burnley	0.9%	9	0.0%	0	1.5%	3	0.0%	0	0.0%	0	1.5%	3	1.5%	3
Lidl, Colne Road	1.1%	11	1.3%	2	2.0%	4	0.7%	1	0.0%	0	0.0%	0	2.0%	4
Lidl, Todmorden	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St James Street, Burnley	2.2%	22	4.0%	6	2.0%	4	3.3%	5	3.0%	3	0.0%	0	2.0%	4
Morrisons, Broughton Road, Skipton	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pendle Street, Nelson	7.5%	75	3.3%	5	25.0%	50	0.7%	1	3.0%	3	4.5%	9	3.5%	7
Morrisons, Todmorden	1.6%	16	0.0%	0	0.5%	1	9.3%	14	0.0%	0	0.5%	1	0.0%	0
Sainsbury's, Active Way, Burnley	12.9%	129	16.0%	24	11.0%	22	13.3%	20	13.0%	13	6.5%	13	18.5%	37
Sainsbury's, Windy Bank, Colne	0.6%	6	0.0%	0	1.5%	3	0.0%	0	0.0%	0	1.0%	2	0.5%	1
Spar, Burnley Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Spar, Manchester Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Spar, Padiham Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Express, Brunshaw Road, Burnley	1.4%	14	6.7%	10	0.0%	0	1.3%	2	1.0%	1	0.5%	1	0.0%	0
Tesco Express, Sowerby Street, Padiham	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	9	0.5%	1
Tesco Extra, Accrington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Tesco Extra, Centenary Way, Burnley	15.7%	157	22.7%	34	13.0%	26	22.7%	34	23.0%	23	6.5%	13	13.5%	27
Tesco, Bocholt Way, Rawtenstall	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Duck Street, Clitheroe	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0
Tesco, Finsley Gate, Burnley	4.2%	42	3.3%	5	3.5%	7	7.3%	11	4.0%	4	2.0%	4	5.5%	11
Tesco, Syke Street, Haslingden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Tesco, Wyre Street, Padiham	6.2%	62	1.3%	2	0.5%	1	0.7%	1	4.0%	4	24.5%	49	2.5%	5
Local shops, Burnley	0.6%	6	0.7%	1	0.5%	1	0.7%	1	1.0%	1	0.0%	0	1.0%	2
Local shops, Accrington Road, Burnley	0.3%	3	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.5%	1
Local shops, Clitheroe	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Padiham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Burnley Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Internet	2.1%	21	2.7%	4	2.5%	5	0.7%	1	1.0%	1	3.0%	6	2.0%	4
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Pilsworth Road, Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Asda, The Link Way, Bolton	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Booths, Station Road, Clitheroe	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Co-operative, Irwell Street, Bacup	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Croft Street, Burnley	0.5%	5	0.7%	1	0.5%	1	0.7%	1	0.0%	0	0.5%	1	0.5%	1
Iceland, Briercliffe Road, Burnley	0.6%	6	0.0%	0	1.0%	2	0.7%	1	0.0%	0	0.0%	0	1.5%	3
Lidl, Hyndburn Road, Accrington	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		
Lidl, Rigby Street, Nelson	0.5%	5	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Accrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Local shops, Colne	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moor Lane, Clitheroe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Sainsbury's, Wade Street, Halifax	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Street, Colne	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1000		150		200		150		100		200		200

Q01A Which online retailer do you use for food / grocery shopping?

Those who do their main food shopping via the Internet at Q01:

Asda	42.9%	9	50.0%	2	20.0%	1	0.0%	0	0.0%	0	66.7%	4	50.0%	2
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	9.5%	2	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1
Sainsbury's	9.5%	2	0.0%	0	20.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Tesco	38.1%	8	50.0%	2	40.0%	2	100.0%	1	0.0%	0	33.3%	2	25.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		21		4		5		1		1		6		4

Q01B The Tesco store in Padiham opened in October this year. Thinking back to before the store opened, at which store or shop did you last do your main food and grocery shopping?

Those who do their main food shopping at TESCO, WYRE STREET, PADIHAM at Q01:

Aldi, Accrington	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Aldi, Active Way, Burnley	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Asda, Accrington	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0
Asda, Princess Way, Burnley	21.0%	13	0.0%	0	0.0%	0	100.0%	1	25.0%	1	20.4%	10	20.0%	1
Asda, Rawtenstall	1.6%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0
Co-operative, Burnley Road, Burnley	12.9%	8	0.0%	0	100.0%	1	0.0%	0	0.0%	0	14.3%	7	0.0%	0
Marks & Spencer, St James Street, Burnley	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Morrisons, Pendle Street, Nelson	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Sainsbury's, Prestige Retail Park, Active Way, Burnley	9.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	5	20.0%	1
Tesco Express, Sowerby Street, Padiham	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Tesco Extra, Centenary Way, Burnley	25.8%	16	100.0%	2	0.0%	0	0.0%	0	50.0%	2	18.4%	9	60.0%	3
Tesco, Duck Street, Clitheroe	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Tesco, Finsley Gate, Burnley	8.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	5	0.0%	0
Base:		62		2		1		1		4		49		5

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q02 While you were on your last main food shop at (STORE MENTIONED AT Q01) did you, (or anyone else with you) carry out any of the following activities? [MR/PR]														
<i>Excluding those who shop via the Internet at Q01</i>														
Go to bank, post office, building society or cash point	27.9%	273	25.3%	37	28.7%	56	29.5%	44	24.2%	24	30.9%	60	26.5%	52
Get petrol	21.6%	211	18.5%	27	23.1%	45	22.1%	33	24.2%	24	26.8%	52	15.3%	30
Shopping for other food items	25.7%	252	20.5%	30	25.6%	50	32.2%	48	27.3%	27	29.9%	58	19.9%	39
Shopping for non-food items	26.9%	263	26.7%	39	23.1%	45	31.5%	47	21.2%	21	32.5%	63	24.5%	48
Window shopping / browsing	14.5%	142	10.3%	15	15.9%	31	12.8%	19	18.2%	18	14.4%	28	15.8%	31
Hairdressers, dry cleaners, or other service	3.0%	29	1.4%	2	0.0%	0	4.7%	7	5.1%	5	3.6%	7	4.1%	8
Cinema	0.6%	6	1.4%	2	0.0%	0	0.7%	1	0.0%	0	0.5%	1	1.0%	2
Theatre	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pub / bar/ restaurant	3.7%	36	3.4%	5	4.1%	8	5.4%	8	3.0%	3	3.1%	6	3.1%	6
Nightclub / live music	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Bingo	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health & fitness club	1.0%	10	1.4%	2	0.5%	1	0.0%	0	1.0%	1	1.5%	3	1.5%	3
Tenpin bowling	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0
Museums / galleries / exhibitions	0.3%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Libraries	2.1%	21	0.7%	1	3.1%	6	2.0%	3	1.0%	1	3.1%	6	2.0%	4
Visiting the market	0.3%	3	0.7%	1	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	6	0.0%	0	1.0%	2	0.0%	0	2.0%	2	0.5%	1	0.5%	1
(Nothing else)	37.4%	366	38.4%	56	40.5%	79	30.2%	45	40.4%	40	29.9%	58	44.9%	88
Base:		979		146		195		149		99		194		196

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q03 Is there any other store or shop at which you do your main food and grocery shopping?							
Aldi, Accrington	0.3%	3	0.0%	0	0.0%	0	0.0%
Aldi, Active Way, Burnley	5.1%	51	7.3%	11	3.5%	7	4.7%
Asda, Colne	1.4%	14	0.0%	0	6.0%	12	0.0%
Asda, Princess Way, Burnley	12.5%	125	14.0%	21	9.0%	18	12.7%
Co-operative, Briercliff Road, Burnley	0.5%	5	0.0%	0	1.0%	2	0.7%
Co-operative, Burnley Road, Burnley	0.4%	4	0.0%	0	0.0%	0	0.0%
Co-operative, Colne Road, Brierfield	0.1%	1	0.0%	0	0.5%	1	0.0%
Iceland, Curzon Street, Burnley	1.6%	16	2.0%	3	2.0%	4	1.3%
Lidl, Colne Road, Burnley	1.9%	19	2.0%	3	2.5%	5	0.0%
Lidl, Todmorden	0.3%	3	0.0%	0	0.0%	0	2.0%
Marks & Spencer, St James Street, Burnley	4.4%	44	5.3%	8	2.5%	5	4.0%
Morrisons, Pendle Street, Nelson	5.9%	59	2.0%	3	14.0%	28	1.3%
Morrisons, Todmorden	0.7%	7	0.0%	0	0.5%	1	4.0%
Sainsbury's, Prestige Retail Park, Active Way, Burnley	8.8%	88	7.3%	11	7.5%	15	9.3%
Tesco Express, Brunshaw Road, Burnley	1.0%	10	1.3%	2	1.0%	2	2.7%
Tesco Express, Sowerby Street, Padiham	0.2%	2	0.0%	0	0.0%	0	0.0%
Tesco Extra, Accrington	0.1%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Centenary Way, Burnley	8.9%	89	14.0%	21	2.5%	5	14.0%
Tesco, Finsley Gate, Burnley	3.9%	39	7.3%	11	2.5%	5	0.7%
Tesco, Wyre Street, Padiham	1.7%	17	0.0%	0	0.0%	0	0.0%
Local shops, Burnley	0.6%	6	0.7%	1	0.5%	1	0.0%
Local shops, Abel Street, Daneshouse	0.2%	2	0.0%	0	0.5%	1	0.0%
Local shops, Accrington Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Local shops, Coal Clough Lane, Burnley	0.2%	2	0.7%	1	0.0%	0	0.0%
Local shops, Colne Road, Burnley	0.2%	2	0.0%	0	0.0%	0	0.7%
Local shops, Clitheroe	0.2%	2	0.0%	0	0.0%	0	0.0%
Local shops, Padiham	0.4%	4	0.0%	0	0.0%	0	0.0%
Burnley Market	1.1%	11	1.3%	2	1.0%	2	2.7%
Internet	0.1%	1	0.0%	0	0.0%	0	0.7%
Booths, Station Road, Clitheroe	0.2%	2	0.0%	0	0.5%	1	0.0%
Costco, Broadway, Chedderton	0.1%	1	0.0%	0	0.0%	0	0.0%
Farmfoods, Croft Street, Burnley	0.7%	7	1.3%	2	0.0%	0	0.7%
Iceland, Briercliffe Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Lidl, Rigby Street, Nelson	0.1%	1	0.0%	0	0.5%	1	0.0%
Marks and Spencer, Middlebrook Retail Park, Bolton	0.1%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Kingsway, Rochdale	0.1%	1	0.0%	0	0.0%	0	0.7%
Sainsbury's, Moor Lane, Clitheroe	0.2%	2	0.0%	0	0.5%	1	0.0%
Sainsbury's, Wade Street, Halifax	0.1%	1	0.0%	0	0.0%	0	0.7%
Tesco Superstore, Valley Park Road, Prestwich, Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%
Tesco, Market Street, Halifax	0.1%	1	0.0%	0	0.0%	0	0.7%
Local shops, Nelson	0.1%	1	0.0%	0	0.5%	1	0.0%
Local shops, Trafalgar Street, Burnley	0.1%	1	0.7%	1	0.0%	0	0.0%
Local shops, Wythenshawe	0.1%	1	0.0%	0	0.5%	1	0.0%
Clitheroe Market	0.1%	1	0.0%	0	0.0%	0	0.0%
(Don't know / can't	0.4%	4	0.0%	0	0.5%	1	0.0%

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
remember)														
(Nowhere else)	34.5%	345	32.7%	49	40.0%	80	36.0%	54	31.0%	31	37.0%	74	28.5%	57
Base:	1000	150	200	150	100	200	200							

Q04 How do you normally travel to do your main food shopping?

Car-driver	68.8%	688	62.7%	94	67.0%	134	66.0%	99	69.0%	69	70.5%	141	75.5%	151
Car-passenger	13.7%	137	13.3%	20	15.5%	31	14.0%	21	14.0%	14	15.5%	31	10.0%	20
Bus / coach	6.7%	67	8.0%	12	5.0%	10	8.0%	12	7.0%	7	7.0%	14	6.0%	12
Train	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	2.6%	26	3.3%	5	4.0%	8	4.7%	7	4.0%	4	0.0%	0	1.0%	2
Walk	6.0%	60	9.3%	14	5.5%	11	6.7%	10	4.0%	4	5.5%	11	5.0%	10
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Mobility scooter / wheelchair	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't travel - use internet / get it delivered	1.7%	17	2.0%	3	2.0%	4	0.7%	1	1.0%	1	1.5%	3	2.5%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1000	150	200	150	100	200	200							

Q05 Where do you normally start your main food shopping trip from?

Excluding those who shop via the Internet or who said 'Don't know' at Q01 and/or Q03

Home	90.8%	884	91.8%	134	88.7%	172	93.2%	138	90.9%	90	92.3%	179	88.6%	171
Work	5.1%	50	4.8%	7	6.7%	13	4.1%	6	7.1%	7	4.6%	9	4.1%	8
School	0.2%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Burnley	1.1%	11	0.7%	1	0.5%	1	1.4%	2	1.0%	1	0.5%	1	2.6%	5
Padiham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	3	0.0%	0
Elsewhere	0.2%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	20	2.7%	4	2.1%	4	1.4%	2	0.0%	0	1.0%	2	4.1%	8
Base:	974	146	194	148	99	194	193							

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q06 In addition to your main food shopping, which store or shop did you last visit for small scale / top-up shopping for things like bread, milk or newspapers?														
Aldi, Accrington	0.3%	3	0.0%	0	0.0%	0	0.7%	1	1.0%	1	0.5%	1	0.0%	0
Aldi, Active Way, Burnley	2.2%	22	4.7%	7	1.0%	2	1.3%	2	4.0%	4	1.5%	3	2.0%	4
Asda, Accrington	0.3%	3	0.0%	0	0.0%	0	0.7%	1	1.0%	1	0.5%	1	0.0%	0
Asda, Colne	0.6%	6	0.7%	1	1.5%	3	0.0%	0	0.0%	0	0.5%	1	0.5%	1
Asda, Princess Way, Burnley	5.2%	52	8.7%	13	1.5%	3	4.0%	6	11.0%	11	2.5%	5	7.0%	14
Co-operative, Briercliff Road, Burnley	2.2%	22	0.7%	1	3.5%	7	0.0%	0	0.0%	0	0.0%	0	7.0%	14
Co-operative, Burnley Road, Burnley	1.6%	16	0.7%	1	0.5%	1	0.0%	0	2.0%	2	5.5%	11	0.5%	1
Co-operative, Colne Road, Brierfield	1.3%	13	0.0%	0	5.5%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Iceland, Curzon Street, Burnley	1.4%	14	0.0%	0	2.0%	4	1.3%	2	0.0%	0	0.5%	1	3.5%	7
Lidl, Colne Road, Burnley	1.8%	18	0.7%	1	2.0%	4	0.7%	1	0.0%	0	0.0%	0	6.0%	12
Lidl, Todmorden	0.7%	7	0.0%	0	0.0%	0	4.7%	7	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St James Street, Burnley	2.1%	21	1.3%	2	1.5%	3	1.3%	2	4.0%	4	2.0%	4	3.0%	6
Morrisons, Pendle Street, Nelson	2.2%	22	0.7%	1	9.0%	18	0.0%	0	0.0%	0	0.5%	1	1.0%	2
Morrisons, Railway Road, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Morrisons, Todmorden	0.7%	7	0.0%	0	0.0%	0	4.7%	7	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Prestige Retail Park, Active Way, Burnley	3.2%	32	2.7%	4	3.0%	6	5.3%	8	2.0%	2	1.5%	3	4.5%	9
Sainsbury's, Windy Bank, Colne	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1	0.5%	1
Spar, Burnley Road, Burnley	1.0%	10	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.0%	2	3.0%	6
Spar, Manchester Road, Burnley	2.0%	20	9.3%	14	0.5%	1	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Spar, Melville Street, Burnley	0.6%	6	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Spar, Padiham Road, Burnley	2.2%	22	0.0%	0	0.5%	1	0.0%	0	2.0%	2	8.5%	17	1.0%	2
Spar, St Matthews Street, Burnley	0.8%	8	3.3%	5	0.0%	0	0.0%	0	2.0%	2	0.5%	1	0.0%	0
Tesco Express, Brunshaw Road, Burnley	3.8%	38	1.3%	2	7.0%	14	8.0%	12	1.0%	1	0.0%	0	4.5%	9
Tesco Express, Sowerby Street, Padiham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0
Tesco Extra, Accrington	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.0%	2
Tesco Extra, Centenary Way, Burnley	3.5%	35	8.7%	13	2.5%	5	3.3%	5	4.0%	4	2.5%	5	1.5%	3
Tesco, Craven Street, Skipton	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Duck Street, Clitheroe	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Finsley Gate, Burnley	1.9%	19	0.7%	1	1.0%	2	2.0%	3	1.0%	1	3.5%	7	2.5%	5
Tesco, Wyre Street, Padiham	3.6%	36	1.3%	2	0.0%	0	0.0%	0	2.0%	2	14.5%	29	1.5%	3
Local shops, Burnley	3.6%	36	3.3%	5	1.0%	2	4.7%	7	9.0%	9	2.5%	5	4.0%	8
Local shops, Accrington Road, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1	0.0%	0
Local shops, Briercliffe Road, Burnley	0.7%	7	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Local shops, Coal Clough Lane, Burnley	1.3%	13	6.7%	10	0.5%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Local shops, Colne Road, Burnley	1.0%	10	0.0%	0	1.0%	2	0.7%	1	0.0%	0	0.0%	0	3.5%	7
Local shops, Lyndhurst Road, Burnley	0.7%	7	0.0%	0	0.0%	0	4.7%	7	0.0%	0	0.0%	0	0.0%	0
Local shops, Manchester Road, Burnley	0.7%	7	3.3%	5	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Local shops, Padiham Road, Burnley	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6	1.0%	2
Local shops, Parliament Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Rose Grover Lane/Lowerhouse Lane, Burnley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.5%	1
Local shops, Clitheroe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Local shops, Harle Syke	0.2%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Padiham	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	34	0.5%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Local shops, Pike Hill	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Burnley Market	0.8%	8	0.7%	1	0.5%	1	0.7%	1	3.0%	3	0.0%	0	1.0%	2
Co-operative, Market Street, Hebden Bridge	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Service Station, Burnley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Croft Street, Burnley	1.1%	11	4.0%	6	0.5%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Farmfoods, Marsden Mall, The Admiral Centre, Nelson	0.6%	6	0.0%	0	2.5%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Curzon Street, Burnley	0.5%	5	0.0%	0	0.5%	1	0.0%	0	1.0%	1	1.5%	3	0.0%	0
Iceland, Briercliffe Road, Burnley	0.4%	4	0.0%	0	0.0%	0	0.7%	1	1.0%	1	0.0%	0	1.0%	2
Lidl, Rigby Street, Nelson	0.3%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Eastgate Shopping Centre, Eastgate, Accrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
One Stop, Colne Road, Burnley	0.3%	3	0.0%	0	1.0%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Premier Express, Albert Place, Lower Darwen	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Premier Supermarkets, Cog Lane, Padiham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Sainsbury's, Moor Lane, Clitheroe	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Briercliffe Shopping Centre, Briercliffe Road, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Spar, Brunshaw Road, Pike Hill	2.0%	20	2.0%	3	4.5%	9	4.7%	7	1.0%	1	0.0%	0	0.0%	0
Spar, Halifax Road, Todmorden	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Kelbrook Road, Barnoldswick	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Leeds Road, Nelson	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Todmorden Road, Burnley	1.1%	11	2.0%	3	0.0%	0	1.3%	2	6.0%	6	0.0%	0	0.0%	0
Tesco Express, Albert Road, Colne	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Gosforth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco, Casterton Avenue, Burnley	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	13
Tesco, Featherstall Road North, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Local shops, Active Way, Burnley	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bangor	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Casterton Avenue, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Local shops, Cliviger, Burnley	0.6%	6	0.0%	0	0.0%	0	2.7%	4	1.0%	1	0.5%	1	0.0%	0
Local shops, Cog Lane, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Cromwell Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Local shops, Glen View Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Hapton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Harold Avenue, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Hatton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Hibson Road, Burnley	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Higham	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Humberstone	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Nelson	2.0%	20	0.0%	0	9.5%	19	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Local shops, Piccadilly Road, Burnley	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Plumbe Street, Burnley	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Read	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Local shops, Ridge Avenue, Burnley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Rossendale Road, Burnley	0.3%	3	0.7%	1	0.0%	0	0.7%	1	1.0%	1	0.0%	0	0.0%	0
Local shops, Simonstone	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0
Local shops, Todmorden	0.7%	7	0.0%	0	0.5%	1	4.0%	6	0.0%	0	0.0%	0	0.0%	0
Local shops, Todmorden Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Trafalgar Street, Burnley	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westbourne	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Whitehaven	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Wythenshawe	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury Market	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Nelson Market	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden Market	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.9%	9	0.7%	1	0.5%	1	1.3%	2	1.0%	1	1.0%	2	1.0%	2
(Don't do top-up shopping)	22.6%	226	28.7%	43	23.5%	47	24.0%	36	16.0%	16	19.0%	38	23.0%	46
Base:	1000	150	200	150	100	200	200							

Q07 In which town or location do you buy most of your household's non-food shopping?

Asda, Burnley	5.7%	57	6.7%	10	4.5%	9	6.0%	9	7.0%	7	2.5%	5	8.5%	17
Burnley Market	0.5%	5	1.3%	2	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Burnley	1.3%	13	1.3%	2	1.5%	3	2.0%	3	0.0%	0	0.5%	1	2.0%	4
Sainsbury's, Burnley	1.9%	19	4.7%	7	2.0%	4	0.0%	0	3.0%	3	0.5%	1	2.0%	4
Tesco, Burnley	5.1%	51	9.3%	14	5.5%	11	4.7%	7	6.0%	6	2.5%	5	4.0%	8
Tesco, Padiham	0.4%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.5%	3	0.0%	0
Other shops Burnley Town Centre	52.1%	521	57.3%	86	37.0%	74	54.7%	82	59.0%	59	51.5%	103	58.5%	117
Accrington	1.5%	15	1.3%	2	0.5%	1	1.3%	2	3.0%	3	2.5%	5	1.0%	2
Blackburn	3.6%	36	0.7%	1	4.5%	9	2.7%	4	4.0%	4	6.5%	13	2.5%	5
Brierfield	0.2%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	1.1%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	10	0.0%	0
Colne	2.0%	20	2.7%	4	3.5%	7	0.7%	1	1.0%	1	1.0%	2	2.5%	5
Manchester	5.8%	58	6.0%	9	7.0%	14	6.7%	10	3.0%	3	3.5%	7	7.5%	15
Padiham	1.4%	14	0.0%	0	0.0%	0	0.0%	0	3.0%	3	5.5%	11	0.0%	0
Preston	0.3%	3	0.0%	0	0.5%	1	0.0%	0	1.0%	1	0.5%	1	0.0%	0
Rochdale	0.4%	4	0.0%	0	0.0%	0	2.0%	3	1.0%	1	0.0%	0	0.0%	0
Skipton	0.5%	5	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Trafford Centre, Trafford, Greater Manchester	0.9%	9	0.7%	1	2.0%	4	0.0%	0	1.0%	1	0.5%	1	1.0%	2
Internet / mail order / catalogue	4.1%	41	2.7%	4	6.0%	12	4.0%	6	4.0%	4	5.0%	10	2.5%	5
Aldi, Active Way, Burnley	0.3%	3	0.0%	0	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.5%	1
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Boundary Mill Stores, Vivary Way, Colne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Morrisons, Pendle Street, Nelson	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Rochdale Road, Todmorden	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Bangor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Blackpool	0.2%	2	0.0%	0	0.5%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Bolton	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Bury	0.9%	9	0.7%	1	0.0%	0	2.7%	4	0.0%	0	1.5%	3	0.5%	1
Halifax	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Leeds	0.3%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nelson	3.5%	35	0.7%	1	13.0%	26	0.0%	0	0.0%	0	3.0%	6	1.0%	2
Newcastle-upon-Tyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Southport	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0
Todmorden	0.7%	7	0.0%	0	0.5%	1	4.0%	6	0.0%	0	0.0%	0	0.0%	0
Todmorden Market	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.1%	41	4.0%	6	5.5%	11	2.0%	3	2.0%	2	5.5%	11	4.0%	8
Base:	1000	150	200	150	100	200	200							

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q08 While you were on your last shopping trip for non-food items at (LOCATION MENTIONED AT Q07) did you (or anyone else with you) carry out any of the following activities? [MR/PR]														
<i>Excluding those who shop via the Internet at Q07</i>														
Go to bank, post office, building society or cash point	26.0%	249	22.6%	33	23.9%	45	34.7%	50	12.5%	12	35.8%	68	21.0%	41
Get petrol	8.1%	78	7.5%	11	3.2%	6	8.3%	12	5.2%	5	14.7%	28	8.2%	16
Shopping for other food items	16.1%	154	13.7%	20	16.5%	31	20.1%	29	9.4%	9	17.4%	33	16.4%	32
Shopping for non-food items	28.1%	269	24.7%	36	28.7%	54	32.6%	47	16.7%	16	34.7%	66	25.6%	50
Window shopping / browsing	22.4%	215	11.0%	16	22.9%	43	23.6%	34	14.6%	14	30.5%	58	25.6%	50
Hairdressers, dry cleaners, or other service	2.5%	24	1.4%	2	1.6%	3	3.5%	5	4.2%	4	1.6%	3	3.6%	7
Cinema	1.4%	13	0.0%	0	1.1%	2	0.7%	1	2.1%	2	2.1%	4	2.1%	4
Theatre	1.0%	10	0.0%	0	1.6%	3	0.0%	0	1.0%	1	0.0%	0	3.1%	6
Pub / bar/ restaurant	11.5%	110	8.2%	12	13.3%	25	13.2%	19	5.2%	5	13.7%	26	11.8%	23
Nightclub / live music	0.5%	5	1.4%	2	0.5%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Bingo	0.2%	2	0.7%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health & fitness club	1.3%	12	1.4%	2	2.1%	4	0.0%	0	1.0%	1	1.6%	3	1.0%	2
Tenpin bowling	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Museums / galleries / exhibitions	0.2%	2	0.0%	0	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Libraries	1.0%	10	0.7%	1	1.6%	3	0.0%	0	1.0%	1	1.1%	2	1.5%	3
Café	0.6%	6	0.7%	1	1.1%	2	0.0%	0	1.0%	1	0.5%	1	0.5%	1
Other	0.6%	6	1.4%	2	1.1%	2	0.0%	0	1.0%	1	0.0%	0	0.5%	1
(Nothing else)	46.2%	443	51.4%	75	44.1%	83	41.0%	59	57.3%	55	40.5%	77	48.2%	94
Base:		959		146		188		144		96		190		195

Q09 How do you normally travel to do your non-food shopping?*Excluding those who shop via the Internet at Q07*

Car-driver	63.2%	606	58.2%	85	64.4%	121	59.0%	85	66.7%	64	65.3%	124	65.1%	127
Car-passenger	9.5%	91	9.6%	14	9.6%	18	10.4%	15	9.4%	9	12.1%	23	6.2%	12
Bus / coach	15.2%	146	12.3%	18	16.5%	31	13.9%	20	11.5%	11	16.8%	32	17.4%	34
Train	0.5%	5	0.0%	0	0.0%	0	2.1%	3	1.0%	1	0.0%	0	0.5%	1
Taxi	1.8%	17	2.1%	3	1.6%	3	2.8%	4	2.1%	2	0.5%	1	2.1%	4
Walk	8.2%	79	15.8%	23	7.4%	14	9.0%	13	8.3%	8	4.2%	8	6.7%	13
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Mobility scooter / wheelchair	0.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't travel - use internet / get it delivered	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	11	0.7%	1	0.5%	1	2.8%	4	0.0%	0	1.1%	2	1.5%	3
Base:		959		146		188		144		96		190		195

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q10 At which town or location did your household last buy clothes or shoes?														
Asda, Burnley	1.5%	15	2.0%	3	2.0%	4	1.3%	2	1.0%	1	1.5%	3	1.0%	2
Burnley Market	0.3%	3	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1
Marks & Spencer, Burnley	4.4%	44	4.0%	6	3.0%	6	6.0%	9	2.0%	2	3.5%	7	7.0%	14
Sainsbury's, Burnley	0.7%	7	0.7%	1	1.5%	3	0.7%	1	1.0%	1	0.0%	0	0.5%	1
Tesco, Burnley	2.1%	21	1.3%	2	2.0%	4	2.0%	3	3.0%	3	2.5%	5	2.0%	4
Tesco, Padiham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Other shops Burnley Town Centre	34.5%	345	44.0%	66	29.5%	59	32.0%	48	41.0%	41	30.5%	61	35.0%	70
Accrington	1.9%	19	1.3%	2	0.5%	1	2.0%	3	4.0%	4	3.5%	7	1.0%	2
Blackburn	8.0%	80	4.7%	7	5.5%	11	4.0%	6	11.0%	11	12.5%	25	10.0%	20
Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Clitheroe	0.5%	5	0.0%	0	0.5%	1	0.0%	0	1.0%	1	1.0%	2	0.5%	1
Colne	8.4%	84	7.3%	11	14.0%	28	7.3%	11	7.0%	7	6.0%	12	7.5%	15
Manchester	12.2%	122	12.0%	18	11.0%	22	13.3%	20	11.0%	11	12.0%	24	13.5%	27
Preston	1.2%	12	2.0%	3	1.5%	3	0.7%	1	1.0%	1	1.5%	3	0.5%	1
Rochdale	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Skipton	0.5%	5	0.7%	1	1.5%	3	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Trafford Centre, Trafford, Greater Manchester	1.7%	17	1.3%	2	2.5%	5	1.3%	2	2.0%	2	1.0%	2	2.0%	4
Internet / mail order / catalogue	6.8%	68	5.3%	8	6.0%	12	10.0%	15	6.0%	6	9.0%	18	4.5%	9
Abroad	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Barden Mill, Barden Lane, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Boundary Mill Stores, Vivary Way, Colne	0.7%	7	0.0%	0	0.5%	1	0.0%	0	1.0%	1	0.0%	0	2.5%	5
Barnard Castle	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrowford	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Bishop Auckland	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	1.0%	10	2.0%	3	2.0%	4	1.3%	2	0.0%	0	0.5%	1	0.0%	0
Bolton	0.4%	4	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Bristol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Bury	1.5%	15	1.3%	2	0.5%	1	3.3%	5	2.0%	2	1.5%	3	1.0%	2
Bury Market	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Carlisle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Cheadle	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Cheltenham	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Fleetwood	0.2%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Garstang	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Halifax	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Harrogate	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Haslingden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.5%	1
Haworth	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge	0.2%	2	0.0%	0	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Hellifield	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.4%	4	0.0%	0	1.0%	2	0.7%	1	0.0%	0	0.5%	1	0.0%	0
Liverpool	0.2%	2	0.0%	0	0.0%	0	0.7%	1	1.0%	1	0.0%	0	0.0%	0
Llandudno	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Long Preston	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nelson	1.0%	10	0.0%	0	3.5%	7	0.0%	0	1.0%	1	0.5%	1	0.5%	1
New Mills	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Newquay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Oswaldtwistle	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1
Pendle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Pudsey	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Settle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Southport	0.3%	3	0.7%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Todmorden	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Totnes	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrington	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Gemini Retail Park, Europa Boulevard, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
North Valley Retail Park, Colne	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Rock Shopping Centre,	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Bury							
Westfield Shopping Centre, Stratford City	0.1%	1	0.0%	0	0.0%	0	0.0%
White Rose Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%
York Designer Outlet, St Nicholas Avenue, York	0.1%	1	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	2.7%	27	3.3%	5	3.5%	7	2.7%
(Don't buy these type of goods)	1.7%	17	2.0%	3	2.0%	4	0.7%
Base:	1000	150	200	150	100	200	200

Q11 At which town or location did your household last buy domestic electric appliances (e.g. fridges and kitchen items)?

Asda, Burnley	0.9%	9	1.3%	2	0.5%	1	0.7%	1	1.0%	1	0.5%	1	1.5%	3
Sainsbury's, Burnley	0.4%	4	0.7%	1	1.0%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Burnley	3.0%	30	3.3%	5	2.0%	4	6.0%	9	3.0%	3	1.5%	3	3.0%	6
Tesco, Padiham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Other shops Burnley Town Centre	48.0%	480	56.0%	84	40.0%	80	44.0%	66	52.0%	52	49.0%	98	50.0%	100
Accrington	0.6%	6	0.7%	1	0.0%	0	0.0%	0	1.0%	1	1.5%	3	0.5%	1
Blackburn	1.1%	11	0.0%	0	1.0%	2	2.0%	3	0.0%	0	1.5%	3	1.5%	3
Brierfield	0.5%	5	0.7%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Clitheroe	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0
Colne	1.6%	16	0.0%	0	6.5%	13	1.3%	2	1.0%	1	0.0%	0	0.0%	0
Manchester	0.9%	9	0.7%	1	0.5%	1	0.0%	0	0.0%	0	1.5%	3	2.0%	4
Padiham	1.6%	16	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.5%	15	0.0%	0
Preston	0.4%	4	0.7%	1	0.5%	1	0.7%	1	1.0%	1	0.0%	0	0.0%	0
Rochdale	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Internet / mail order / catalogue	12.2%	122	10.7%	16	14.0%	28	11.3%	17	16.0%	16	11.0%	22	11.5%	23
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Burnley Retail Park, Active Way, Burnley	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate, Burnley	0.2%	2	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Argos, Princess Way Retail Park, Burnley	0.5%	5	0.7%	1	0.0%	0	1.3%	2	1.0%	1	0.0%	0	0.5%	1
B&Q, Churchill Way, Nelson	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barden Mill, Barden Lane, Burnley	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Princess Way, Burnley	2.6%	26	3.3%	5	2.0%	4	3.3%	5	1.0%	1	2.0%	4	3.5%	7
Currys, Prestige Retail Park, Burnley	3.0%	30	1.3%	2	3.5%	7	2.7%	4	2.0%	2	4.0%	8	3.5%	7
Homebase, Calder Vale Road, Burnley	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Lidl, Colne Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pendle Street, Nelson	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Barrowford	0.9%	9	0.0%	0	2.0%	4	0.7%	1	2.0%	2	0.5%	1	0.5%	1
Bolton	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Bury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1	0.0%	0
Cheadle	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Driffield	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Morecambe	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Nelson	2.7%	27	0.7%	1	8.0%	16	0.7%	1	3.0%	3	1.5%	3	1.5%	3
Newcastle-upon-Tyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Oldham	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Todmorden	0.5%	5	0.0%	0	0.0%	0	3.3%	5	0.0%	0	0.0%	0	0.0%	0
Warrington	0.2%	2	0.7%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Prestige Retail Park, Burnley	0.8%	8	0.0%	0	1.0%	2	0.0%	0	3.0%	3	1.0%	2	0.5%	1
(Don't know / varies)	4.6%	46	4.7%	7	4.5%	9	4.0%	6	3.0%	3	3.5%	7	7.0%	14
(Don't buy these type of goods)	10.0%	100	11.3%	17	10.0%	20	10.7%	16	7.0%	7	10.0%	20	10.0%	20
Base:	1000	150	200	150	100	200	200	200	200	200	200	200	200	200

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q12 At which town or location did your household last buy other kinds of electric goods such as TV / Hi-Fi and computers?							
Asda, Burnley	1.2%	12	0.7%	1	1.0%	2	1.3%
Marks & Spencer, Burnley	0.1%	1	0.7%	1	0.0%	0	0.0%
Sainsbury's, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Tesco, Burnley	5.1%	51	9.3%	14	5.5%	11	3.3%
Tesco, Padiham	0.1%	1	0.0%	0	0.0%	0	0.0%
Other shops Burnley Town Centre	45.3%	453	52.7%	79	37.5%	75	53.3%
Accrington	0.1%	1	0.0%	0	0.0%	0	0.0%
Blackburn	1.6%	16	0.7%	1	1.5%	3	1.3%
Brierfield	0.3%	3	0.0%	0	0.5%	1	0.7%
Clitheroe	0.2%	2	0.0%	0	0.0%	0	0.0%
Colne	1.1%	11	0.0%	0	4.0%	8	0.7%
Manchester	1.3%	13	0.7%	1	1.5%	3	0.7%
Padiham	2.7%	27	0.7%	1	0.5%	1	0.0%
Preston	0.4%	4	0.0%	0	0.5%	1	0.0%
Rochdale	0.4%	4	0.0%	0	0.0%	0	2.0%
Trafford Centre, Trafford, Greater Manchester	0.3%	3	0.0%	0	0.5%	1	0.7%
Internet / mail order / catalogue	12.2%	122	12.0%	18	11.0%	22	8.7%
Aldi, Active Way, Burnley	0.1%	1	0.0%	0	0.5%	1	0.0%
Argos, Princess Way Retail Park, Burnley	0.2%	2	0.0%	0	0.5%	1	0.7%
Comet, Princess Way, Burnley	2.1%	21	2.0%	3	1.0%	2	2.7%
Currys, Prestige Retail Park, Burnley	3.6%	36	2.0%	3	4.0%	8	6.7%
Currys, Whitebirk Drive, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%
Staples, Church Street, Burnley	0.2%	2	0.7%	1	0.0%	0	0.0%
Barnoldswick	0.1%	1	0.0%	0	0.5%	1	0.0%
Barrowford	0.3%	3	0.0%	0	1.0%	2	0.0%
Bolton	0.1%	1	0.0%	0	0.0%	0	0.7%
Bury	0.1%	1	0.0%	0	0.0%	0	0.0%
Cheadle	0.1%	1	0.0%	0	0.0%	0	0.7%
Halifax	0.3%	3	0.0%	0	0.5%	1	1.3%
Leeds	0.1%	1	0.0%	0	0.5%	1	0.0%
Lincoln	0.1%	1	0.0%	0	0.5%	1	0.0%
Milton Keynes	0.1%	1	0.0%	0	0.0%	0	0.0%
Mytholmroyd	0.1%	1	0.0%	0	0.0%	0	0.7%
Nelson	1.5%	15	0.0%	0	5.5%	11	0.0%
Oldham	0.2%	2	0.7%	1	0.0%	0	0.0%
Todmorden	0.3%	3	0.0%	0	0.0%	0	2.0%
Watford	0.1%	1	0.0%	0	0.5%	1	0.0%
Prestige Retail Park, Burnley	1.0%	10	0.0%	0	1.5%	3	0.7%
(Don't know / varies)	3.9%	39	2.7%	4	3.5%	7	2.7%
(Don't buy these type of goods)	12.8%	128	14.7%	22	16.0%	32	8.7%
Base:	1000	150	200	150	100	200	200

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q13 At which town or location did your household last buy furniture, soft furnishings or floor-coverings?							
Asda, Burnley	0.4%	4	0.7%	1	0.0%	0	0.0%
Marks & Spencer, Burnley	0.1%	1	0.0%	0	0.5%	1	0.0%
Tesco, Burnley	0.4%	4	0.7%	1	0.5%	1	0.7%
Other shops Burnley Town Centre	31.2%	312	40.7%	61	22.0%	44	26.7%
Accrington	4.1%	41	2.7%	4	3.0%	6	4.7%
Blackburn	7.6%	76	8.7%	13	7.0%	14	5.3%
Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%
Brierfield	2.0%	20	0.0%	0	5.0%	10	2.7%
Clitheroe	0.3%	3	0.7%	1	0.0%	0	0.0%
Colne	2.4%	24	1.3%	2	4.5%	9	2.7%
Manchester	2.6%	26	2.7%	4	2.5%	5	2.7%
Padiham	2.2%	22	1.3%	2	0.5%	1	0.7%
Preston	1.7%	17	2.0%	3	1.5%	3	1.3%
Rochdale	0.4%	4	0.0%	0	0.0%	0	2.7%
Skipton	0.2%	2	0.7%	1	0.5%	1	0.0%
Trafford Centre, Trafford, Greater Manchester	0.2%	2	0.0%	0	0.0%	0	0.0%
Internet / mail order / catalogue	6.0%	60	4.0%	6	5.5%	11	6.0%
Accrington Road, Burnley	0.2%	2	0.0%	0	0.0%	0	0.7%
Briercliffe Road, Burnley	0.1%	1	0.0%	0	0.5%	1	0.0%
Burnley Retail Park, Active Way, Burnley	0.1%	1	0.0%	0	0.5%	1	0.0%
Burnley Road, Burnley	0.2%	2	0.0%	0	0.5%	1	0.7%
Church Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Plumbe Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Turf Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.7%
B&Q, Churchill Way, Nelson	0.2%	2	0.0%	0	1.0%	2	0.0%
Bensons for Beds, Anchor Retail Park, Curzon Street, Burnley	0.2%	2	0.0%	0	0.0%	0	0.7%
Boundary Mill Stores, Vivary Way, Colne	0.5%	5	0.0%	0	0.5%	1	0.0%
David Hartley's Carpet Market, Accrington Road Burnley	0.3%	3	0.7%	1	0.0%	0	0.7%
Ikea, Europa Boulevard, Westbrook, Warrington	0.2%	2	0.0%	0	0.5%	1	0.0%
Ikea, Holdens Way, Birstall, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%
Ikea, Wellington Road, Ashton-Under-Lyne	0.5%	5	0.7%	1	0.0%	0	0.0%
Screwfix, Trafalgar Street, Burnley	0.1%	1	0.7%	1	0.0%	0	0.0%
Bangor	0.1%	1	0.0%	0	0.0%	0	0.0%
Barrowford	0.1%	1	0.0%	0	0.0%	0	0.0%
Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%
Bolton	0.4%	4	0.7%	1	0.5%	1	0.7%
Briercliffe	0.2%	2	0.0%	0	0.0%	0	0.7%
Brinnington	0.1%	1	0.0%	0	0.5%	1	0.0%
Central London	0.1%	1	0.0%	0	0.5%	1	0.0%
Cheadle	0.2%	2	0.0%	0	0.0%	0	0.7%
Chorley	0.1%	1	0.0%	0	0.5%	1	0.0%
Clayton le Moors	0.1%	1	0.7%	1	0.0%	0	0.0%
Halifax	0.3%	3	0.0%	0	0.5%	1	1.3%
Harle Syke	0.2%	2	0.0%	0	0.5%	1	0.0%
Haslingden	0.1%	1	0.0%	0	0.0%	0	0.0%
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%
Ilford	0.1%	1	0.0%	0	0.5%	1	0.0%
Keighley	0.1%	1	0.7%	1	0.0%	0	0.0%
Leeds	0.5%	5	0.0%	0	0.5%	1	1.3%
Nelson	4.2%	42	0.7%	1	11.0%	22	0.0%
Oswaldtwistle	0.3%	3	0.7%	1	0.0%	0	0.0%
Rawtenstall	0.1%	1	0.0%	0	0.0%	0	0.0%
Todmorden	0.6%	6	0.0%	0	0.0%	0	4.0%
Warrington	0.2%	2	0.0%	0	0.0%	0	0.0%
Junction 12 Shopping Outlet, Hollin Bank, Brierfield, Nelson	0.2%	2	0.0%	0	1.0%	2	0.0%
Middlebrook Retail Park,	0.2%	2	0.7%	1	0.5%	1	0.0%

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
The Linkway, Bolton							
Peel Centre, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.0%
Princess Way Retail Park, Burnley	0.1%	1	0.0%	0	0.5%	1	0.0%
Valentine Retail Park, Lincoln	0.1%	1	0.0%	0	0.5%	1	0.0%
Whitebirk Industrial Estate, Blackburn	0.1%	1	0.0%	0	0.0%	0	0.7%
(Don't know / varies)	6.7%	67	8.7%	13	8.5%	17	8.7%
(Don't buy these type of goods)	19.3%	193	19.3%	29	17.5%	35	22.7%
Base:	1000	150	200	150	100	200	200

Q14 At which town or location did your household last buy DIY / hardware items and garden items?

Asda, Burnley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.0%	2
Burnley Market	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Burnley	0.6%	6	1.3%	2	0.5%	1	0.0%	0	0.0%	0	1.0%	2	0.5%	1
Tesco, Padiham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Other shops Burnley Town Centre	33.4%	334	44.7%	67	20.5%	41	30.7%	46	44.0%	44	35.5%	71	32.5%	65
Accrington	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2	0.0%	0
Blackburn	1.3%	13	0.7%	1	1.5%	3	2.7%	4	1.0%	1	1.5%	3	0.5%	1
Brierfield	13.1%	131	10.7%	16	20.0%	40	8.7%	13	6.0%	6	4.5%	9	23.5%	47
Clitheroe	0.7%	7	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.0%	6	0.0%	0
Colne	1.0%	10	0.7%	1	1.5%	3	2.7%	4	1.0%	1	0.0%	0	0.5%	1
Manchester	0.2%	2	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Padiham	1.3%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	12	0.0%	0
Preston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1	0.0%	0
Rochdale	0.4%	4	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0
Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Internet / mail order / catalogue	1.3%	13	0.7%	1	1.5%	3	1.3%	2	2.0%	2	1.5%	3	1.0%	2
Pratt Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Argos, Market Square, Burnley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Bridgehall Industrial Park, Bridgehall Lane, Bury	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0
B&Q, Churchill Way, Nelson	7.5%	75	4.7%	7	13.0%	26	2.0%	3	6.0%	6	9.0%	18	7.5%	15
Comet, Princess Way, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Homebase, Calder Vale Road, Burnley	1.9%	19	2.7%	4	0.5%	1	3.3%	5	3.0%	3	1.0%	2	2.0%	4
Screwfix, Trafalgar Street, Burnley	0.2%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springwood Nursery, Springwood Road, Burnley	0.3%	3	0.7%	1	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Towneley Garden Centre, Todmorden Road, Burnley	0.6%	6	0.7%	1	0.5%	1	0.0%	0	1.0%	1	0.5%	1	1.0%	2
Berryfield	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.4%	4	0.0%	0	0.5%	1	0.7%	1	1.0%	1	0.0%	0	0.5%	1
Chorley	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clivigar	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Halifax	0.3%	3	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0
Hanley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Morecambe	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Nelson	9.4%	94	7.3%	11	16.0%	32	6.7%	10	7.0%	7	8.0%	16	9.0%	18
Reedley	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden	1.6%	16	0.7%	1	0.5%	1	8.0%	12	1.0%	1	0.0%	0	0.5%	1
Walsden	0.2%	2	0.0%	0	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Prestige Retail Park, Burnley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	28	2.0%	3	1.0%	2	2.0%	3	4.0%	4	4.0%	8	4.0%	8
(Don't buy these type of goods)	18.9%	189	21.3%	32	19.0%	38	20.7%	31	16.0%	16	21.5%	43	14.5%	29
Base:	1000	150	200	150	100	200	200							

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q15 At which town or location did your household last buy health, beauty and chemist items?							
Asda, Burnley	5.5%	55	4.7%	7	2.5%	5	6.0%
Burnley Market	0.2%	2	0.0%	0	0.5%	1	0.7%
Marks & Spencer, Burnley	0.2%	2	0.0%	0	0.0%	0	0.7%
Sainsbury's, Burnley	2.7%	27	4.0%	6	3.5%	7	1.3%
Tesco, Burnley	5.1%	51	10.0%	15	5.5%	11	5.3%
Tesco, Padiham	1.1%	11	0.7%	1	0.0%	0	0.0%
Other shops Burnley Town Centre	54.1%	541	61.3%	92	38.5%	77	54.0%
Accrington	1.1%	11	0.7%	1	0.0%	0	0.7%
Blackburn	0.4%	4	0.0%	0	0.0%	0	0.0%
Brierfield	1.1%	11	0.0%	0	2.5%	5	0.0%
Clitheroe	0.5%	5	0.0%	0	0.0%	0	0.0%
Colne	1.0%	10	0.7%	1	2.0%	4	0.7%
Manchester	1.4%	14	2.0%	3	1.0%	2	1.3%
Padiham	2.5%	25	0.0%	0	0.0%	0	0.0%
Preston	0.1%	1	0.0%	0	0.5%	1	0.0%
Internet / mail order / catalogue	3.0%	30	2.7%	4	3.5%	7	1.3%
Brownside Road, Burnley	0.2%	2	0.0%	0	0.5%	1	0.7%
Cleaver Street, Burnley	0.1%	1	0.0%	0	0.5%	1	0.0%
Coal Clough Lane, Burnley	0.2%	2	0.7%	1	0.0%	0	0.7%
Keirby Walk, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Pike Hill, Burnley	0.3%	3	0.0%	0	1.0%	2	0.7%
Royle Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.0%	0	0.7%
Asda, Rawtenstall	0.1%	1	0.0%	0	0.0%	0	0.0%
Boots, St James Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Pendle Street, Nelson	0.2%	2	0.0%	0	0.5%	1	0.0%
Barrowford	0.1%	1	0.7%	1	0.0%	0	0.0%
Berryfield	0.1%	1	0.0%	0	0.5%	1	0.0%
Briercliffe	0.1%	1	0.0%	0	0.5%	1	0.0%
Bury	0.2%	2	0.0%	0	0.0%	0	0.7%
Central London	0.1%	1	0.0%	0	0.5%	1	0.0%
Cheadle	0.1%	1	0.0%	0	0.0%	0	0.7%
Halifax	0.3%	3	0.0%	0	0.0%	0	2.0%
Huddersfield	0.1%	1	0.0%	0	0.5%	1	0.0%
Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%
Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%
Nelson	5.3%	53	1.3%	2	23.0%	46	0.7%
Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%
Otley	0.1%	1	0.0%	0	0.0%	0	0.0%
Penwortham	0.1%	1	0.0%	0	0.5%	1	0.0%
Read	0.4%	4	0.0%	0	0.0%	0	0.7%
Todmorden	1.5%	15	0.7%	1	0.0%	0	9.3%
Whalley	0.1%	1	0.0%	0	0.0%	0	0.0%
Admiral Shopping Centre, Nelson	0.1%	1	0.0%	0	0.5%	1	0.0%
(Don't know / varies)	1.5%	15	0.7%	1	1.0%	2	2.0%
(Don't buy these type of goods)	8.0%	80	9.3%	14	10.5%	21	9.3%
Base:	1000	150	200	150	100	200	200

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q16 At which town or location did your household last buy other non-food items such as books, CDs, toys and gifts?														
Asda, Burnley	4.4%	44	4.0%	6	2.5%	5	6.7%	10	7.0%	7	3.5%	7	4.5%	9
Burnley Market	0.3%	3	0.7%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Marks & Spencer, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Sainsbury's, Burnley	0.5%	5	0.7%	1	1.0%	2	0.7%	1	0.0%	0	0.5%	1	0.0%	0
Tesco, Burnley	4.2%	42	6.7%	10	3.5%	7	4.7%	7	3.0%	3	4.0%	8	3.5%	7
Tesco, Padiham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	3	0.0%	0
Other shops Burnley Town Centre	31.8%	318	37.3%	56	23.0%	46	33.3%	50	41.0%	41	23.5%	47	39.0%	78
Accrington	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.5%	1
Blackburn	1.1%	11	1.3%	2	1.5%	3	1.3%	2	1.0%	1	1.5%	3	0.0%	0
Brierfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Clitheroe	0.4%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.0%	2	0.5%	1
Colne	1.2%	12	0.0%	0	3.5%	7	0.7%	1	0.0%	0	1.0%	2	1.0%	2
Manchester	3.4%	34	2.7%	4	4.0%	8	4.7%	7	2.0%	2	4.0%	8	2.5%	5
Padiham	0.6%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0
Preston	0.8%	8	1.3%	2	1.0%	2	0.7%	1	1.0%	1	1.0%	2	0.0%	0
Skipton	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Trafford, Greater Manchester	0.5%	5	0.7%	1	0.5%	1	0.0%	0	0.0%	0	0.5%	1	1.0%	2
Internet / mail order / catalogue	29.2%	292	28.0%	42	31.5%	63	29.3%	44	26.0%	26	30.5%	61	28.0%	56
Ashton-under-Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Boundary Mill Stores, Vivary Way, Colne	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester International Airport, Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons, Pendle Street, Nelson	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	1	1.0%	2
Bury	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Carlisle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Central London	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnborough	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.2%	2	0.0%	0	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Kendal	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nelson	1.1%	11	0.0%	0	4.0%	8	0.7%	1	0.0%	0	0.0%	0	1.0%	2
Newcastle-upon-Tyne	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0
Norton, Stockton-on-Tees	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Settle	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Todmorden	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Deepdale Shopping Park, Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
(Don't know / varies)	2.9%	29	2.0%	3	4.5%	9	2.7%	4	1.0%	1	4.0%	8	2.0%	4
(Don't buy these type of goods)	14.1%	141	14.0%	21	13.5%	27	12.0%	18	15.0%	15	16.5%	33	13.5%	27
Base:		1000		150		200		150		100		200		200

Burnley Telephone Household Survey

For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q17 Where did you last go to visit professional services such as banks, estate agents, betting shops and accountants?							
Accrington Road	0.1%	1	0.0%	0	0.0%	0	0.0%
Briercliffe Road	2.0%	20	0.0%	0	2.5%	5	2.0%
Burnley Town Centre	54.2%	542	69.3%	104	40.5%	81	51.3%
Coal Clough Lane	0.6%	6	0.7%	1	0.0%	0	0.0%
Colne Road	0.6%	6	0.0%	0	1.0%	2	0.0%
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester Road	7.2%	72	10.0%	15	2.5%	5	6.7%
Padiham Road	0.3%	3	0.0%	0	0.0%	0	0.0%
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%
Rose Grover Lane / Lowerhouse Lane	1.2%	12	2.7%	4	1.0%	2	0.0%
Abel Street- Daneshouse	0.0%	0	0.0%	0	0.0%	0	0.0%
Accrington	1.1%	11	1.3%	2	0.0%	0	2.0%
Blackburn	0.7%	7	0.7%	1	0.5%	1	0.0%
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%
Brierfield	0.3%	3	0.0%	0	1.0%	2	0.0%
Clitheroe	1.1%	11	0.0%	0	1.0%	2	0.0%
Colne	0.3%	3	0.0%	0	0.5%	1	0.0%
Harle Syke	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester	0.5%	5	0.0%	0	0.0%	0	0.7%
Padiham Town Centre	3.4%	34	0.0%	0	0.0%	0	0.0%
Pike Hill	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston	0.1%	1	0.7%	1	0.0%	0	0.0%
Rochdale	0.3%	3	0.0%	0	0.0%	0	1.3%
Skipton	0.2%	2	0.0%	0	1.0%	2	0.0%
Internet	3.1%	31	4.0%	6	3.5%	7	3.3%
Hebden Bridge	0.3%	3	0.0%	0	0.5%	1	1.3%
Nelson	7.3%	73	0.7%	1	31.0%	62	0.0%
St James' Street, Burnley	2.3%	23	1.3%	2	0.0%	0	5.3%
Todmorden	1.4%	14	0.0%	0	0.5%	1	8.7%
Barnoldswick	0.1%	1	0.7%	1	0.0%	0	0.0%
Bury	0.1%	1	0.0%	0	0.0%	0	0.0%
Curzon Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Halifax	0.1%	1	0.0%	0	0.0%	0	0.7%
Hammerton Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.7%
Hargreaves Street, Burnley	0.1%	1	0.0%	0	0.5%	1	0.0%
Harry Potts Way, Burnley	0.1%	1	0.0%	0	0.0%	0	0.7%
Newcastle-upon-Tyne	0.2%	2	0.0%	0	0.5%	1	0.0%
Putney	0.1%	1	0.0%	0	0.5%	1	0.0%
Rawtenstall	0.1%	1	0.0%	0	0.0%	0	0.0%
Read	0.1%	1	0.0%	0	0.0%	0	0.0%
Standish Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't visit professional services)	7.1%	71	6.0%	9	8.0%	16	10.0%
(Don't know / varies)	2.9%	29	2.0%	3	3.5%	7	5.3%
Base:	1000	150	200	150	100	200	200

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q18 What, if anything, would make you the use professional services in Burnley Town Centre more often? [MR]														
Nothing	69.3%	693	66.0%	99	72.5%	145	72.0%	108	71.0%	71	66.5%	133	68.5%	137
Better choice of professional services	4.7%	47	6.7%	10	4.5%	9	3.3%	5	3.0%	3	4.5%	9	5.5%	11
Better links to town centre shops	1.4%	14	2.0%	3	0.5%	1	1.3%	2	0.0%	0	1.0%	2	3.0%	6
Better public transport connections	0.8%	8	0.7%	1	1.5%	3	0.7%	1	2.0%	2	0.0%	0	0.5%	1
Better quality services	1.3%	13	4.0%	6	1.5%	3	0.7%	1	2.0%	2	0.0%	0	0.5%	1
Cheaper services	1.6%	16	2.0%	3	0.5%	1	0.7%	1	2.0%	2	3.0%	6	1.5%	3
More centrally located / better located services	0.2%	2	0.0%	0	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Wider opening hours	2.1%	21	2.7%	4	1.5%	3	0.7%	1	1.0%	1	2.5%	5	3.5%	7
Better disabled access	0.5%	5	0.7%	1	0.5%	1	1.3%	2	0.0%	0	0.5%	1	0.0%	0
Cheaper car parking	1.5%	15	1.3%	2	2.0%	4	0.7%	1	1.0%	1	1.5%	3	2.0%	4
Free car parking	3.8%	38	4.0%	6	4.0%	8	1.3%	2	8.0%	8	5.0%	10	2.0%	4
If it was more convenient	0.3%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1
More / better car parking facilities	7.2%	72	7.3%	11	7.5%	15	8.7%	13	7.0%	7	6.5%	13	6.5%	13
More / better choice of shops	1.0%	10	0.0%	0	1.0%	2	1.3%	2	1.0%	1	0.5%	1	2.0%	4
More staff / less queues	0.4%	4	0.7%	1	0.0%	0	0.7%	1	1.0%	1	0.0%	0	0.5%	1
Other	0.8%	8	0.7%	1	1.0%	2	0.0%	0	0.0%	0	1.0%	2	1.5%	3
(Don't know)	6.5%	65	5.3%	8	4.5%	9	8.7%	13	3.0%	3	10.0%	20	6.0%	12
Base:		1000		150		200		150		100		200		200

Q19 What, if anything, would make you the use professional services in Padiham town centre more often? [MR]

Nothing	85.7%	857	92.7%	139	91.5%	183	87.3%	131	88.0%	88	68.5%	137	89.5%	179
Better choice of professional services	4.5%	45	2.0%	3	3.0%	6	1.3%	2	4.0%	4	14.5%	29	0.5%	1
Better links to town centre shops	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0
Better public transport connections	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.5%	1
Better quality services	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0
Cheaper services	0.7%	7	0.0%	0	0.0%	0	2.0%	3	0.0%	0	1.5%	3	0.5%	1
More centrally located / better located services	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Wider opening hours	0.8%	8	0.7%	1	0.0%	0	0.7%	1	0.0%	0	3.0%	6	0.0%	0
More / better car parking facilities	1.1%	11	0.7%	1	0.5%	1	1.3%	2	3.0%	3	2.0%	4	0.0%	0
More / better choice of shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.5%	1
Other	0.6%	6	0.0%	0	1.0%	2	0.0%	0	0.0%	0	1.0%	2	1.0%	2
(Don't know)	5.9%	59	4.0%	6	4.0%	8	8.7%	13	4.0%	4	6.5%	13	7.5%	15
Base:		1000		150		200		150		100		200		200

Q20 At which of the following town centres do you visit the shops, services or markets? [MR/PR]

Burnley	95.3%	953	94.0%	141	94.5%	189	96.0%	144	96.0%	96	92.0%	184	99.5%	199
Padiham	22.1%	221	15.3%	23	7.0%	14	8.7%	13	24.0%	24	64.0%	128	9.5%	19
(None of these centres)	3.8%	38	5.3%	8	5.0%	10	4.0%	6	4.0%	4	4.5%	9	0.5%	1
Base:		1000		150		200		150		100		200		200

Q21 How often do you visit shops and services in Burnley?

Those who visit Burnley Town Centre at Q20:

Everyday	6.3%	60	5.7%	8	5.8%	11	7.6%	11	12.5%	12	4.3%	8	5.0%	10
2-3 times a week	28.0%	267	41.8%	59	19.6%	37	29.9%	43	26.0%	25	24.5%	45	29.1%	58
Once a week	34.9%	333	33.3%	47	29.6%	56	36.1%	52	40.6%	39	37.5%	69	35.2%	70
Once a fortnight	13.1%	125	9.9%	14	13.8%	26	13.9%	20	12.5%	12	15.8%	29	12.1%	24
Once a month	11.2%	107	5.7%	8	19.0%	36	8.3%	12	6.3%	6	12.5%	23	11.1%	22
Less than once a month	5.5%	52	2.8%	4	11.1%	21	3.5%	5	1.0%	1	4.3%	8	6.5%	13
(Don't know / varies)	0.8%	8	0.7%	1	0.5%	1	0.7%	1	1.0%	1	1.1%	2	1.0%	2
(Refused)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		953		141		189		144		96		184		199

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q22 What if anything would make you visit Burnley Town Centre more often? [MR]														
<i>Those who visit Burnley Town Centre at Q20:</i>														
Nothing	36.9%	352	39.7%	56	38.6%	73	41.7%	60	33.3%	32	37.0%	68	31.7%	63
Better choice of clothing shops	14.3%	136	14.2%	20	13.2%	25	16.0%	23	12.5%	12	10.3%	19	18.6%	37
Better choice of shops in general	27.8%	265	28.4%	40	29.6%	56	25.7%	37	24.0%	23	23.9%	44	32.7%	65
Better maintenance / cleanliness	1.4%	13	0.7%	1	0.5%	1	3.5%	5	0.0%	0	1.6%	3	1.5%	3
Better quality shops	12.3%	117	18.4%	26	12.7%	24	8.3%	12	14.6%	14	11.4%	21	10.1%	20
Better market	2.6%	25	2.8%	4	1.6%	3	2.1%	3	4.2%	4	2.7%	5	3.0%	6
Better sport facilities	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure and entertainment facilities	0.7%	7	0.0%	0	0.0%	0	0.7%	1	2.1%	2	0.5%	1	1.5%	3
Better arts and cultural facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Improved bus services	1.4%	13	1.4%	2	0.5%	1	1.4%	2	3.1%	3	1.1%	2	1.5%	3
More car parking	7.7%	73	7.1%	10	7.4%	14	9.7%	14	4.2%	4	7.1%	13	9.0%	18
More food supermarkets	0.4%	4	0.0%	0	0.5%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0
More large shops	5.8%	55	3.5%	5	5.8%	11	9.0%	13	9.4%	9	2.7%	5	6.0%	12
More traffic free areas / pedestrianisation	0.3%	3	0.0%	0	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.5%	1
A Primark store	0.3%	3	0.7%	1	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice of department stores	3.4%	32	2.1%	3	3.7%	7	6.9%	10	2.1%	2	2.7%	5	2.5%	5
Better choice of independent shops	0.7%	7	0.7%	1	1.6%	3	0.7%	1	1.0%	1	0.0%	0	0.5%	1
Better disabled access	0.3%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Cheaper car parking	2.8%	27	3.5%	5	1.1%	2	2.8%	4	1.0%	1	4.9%	9	3.0%	6
Free car parking	5.4%	51	2.8%	4	3.7%	7	2.1%	3	8.3%	8	8.7%	16	6.5%	13
Improved car parking	1.5%	14	1.4%	2	2.1%	4	1.4%	2	0.0%	0	2.2%	4	1.0%	2
Improved opening hours	0.4%	4	0.0%	0	0.0%	0	0.7%	1	1.0%	1	0.5%	1	0.5%	1
Less pound shops	0.7%	7	0.7%	1	0.5%	1	2.1%	3	0.0%	0	1.1%	2	0.0%	0
Lower prices / better promotions	1.4%	13	0.7%	1	1.1%	2	0.7%	1	2.1%	2	1.6%	3	2.0%	4
Refurbishment / more attractive environment	0.8%	8	0.7%	1	1.1%	2	0.7%	1	1.0%	1	0.5%	1	1.0%	2
Undercover shopping environment	0.9%	9	0.7%	1	0.5%	1	0.0%	0	1.0%	1	1.6%	3	1.5%	3
Other	2.2%	21	2.1%	3	0.5%	1	3.5%	5	2.1%	2	2.7%	5	2.5%	5
(Don't know)	1.9%	18	2.1%	3	2.6%	5	1.4%	2	2.1%	2	2.7%	5	0.5%	1
Base:		953		141		189		144		96		184		199

Q23 How often do you visit the market in Burnley?*Those who visit Burnley Town Centre at Q20:*

Everyday	0.5%	5	0.7%	1	0.0%	0	1.4%	2	1.0%	1	0.5%	1	0.0%	0
2-3 times a week	7.1%	68	13.5%	19	6.3%	12	7.6%	11	8.3%	8	3.3%	6	6.0%	12
Once a week	17.1%	163	24.1%	34	15.9%	30	16.0%	23	22.9%	22	16.3%	30	12.1%	24
Once a fortnight	6.6%	63	4.3%	6	5.3%	10	4.9%	7	10.4%	10	6.5%	12	9.0%	18
Once a month	14.8%	141	14.9%	21	18.5%	35	12.5%	18	10.4%	10	12.5%	23	17.1%	34
Less than once a month	25.5%	243	21.3%	30	29.1%	55	22.9%	33	26.0%	25	26.6%	49	25.6%	51
Never	27.7%	264	21.3%	30	23.3%	44	34.0%	49	20.8%	20	34.2%	63	29.1%	58
(Don't know / varies)	0.4%	4	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2
(Refused)	0.2%	2	0.0%	0	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Base:		953		141		189		144		96		184		199

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q24 What, if anything, would make you visit the market in Burnley more often? [MR]														
<i>Those who visit the market in Burnley at Q23:</i>														
Nothing	50.5%	348	53.2%	59	59.3%	86	46.3%	44	42.1%	32	47.1%	57	49.6%	70
Better access into/around the market	2.5%	17	2.7%	3	2.8%	4	1.1%	1	3.9%	3	3.3%	4	1.4%	2
Better choice of stalls	30.6%	211	27.9%	31	25.5%	37	33.7%	32	46.1%	35	27.3%	33	30.5%	43
Better links to town centre shops	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance / cleanliness	1.7%	12	0.0%	0	1.4%	2	3.2%	3	2.6%	2	1.7%	2	2.1%	3
Better public transport links	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Better quality goods	5.4%	37	9.9%	11	2.8%	4	4.2%	4	1.3%	1	8.3%	10	5.0%	7
Better security	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper goods	0.7%	5	0.0%	0	1.4%	2	1.1%	1	1.3%	1	0.0%	0	0.7%	1
More events in the market	0.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More restaurants / cafés	0.4%	3	0.9%	1	0.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
More stalls selling food	10.2%	70	8.1%	9	6.9%	10	16.8%	16	13.2%	10	11.6%	14	7.8%	11
More stalls selling non-food goods	8.4%	58	9.0%	10	4.8%	7	10.5%	10	11.8%	9	7.4%	9	9.2%	13
Wider opening hours	0.7%	5	1.8%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Cheaper car parking	0.9%	6	3.6%	4	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Cheaper rates for stall holders	0.4%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Free car parking	1.3%	9	0.0%	0	1.4%	2	0.0%	0	1.3%	1	0.8%	1	3.5%	5
More / better car parking facilities	1.6%	11	1.8%	2	1.4%	2	0.0%	0	1.3%	1	1.7%	2	2.8%	4
More awareness / better advertisement of what is there	0.6%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.7%	2	0.7%	1
Refurbishment / more attractive environment	1.3%	9	0.9%	1	1.4%	2	2.1%	2	0.0%	0	1.7%	2	1.4%	2
Other	0.7%	5	0.0%	0	0.7%	1	1.1%	1	1.3%	1	0.0%	0	1.4%	2
(Don't know)	4.5%	31	5.4%	6	2.8%	4	8.4%	8	3.9%	3	5.0%	6	2.8%	4
Base:		689		111		145		95		76		121		141

Q25 How often do you visit shops or services in Padiham?

Everyday	1.8%	18	0.0%	0	0.0%	0	0.7%	1	0.0%	0	8.5%	17	0.0%	0
2-3 times a week	4.2%	42	0.0%	0	0.0%	0	0.0%	0	2.0%	2	18.5%	37	1.5%	3
Once a week	6.5%	65	5.3%	8	1.0%	2	1.3%	2	7.0%	7	22.0%	44	1.0%	2
Once a fortnight	1.9%	19	0.7%	1	0.0%	0	0.0%	0	5.0%	5	6.0%	12	0.5%	1
Once a month	3.3%	33	2.0%	3	2.0%	4	2.7%	4	6.0%	6	4.0%	8	4.0%	8
Less than once a month	8.6%	86	12.0%	18	8.5%	17	4.0%	6	14.0%	14	8.5%	17	7.0%	14
(Don't know / varies)	1.0%	10	0.7%	1	0.5%	1	0.0%	0	0.0%	0	3.5%	7	0.5%	1
(Don't visit shops or services in Padiham)	71.9%	719	78.7%	118	85.0%	170	91.3%	137	66.0%	66	29.0%	58	85.0%	170
(Refused)	0.8%	8	0.7%	1	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Base:		1000		150		200		150		100		200		200

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q26 What if anything would make you visit Padiham Town Centre more often? [MR]														
Nothing	73.6%	736	81.3%	122	83.0%	166	70.7%	106	76.0%	76	54.0%	108	79.0%	158
Better choice of clothing shops	3.8%	38	0.7%	1	1.5%	3	0.7%	1	4.0%	4	12.0%	24	2.5%	5
Better choice of shops in general	10.6%	106	4.7%	7	6.5%	13	3.3%	5	10.0%	10	29.0%	58	6.5%	13
Better maintenance / cleanliness	0.5%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0
Better quality shops	2.4%	24	3.3%	5	0.5%	1	0.7%	1	2.0%	2	6.0%	12	1.5%	3
Better sports facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better leisure and entertainment facilities	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1
Better arts and cultural facilities	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.5%	1
Improved bus services	0.4%	4	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.5%	1	0.5%	1
More car parking	0.9%	9	1.3%	2	0.0%	0	0.0%	0	2.0%	2	1.5%	3	1.0%	2
More food supermarkets	0.3%	3	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.0%	0
More large shops	0.7%	7	1.3%	2	0.0%	0	0.7%	1	1.0%	1	0.5%	1	1.0%	2
More traffic free areas / pedestrianisation	0.2%	2	0.0%	0	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
A petrol station	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0
Better choice of independent shops	0.6%	6	0.7%	1	1.5%	3	0.0%	0	0.0%	0	0.5%	1	0.5%	1
Better choice of professional services	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	3	0.0%	0
Improved opening hours	0.5%	5	1.3%	2	1.0%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Lower prices / better promotions	0.5%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.0%	4	0.0%	0
Refurbishment / more attractive environment	0.3%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Other	1.6%	16	0.7%	1	2.0%	4	1.3%	2	2.0%	2	2.0%	4	1.5%	3
(Don't know)	9.0%	90	6.0%	9	4.5%	9	23.3%	35	6.0%	6	5.5%	11	10.0%	20
Base:		1000		150		200		150		100		200		200
Q27 If a market was opened in Padiham Town Centre, would you use it?														
Yes	35.8%	358	32.7%	49	29.5%	59	18.7%	28	46.0%	46	59.5%	119	28.5%	57
No	60.5%	605	64.7%	97	67.0%	134	73.3%	110	52.0%	52	37.5%	75	68.5%	137
(Don't know)	3.7%	37	2.7%	4	3.5%	7	8.0%	12	2.0%	2	3.0%	6	3.0%	6
Base:		1000		150		200		150		100		200		200
Q28 What things, if anything, do you regularly buy on the Internet? [MR]														
Nothing	46.0%	460	53.3%	80	45.0%	90	48.7%	73	44.0%	44	42.5%	85	44.0%	88
Books, CDs, toys etc.	35.2%	352	28.7%	43	39.0%	78	30.7%	46	38.0%	38	39.5%	79	34.0%	68
Clothes and Shoes	22.7%	227	22.7%	34	19.5%	39	24.0%	36	22.0%	22	23.5%	47	24.5%	49
Computer software / electronic games	2.9%	29	0.0%	0	3.5%	7	3.3%	5	8.0%	8	1.5%	3	3.0%	6
DIY, hardware and homewares	1.3%	13	1.3%	2	1.5%	3	1.3%	2	1.0%	1	1.5%	3	1.0%	2
Domestic electrical appliances	4.7%	47	3.3%	5	5.0%	10	2.7%	4	4.0%	4	7.0%	14	5.0%	10
Electrical TV, Hi-Fi and computers	9.8%	98	9.3%	14	9.0%	18	7.3%	11	9.0%	9	12.5%	25	10.5%	21
Furniture, soft furnishings and floor coverings	1.5%	15	1.3%	2	2.5%	5	2.0%	3	1.0%	1	1.0%	2	1.0%	2
Groceries	2.6%	26	2.0%	3	1.5%	3	2.0%	3	3.0%	3	4.0%	8	3.0%	6
Health and beauty, chemist items	2.6%	26	2.0%	3	1.5%	3	4.0%	6	1.0%	1	3.0%	6	3.5%	7
Travel goods (tickets, holidays etc.)	3.8%	38	5.3%	8	1.5%	3	2.0%	3	1.0%	1	7.5%	15	4.0%	8
Cars and mechanical parts	0.4%	4	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.0%	2	0.5%	1
Craft and hobby goods	0.6%	6	0.7%	1	0.5%	1	0.0%	0	1.0%	1	0.0%	0	1.5%	3
Gifts	1.2%	12	0.7%	1	2.5%	5	0.7%	1	0.0%	0	1.5%	3	1.0%	2
Pet products	0.4%	4	0.7%	1	0.5%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Sports and leisure equipment	1.4%	14	0.7%	1	1.0%	2	2.0%	3	2.0%	2	2.0%	4	1.0%	2
Other	1.1%	11	0.7%	1	0.5%	1	1.3%	2	2.0%	2	0.0%	0	2.5%	5
(Don't know / can't remember / varies)	2.0%	20	2.0%	3	3.5%	7	1.3%	2	2.0%	2	0.5%	1	2.5%	5
Base:		1000		150		200		150		100		200		200

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Q29 Do you or your family do any of the following leisure or cultural activities? [MR/PR]														
Cinema	45.3%	453	48.0%	72	44.5%	89	44.0%	66	39.0%	39	44.5%	89	49.0%	98
Theatre	31.2%	312	30.7%	46	31.0%	62	34.0%	51	30.0%	30	31.5%	63	30.0%	60
Museum	30.9%	309	31.3%	47	32.5%	65	33.3%	50	28.0%	28	26.0%	52	33.5%	67
Art galleries	17.5%	175	16.7%	25	19.0%	38	20.7%	31	15.0%	15	15.5%	31	17.5%	35
Concert halls	25.4%	254	24.7%	37	27.0%	54	20.7%	31	26.0%	26	31.5%	63	21.5%	43
Pub / bar / restaurant	67.2%	672	56.0%	84	59.0%	118	72.0%	108	73.0%	73	74.5%	149	70.0%	140
Nightclub / live music	19.7%	197	20.0%	30	19.5%	39	14.0%	21	25.0%	25	24.5%	49	16.5%	33
Bingo	6.0%	60	4.7%	7	5.0%	10	8.7%	13	10.0%	10	6.5%	13	3.5%	7
Health & fitness club	25.1%	251	21.3%	32	21.5%	43	23.3%	35	25.0%	25	29.0%	58	29.0%	58
Tenpin bowling	20.5%	205	19.3%	29	16.5%	33	23.3%	35	22.0%	22	23.5%	47	19.5%	39
None of these	14.8%	148	14.0%	21	16.0%	32	14.7%	22	15.0%	15	16.0%	32	13.0%	26
(Don't know)	1.0%	10	3.3%	5	1.5%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Base:		1000		150		200		150		100		200		200

Q30 Where did you or your family last visit the cinema?

Those who visit the cinema at Q29:

Apollo Cinema, Manchester Road, Burnley	78.8%	357	79.2%	57	73.0%	65	80.3%	53	87.2%	34	74.2%	66	83.7%	82
Vue Cinemas, Hyndburn Road, Accrington	2.6%	12	2.8%	2	2.2%	2	1.5%	1	5.1%	2	5.6%	5	0.0%	0
Vue Cinemas, Peel Leisure & Retail Park, Blackburn	4.0%	18	2.8%	2	6.7%	6	1.5%	1	0.0%	0	3.4%	3	6.1%	6
Accrington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Briercliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	1.5%	7	0.0%	0	3.4%	3	1.5%	1	0.0%	0	1.1%	1	2.0%	2
Coal Clough Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road	1.5%	7	6.9%	5	1.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Padiham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rose Grover Lane / Lowerhouse Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abel Street- Daneshouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bradford	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Brierfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harle Syke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	3.5%	16	4.2%	3	4.5%	4	4.5%	3	0.0%	0	4.5%	4	2.0%	2
Padiham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pike Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.9%	4	1.4%	1	0.9%	0	0.0%	0	0.0%	0	3.4%	3	3.0%	0
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.0%	1
Blackpool	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Bolton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Bury	1.1%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.4%	3	1.0%	1
Central London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Cineworld, Montrose Way, Edge Lane Retail Park, Liverpool	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Durham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Hebden Bridge	1.1%	5	1.4%	1	1.1%	1	4.5%	3	0.0%	0	0.0%	0	0.0%	0
Newcastle-upon-Tyne	0.4%	2	0.0%	0	1.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
The Ace Centre, Cross Streets, Nelson	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Truro	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Rock Place, Bury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.3%	6	1.4%	1	2.2%	2	1.5%	1	0.0%	0	0.0%	0	2.0%	2
Base:		453		72		89		66		39		89		98

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q31 Where did you or your family last visit the theatre?							
<i>Those who visit the theatre at Q29:</i>							
Burnley Mechanics, Manchester Road, Burnley	16.0%	50	23.9%	11	11.3%	7	9.8%
Burnley Youth Theatre, Queen's Park Road, Burnley	0.3%	1	2.2%	1	0.0%	0	0.0%
Oswaldtwistle Civic Theatre, Blackburn Road, Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%
Pendle Hippodrome Theatre, New Market Street, Colne	1.6%	5	2.2%	1	3.2%	2	2.0%
The ACE Centre, Cross Street, Nelson	3.2%	10	0.0%	0	9.7%	6	0.0%
The Civic, Union Road, Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%
The Little Theatre, River Street, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%
The Muni Theatre, Albert Road, Colne	1.9%	6	4.3%	2	3.2%	2	2.0%
Accrington Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Briercliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnley Town Centre	0.6%	2	0.0%	0	0.0%	0	2.0%
Coal Clough Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester Road	1.9%	6	0.0%	0	3.2%	2	2.0%
Padiham Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%
Rose Grover Lane / Lowerhouse Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Abel Street- Daneshouse	0.0%	0	0.0%	0	0.0%	0	0.0%
Accrington	0.3%	1	0.0%	0	0.0%	0	0.0%
Blackburn	1.9%	6	0.0%	0	1.6%	1	2.0%
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%
Brierfield	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne	1.0%	3	0.0%	0	0.0%	0	0.0%
Harle Syke	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester	46.5%	145	52.2%	24	41.9%	26	39.2%
Padiham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Pike Hill	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston	0.6%	2	0.0%	0	1.6%	1	0.0%
Rochdale	0.3%	1	0.0%	0	1.6%	1	0.0%
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	1.0%	3	0.0%	0	0.0%	0	0.0%
Blackpool	2.6%	8	0.0%	0	3.2%	2	3.9%
Bolton	1.0%	3	2.2%	1	0.0%	0	2.0%
Bristol Hippodrome, St Augustine's Parade, Bristol	0.3%	1	0.0%	0	0.0%	0	0.0%
Bury	0.3%	1	0.0%	0	0.0%	0	0.0%
Buxton	0.3%	1	0.0%	0	1.6%	1	0.0%
Glasgow	0.6%	2	0.0%	0	1.6%	1	0.0%
Hippodrome Theatre, Halifax Road, Todmorden	0.3%	1	0.0%	0	0.0%	0	2.0%
Keswick	0.3%	1	0.0%	0	0.0%	0	0.0%
Leeds	1.0%	3	0.0%	0	3.2%	2	0.0%
Liverpool	0.3%	1	0.0%	0	0.0%	0	0.0%
London, West End	7.1%	22	2.2%	1	9.7%	6	9.8%
Middleton	0.3%	1	2.2%	1	0.0%	0	0.0%
Nelson	0.3%	1	2.2%	1	0.0%	0	0.0%
Octagon Theatre, Howell Croft South, Bolton	1.3%	4	0.0%	0	0.0%	0	5.9%
Salford	0.3%	1	0.0%	0	0.0%	0	0.0%
Southport	0.3%	1	0.0%	0	0.0%	0	2.0%
St Cuthberts Church Hall, Sharp Street, Burnley	0.3%	1	2.2%	1	0.0%	0	0.0%
The Dukes, Moor Lane, Lancaster	0.3%	1	0.0%	0	0.0%	0	2.0%
The Grand Theatre & Opera House, New Briggate, Leeds	0.3%	1	0.0%	0	1.6%	1	0.0%
The Grand Theatre, Church	1.0%	3	2.2%	1	0.0%	0	2.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Street, Blackpool							
The Lowry, Salford Quays, Salford	0.3%	1	0.0%	0	0.0%	0	2.0%
The Royal Court Theatre, Rochdale Road, Rossendale	0.3%	1	0.0%	0	0.0%	0	2.0%
Theatre Royal, Grey Street, Newcastle	0.3%	1	0.0%	0	0.0%	0	3.3%
Todmorden	0.6%	2	0.0%	0	0.0%	0	3.9%
Towneley Hall, Towneley Park, Burnley	0.3%	1	0.0%	0	0.0%	0	3.3%
Victoria Theatre, Fountain Street, Halifax	0.3%	1	0.0%	0	0.0%	0	2.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	1.9%	6	2.2%	1	1.6%	1	2.0%
Base:	312	46	62	51	30	63	60

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q32 Where did you or your family last visit a Museum?							
<i>Those who visit museums at Q29:</i>							
Blackburn Museum & Art Gallery	0.0%	0	0.0%	0	0.0%	0	0.0%
Queen Street Mill Textile Museum, Queen Street, Burnley	0.3%	1	0.0%	0	1.5%	1	0.0%
The British in India Museum, Colne	0.0%	0	0.0%	0	0.0%	0	0.0%
The Titanic in Lancashire Museum, Church Street, Colne	0.6%	2	0.0%	0	3.1%	2	0.0%
Towneley Park, Burnley	28.5%	88	19.1%	9	23.1%	15	30.0%
Weavers' Triangle, Manchester Road, Burnley	0.3%	1	0.0%	0	0.0%	0	0.0%
Accrington Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Briercliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnley Town Centre	1.3%	4	2.1%	1	0.0%	0	2.0%
Coal Clough Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester Road	1.9%	6	6.4%	3	4.6%	3	0.0%
Padiham Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%
Rose Grover Lane / Lowerhouse Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Abel Street- Daneshouse	0.0%	0	0.0%	0	0.0%	0	0.0%
Accrington	1.0%	3	2.1%	1	0.0%	0	4.0%
Blackburn	0.3%	1	2.1%	1	0.0%	0	0.0%
Bradford	0.3%	1	0.0%	0	1.5%	1	0.0%
Brierfield	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe	1.0%	3	0.0%	0	1.5%	1	2.0%
Colne	0.0%	0	0.0%	0	0.0%	0	0.0%
Harle Syke	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester	21.7%	67	21.3%	10	9.2%	6	20.0%
Padiham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%
Pike Hill	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston	1.6%	5	4.3%	2	3.1%	2	0.0%
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	4.9%	15	6.4%	3	4.6%	3	6.0%
Beamish Museum, Beamish, Durham	0.3%	1	2.1%	1	0.0%	0	0.0%
Berwick-upon-Tweed	0.3%	1	0.0%	0	1.5%	1	0.0%
Blackpool	0.3%	1	0.0%	0	0.0%	0	0.0%
Brighton	0.3%	1	0.0%	0	1.5%	1	0.0%
Cambridge	0.3%	1	2.1%	1	0.0%	0	0.0%
Cardiff	0.3%	1	0.0%	0	0.0%	0	0.0%
Carlisle	0.3%	1	0.0%	0	0.0%	0	2.0%
Central London	7.8%	24	6.4%	3	6.2%	4	6.0%
Cramley	0.3%	1	0.0%	0	1.5%	1	0.0%
Edinburgh	1.0%	3	0.0%	0	0.0%	0	2.0%
Gawthorpe Hall, Burnley Road, Padiham	0.6%	2	0.0%	0	1.5%	1	0.0%
Grantham Museum, St. Peter's Hill, Grantham	0.3%	1	0.0%	0	0.0%	0	0.0%
Halifax	1.3%	4	6.4%	3	1.5%	1	0.0%
Haslingden	0.3%	1	0.0%	0	0.0%	0	0.0%
Haworth	0.3%	1	0.0%	0	0.0%	0	0.0%
Lancaster	0.3%	1	0.0%	0	1.5%	1	0.0%
Leeds	1.0%	3	0.0%	0	3.1%	2	2.0%
Leyland	0.3%	1	0.0%	0	1.5%	1	0.0%
Lincoln	0.3%	1	0.0%	0	1.5%	1	0.0%
Liverpool	2.9%	9	2.1%	1	1.5%	1	4.0%
MAGMA, Sheffield Road, Rotherham	0.3%	1	0.0%	0	1.5%	1	0.0%
Merseyside Maritime Museum, Albert Dock, Liverpool	0.3%	1	0.0%	0	0.0%	0	0.0%
National Coal Mining Museum for England, Caphouse Colliery New Road, Overton	0.3%	1	0.0%	0	1.5%	1	0.0%

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
National Railway Museum, Leeman Road, York	0.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.5% 1
Natural History Museum, Cromwell Road, South Kensington, London	1.0% 3	0.0% 0	0.0% 0	6.0% 3	0.0% 0	0.0% 0	0.0% 0
Newcastle-upon-Tyne	1.3% 4	0.0% 0	1.5% 1	2.0% 1	3.6% 1	1.9% 1	0.0% 0
Richmond, Yorkshire	0.3% 1	0.0% 0	1.5% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Scarborough	0.3% 1	2.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Science Museum, Exhibition Road, South Kensington, London	1.0% 3	0.0% 0	0.0% 0	0.0% 0	3.6% 1	1.9% 1	1.5% 1
Sheffield	0.3% 1	2.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Victoria and Albert Museum, Cromwell Road, London	0.6% 2	0.0% 0	1.5% 1	2.0% 1	0.0% 0	0.0% 0	0.0% 0
Whitehaven	0.3% 1	0.0% 0	1.5% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Windermere	0.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.9% 1	0.0% 0
Wolverhampton	0.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.9% 1	0.0% 0
York	1.6% 5	4.3% 2	1.5% 1	2.0% 1	0.0% 0	0.0% 0	1.5% 1
Other (Don't know / can't remember)	0.0% 0 8.1% 25	0.0% 0 8.5% 4	0.0% 0 13.8% 9	0.0% 0 8.0% 4	0.0% 0 3.6% 1	0.0% 0 5.8% 3	0.0% 0 6.0% 4
Base:	309	47	65	50	28	52	67

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q33 Where did you or your family last visit an art gallery?							
<i>Those who visit art galleries at Q29:</i>							
Howarth Gallery, St. James St, Burnley	3.4%	6	0.0%	0	0.0%	0	3.2%
King George's Hall, Northgate, Blackburn	0.6%	1	0.0%	0	2.6%	1	0.0%
Mid Pennine Arts, Neptune Street, Burnley	0.6%	1	0.0%	0	0.0%	0	0.0%
Towneley Hall Art Gallery Accrington Road	24.0%	42	24.0%	6	23.7%	9	35.5%
Briercliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnley Town Centre	2.9%	5	4.0%	1	0.0%	0	3.2%
Coal Clough Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester Road	1.1%	2	0.0%	0	5.3%	2	0.0%
Padiham Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%
Rose Grover Lane / Lowerhouse Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Abel Street- Daneshouse Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn	1.1%	2	0.0%	0	0.0%	0	3.2%
Bradford	0.6%	1	0.0%	0	2.6%	1	0.0%
Brierfield	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne	0.0%	0	0.0%	0	0.0%	0	0.0%
Harle Syke	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester	23.4%	41	16.0%	4	10.5%	4	25.8%
Padiham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Pike Hill	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston	0.6%	1	0.0%	0	0.0%	0	0.0%
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	6.3%	11	12.0%	3	2.6%	1	3.2%
Carlisle	0.6%	1	0.0%	0	0.0%	0	3.2%
Central London	9.1%	16	8.0%	2	15.8%	6	3.2%
Cramley	0.6%	1	0.0%	0	2.6%	1	0.0%
Edinburgh	1.1%	2	0.0%	0	0.0%	0	3.2%
Haworth	0.6%	1	0.0%	0	2.6%	1	0.0%
Kendal	0.6%	1	0.0%	0	2.6%	1	0.0%
Lady Lever Art Gallery, Port Sunlight, Liverpool	0.6%	1	0.0%	0	0.0%	0	0.0%
Leeds	1.1%	2	0.0%	0	2.6%	1	3.2%
Liverpool	5.7%	10	12.0%	3	2.6%	1	6.5%
Morecambe	0.6%	1	0.0%	0	2.6%	1	0.0%
National Gallery, Trafalgar Square, London	0.6%	1	0.0%	0	0.0%	0	0.0%
Newcastle upon Tyne	1.7%	3	0.0%	0	2.6%	1	0.0%
Robert E Fuller Gallery, Thixendale, Driffield	0.6%	1	0.0%	0	0.0%	0	0.0%
Salford	0.6%	1	0.0%	0	0.0%	0	0.0%
Tate Gallery Britain, Millbank, London	1.7%	3	0.0%	0	2.6%	1	0.0%
Tate Liverpool, Albert Dock, Liverpool	0.6%	1	0.0%	0	2.6%	1	0.0%
The Ace Centre, Cross Streets, Nelson	0.6%	1	0.0%	0	2.6%	1	0.0%
The National Portrait Gallery, St Martin's Place, London	0.6%	1	0.0%	0	0.0%	0	3.2%
York	1.1%	2	4.0%	1	2.6%	1	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	6.9%	12	20.0%	5	7.9%	3	3.2%
Base:		175		25		38	
				31		15	
						31	
							35

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q34 Where did you or your family last visit a concert hall?							
<i>Those who visit concert halls at Q29:</i>							
Burnley Mechanics, Manchester Road, Burnley	15.7%	40	18.9%	7	16.7%	9	19.4%
St. Georges Concert Hall, Bradford	0.8%	2	0.0%	0	0.0%	0	3.2%
Accrington Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Briercliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnley Town Centre	1.2%	3	2.7%	1	1.9%	1	0.0%
Coal Clough Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne Road	0.8%	2	2.7%	1	0.0%	0	3.2%
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester Road	0.8%	2	0.0%	0	1.9%	1	3.2%
Padiham Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%
Rose Grover Lane / Lowerhouse Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Abel Street- Daneshouse	0.0%	0	0.0%	0	0.0%	0	0.0%
Accrington	0.4%	1	0.0%	0	0.0%	0	3.8%
Blackburn	5.1%	13	2.7%	1	3.7%	2	6.5%
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%
Brierfield	0.0%	0	0.0%	0	0.0%	0	0.0%
Clitheroe	0.4%	1	0.0%	0	0.0%	0	0.0%
Colne	2.8%	7	0.0%	0	7.4%	4	3.2%
Harle Syke	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester	52.8%	134	45.9%	17	48.1%	26	58.1%
Padiham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Pike Hill	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston	1.2%	3	2.7%	1	0.0%	0	0.0%
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	1.6%	4	2.7%	1	1.9%	1	0.0%
Blackpool	1.2%	3	2.7%	1	0.0%	0	0.0%
Bolton	0.4%	1	2.7%	1	0.0%	0	0.0%
Burnley St Stephen's Church of England Primary School, Woodgrove Road, Burnley	0.4%	1	0.0%	0	0.0%	0	0.0%
Buxton	0.4%	1	0.0%	0	1.9%	1	0.0%
Cardiff	0.4%	1	0.0%	0	0.0%	0	0.0%
Central London	2.0%	5	2.7%	1	3.7%	2	0.0%
Chester	0.4%	1	2.7%	1	0.0%	0	0.0%
Lancaster	0.4%	1	0.0%	0	1.9%	1	0.0%
Leeds	0.4%	1	0.0%	0	1.9%	1	0.0%
Liverpool	1.6%	4	0.0%	0	1.9%	1	3.2%
Livingston	0.4%	1	0.0%	0	0.0%	0	3.8%
Lytham St Annes	0.4%	1	2.7%	1	0.0%	0	0.0%
Royal Albert Hall, Kensington Gore, London	0.4%	1	0.0%	0	1.9%	1	0.0%
Salford	0.4%	1	2.7%	1	0.0%	0	0.0%
Sharp Street, Burnley	0.4%	1	2.7%	1	0.0%	0	0.0%
Sheffield	0.4%	1	0.0%	0	1.9%	1	0.0%
Stadium of Light, Enderby Road, Sunderland	0.4%	1	0.0%	0	0.0%	0	0.0%
The Grand, York Street, Clitheroe	0.4%	1	0.0%	0	0.0%	0	3.8%
The Sage, St Mary's Square, Gateshead Quays, Gateshead	0.4%	1	0.0%	0	0.0%	0	3.8%
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	254	37	54	31	26	63	43

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q35 Where did you or your family last visit a pub / bar / restaurant?							
<i>Those who visit pubs / bars / restaurants at Q29:</i>							
Accrington Road	1.0%	7	2.4%	2	0.8%	1	0.0%
Briercliffe Road	0.6%	4	0.0%	0	0.0%	0	0.0%
Burnley Town Centre	30.8%	207	27.4%	23	27.1%	32	36.1%
Coal Clough Lane	0.4%	3	2.4%	2	0.0%	0	0.0%
Colne Road	1.2%	8	0.0%	0	2.5%	3	0.9%
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester Road	5.8%	39	17.9%	15	3.4%	4	0.9%
Padiham Road	0.7%	5	1.2%	1	0.0%	0	0.0%
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%
Rose Grover Lane / Lowerhouse Lane	1.8%	12	2.4%	2	0.0%	0	1.9%
Abel Street- Daneshouse	0.0%	0	0.0%	0	0.0%	0	0.0%
Accrington	0.4%	3	0.0%	0	0.8%	1	0.0%
Blackburn	1.3%	9	0.0%	0	0.8%	1	0.0%
Bradford	0.7%	5	0.0%	0	2.5%	3	0.9%
Brierfield	0.9%	6	1.2%	1	3.4%	4	0.0%
Clitheroe	3.3%	22	1.2%	1	3.4%	4	0.9%
Colne	3.1%	21	0.0%	0	7.6%	9	2.8%
Harle Syke	0.3%	2	0.0%	0	0.8%	1	0.0%
Manchester	5.7%	38	7.1%	6	5.1%	6	1.9%
Padiham Town Centre	3.7%	25	0.0%	0	1.7%	2	0.9%
Pike Hill	0.4%	3	0.0%	0	0.8%	1	1.9%
Preston	0.6%	4	0.0%	0	0.8%	1	0.9%
Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%
Skipton	0.4%	3	1.2%	1	0.0%	0	0.9%
Abroad	0.9%	6	1.2%	1	1.7%	2	0.0%
Alnwick	0.1%	1	0.0%	0	0.0%	0	0.0%
Altham	0.3%	2	0.0%	0	0.0%	0	0.0%
Arnsdale	0.1%	1	0.0%	0	0.0%	0	0.9%
Bacup	0.1%	1	0.0%	0	0.8%	1	0.0%
Barley	0.1%	1	0.0%	0	0.0%	0	0.0%
Barrowford	0.7%	5	1.2%	1	0.0%	0	0.0%
Belvedere Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.9%
Blackpool	0.4%	3	0.0%	0	0.0%	0	0.9%
Bolton	0.1%	1	0.0%	0	0.0%	0	0.9%
Briercliffe	0.1%	1	0.0%	0	0.8%	1	0.0%
Brownsdale Road, Burnley	0.1%	1	0.0%	0	0.8%	1	0.0%
Bury	0.6%	4	0.0%	0	0.8%	1	0.9%
Central London	0.4%	3	0.0%	0	0.8%	1	0.0%
Church Street, Burnley	0.3%	2	0.0%	0	0.8%	1	0.9%
Clayton-le-Moors	0.1%	1	0.0%	0	0.0%	0	0.0%
Cliviger	2.2%	15	0.0%	0	0.8%	1	10.2%
Crewkerne, Somerset	0.1%	1	0.0%	0	0.0%	0	0.0%
Downham	0.1%	1	0.0%	0	0.8%	1	0.0%
Empire Way, Burnley	0.7%	5	0.0%	0	0.0%	0	0.9%
Fence	1.3%	9	1.2%	1	1.7%	2	0.9%
Fengate	0.4%	3	1.2%	1	0.8%	1	0.0%
Foulridge	0.3%	2	0.0%	0	1.7%	2	0.0%
Gisburn	0.1%	1	0.0%	0	0.0%	0	0.0%
Great Harwood	0.6%	4	1.2%	1	0.0%	0	0.0%
Grindleton	0.1%	1	0.0%	0	0.0%	0	0.0%
Halifax	0.1%	1	0.0%	0	0.8%	1	0.0%
Hammerton Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Hapton	1.3%	9	0.0%	0	0.8%	1	0.9%
Haworth	0.1%	1	0.0%	0	0.0%	0	0.0%
Hebden Bridge	0.4%	3	0.0%	0	0.0%	0	2.8%
Higham	0.3%	2	0.0%	0	0.0%	0	0.9%
Horton	0.1%	1	1.2%	1	0.0%	0	0.0%
Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%
Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%
Kelbrook	0.1%	1	0.0%	0	0.0%	0	0.0%
Keswick Road, Burnley	0.3%	2	0.0%	0	0.0%	0	0.0%
Liverpool	1.5%	10	3.6%	3	0.0%	0	1.9%
Lydgate	0.1%	1	0.0%	0	0.0%	0	0.9%
Marsden Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%
Mitton	0.1%	1	0.0%	0	0.0%	0	0.0%
Morecambe	0.1%	1	0.0%	0	0.8%	1	0.0%
Nelson	2.4%	16	1.2%	1	8.5%	10	0.9%
Northumberland	0.1%	1	1.2%	1	0.0%	0	0.0%
Oldham	0.1%	1	0.0%	0	0.0%	0	0.9%
Plumbe Street, Burnley	0.6%	4	1.2%	1	0.0%	0	2.8%

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
Queen Victoria Road, Burnley	1.0%	7	0.0%	0	0.8%	1	2.8%	3	1.4%	1	0.7%	1	0.7%	1
Queens Park Road, Burnley	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ramsbottom	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawtenstall	0.3%	2	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Read	0.7%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Rochester	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Rose Grove, Burnley	0.6%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Rossendale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Rossendale Road, Burnley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.7%	1	0.0%	0
Royle Road, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sawley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Simonstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Slaidburn	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. James's Street, Burnley	0.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Stanbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
The Lowry, Salford Quays, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Thringstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Todmorden	2.2%	15	0.0%	0	0.8%	1	11.1%	12	2.7%	2	0.0%	0	0.0%	0
Todmorden Road, Burnley	0.4%	3	2.4%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Towneley Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Trafalgar Street, Burnley	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westbourne Avenue, Burnley	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.7%	1	0.0%	0
Worsthorne	1.6%	11	1.2%	1	5.1%	6	1.9%	2	0.0%	0	0.0%	0	1.4%	2
Yorkshire Street, Burnley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Other (Don't know / can't remember)	5.5%	37	7.1%	6	5.1%	6	3.7%	4	5.5%	4	4.0%	6	7.9%	11
Base:		672		84		118		108		73		149		140

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q36 Where did you or your family last visit a nightclub / live music venue?							
<i>Those who visit nightclubs / live music venues at Q29:</i>							
Backstage, St. James's Street, Burnley	0.5%	1	0.0%	0	0.0%	0	4.8%
Bar Rojo, Hammerton Street, Burnley	0.0%	0	0.0%	0	0.0%	0	0.0%
Bo Jangles, Cow Lane, Burnley	0.0%	0	0.0%	0	0.0%	0	0.0%
Graffiti Club, Bethesda Street, Burnley	0.0%	0	0.0%	0	0.0%	0	0.0%
Iron Works, Hammerton Street, Burnley	0.0%	0	0.0%	0	0.0%	0	0.0%
Kokos, Elizabeth Street, Burnley	1.5%	3	0.0%	0	0.0%	0	0.0%
Lava & Ignite, Hammerton Street, Burnley	7.6%	15	3.3%	1	7.7%	3	9.5%
Liquid Nightclub, St. Peter St, Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%
Posh, Ormerod Street, Burnley	0.5%	1	0.0%	0	2.6%	1	0.0%
Rendezvous Nightclub, Accrington Road, Clitheroe	0.5%	1	0.0%	0	2.6%	1	0.0%
Sanctuary, Cow Lane, Burnley	1.0%	2	0.0%	0	0.0%	0	0.0%
Walkabout, Hammerton Street, Burnley	2.5%	5	3.3%	1	2.6%	1	0.0%
Accrington Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Briercliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnley Town Centre	19.8%	39	16.7%	5	20.5%	8	14.3%
Coal Clough Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester Road	2.5%	5	3.3%	1	2.6%	1	4.8%
Padiham Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%
Rose Grover Lane / Lowerhouse Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Abel Street- Daneshouse Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackburn	0.5%	1	0.0%	0	0.0%	0	4.0%
Bradford	2.0%	4	0.0%	0	2.6%	1	4.8%
Brierfield	0.5%	1	0.0%	0	0.0%	0	0.0%
Clitheroe	0.5%	1	0.0%	0	0.0%	0	0.0%
Colne	0.5%	1	0.0%	0	0.0%	0	2.0%
Harle Syke	1.0%	2	0.0%	0	2.6%	1	0.0%
Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%
Padiham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%
Pike Hill	0.5%	1	0.0%	0	2.6%	1	0.0%
Preston	0.0%	0	0.0%	0	0.0%	0	0.0%
Rochdale	0.5%	1	0.0%	0	0.0%	0	0.0%
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%
Belfast	0.5%	1	0.0%	0	0.0%	0	0.0%
Bingley	0.5%	1	0.0%	0	0.0%	0	0.0%
Blackpool	1.0%	2	0.0%	0	0.0%	0	4.1%
Bridlington	2.5%	5	0.0%	0	5.1%	2	0.0%
Burnley Football Club, Harry Potts Way, Burnley	0.5%	1	0.0%	0	0.0%	0	0.0%
Burnley Mechanics, Manchester Road, Burnley	0.5%	1	3.3%	1	0.0%	0	0.0%
Cardiff	1.0%	2	0.0%	0	0.0%	0	8.0%
Central London	0.5%	1	0.0%	0	0.0%	0	0.0%
Chester	0.5%	1	0.0%	0	0.0%	0	0.0%
Fence	0.5%	1	6.7%	2	0.0%	0	0.0%
Fusion XS Nightclub, Hammerton Street, Burnley	0.5%	1	3.3%	1	0.0%	0	0.0%
Hebden Bridge	0.5%	1	0.0%	0	0.0%	0	0.0%
Ightenleigh Social Club, Padiham Road, Burnley	1.0%	2	0.0%	0	0.0%	0	4.0%
Liverpool	1.0%	2	3.3%	1	0.0%	0	4.8%
Livingston	2.0%	4	0.0%	0	0.0%	0	0.0%
	0.5%	1	0.0%	0	0.0%	0	4.0%

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Lytham St Annes	0.5%	1	0.0%	0	0.0%	0	0.0%
Middleton	0.5%	1	3.3%	1	0.0%	0	0.0%
Royal Liverpool Philharmonic, Hope Street, Liverpool	0.5%	1	0.0%	0	0.0%	0	4.8%
Salford	0.5%	1	3.3%	1	0.0%	0	0.0%
Snackwater Jacks, Ormerod Street, Burnley	0.5%	1	0.0%	0	2.6%	1	0.0%
The Ace Centre, Cross Street, Nelson	0.5%	1	0.0%	0	0.0%	0	0.0%
The Grand, York Street, Clitheroe	0.5%	1	0.0%	0	0.0%	0	4.0%
The Mix, Saint James's Row, Burnley	1.0%	2	0.0%	0	0.0%	0	0.0%
Todmorden	0.5%	1	0.0%	0	0.0%	0	4.8%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	7.1%	14	3.3%	1	5.1%	2	14.3%
Base:	197	30	39	21	25	49	33

Q37 Where did you or your family last go to play bingo?

Those who visit for Bingo at Q29:

Gala Bingo, Ainsworth Street, Blackburn	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Gala Bingo, Centenary Way, Burnley	68.3%	41	85.7%	6	50.0%	5	69.2%	9	90.0%	9	46.2%	6	85.7%	6
New Empire Bingo, Blackburn Road, Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Briercliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	3.3%	2	0.0%	0	0.0%	0	7.7%	1	0.0%	0	7.7%	1	0.0%	0
Coal Clough Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Road	3.3%	2	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Padiham Road	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rose Grover Lane / Lowerhouse Lane	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Abel Street- Daneshouse Accrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brierfield	1.7%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harle Syke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	1.7%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Padiham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pike Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Burnley Football Club, Harry Potts Way, Burnley	1.7%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Llandudno	1.7%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Brightmet Fold Lane, Brightmet	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Oldham	1.7%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paradise Working Mens Club, Martin Street, Burnley	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Yorkshire Street, Burnley	3.3%	2	0.0%	0	0.0%	0	7.7%	1	10.0%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.3%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Base:	60	7	10	13	10	13	7							

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Q38 Where did you or your family last go to a health club / gym?							
<i>Those who visit a health club / gym at Q29:</i>							
Angelz Gym, St James's Street, Burnley	2.0%	5	6.3%	2	0.0%	0	2.9%
Crow Wood, Leisure and Equestrian Centre, Royle Lane, Burnley	16.3%	41	12.5%	4	18.6%	8	8.6%
Fitness Factory Ltd, Blannel Street, Burnley	0.8%	2	0.0%	0	0.0%	0	2.9%
Padiham Leisure Centre, Park Road,	3.6%	9	3.1%	1	0.0%	0	0.0%
Powerhouse Gym, Burnley Road, Nelson	0.8%	2	0.0%	0	4.7%	2	0.0%
St. Peter's Leisure Centre, Church Street, Burnley	24.7%	62	46.9%	15	16.3%	7	25.7%
Ultimate Strength & Fitness, Brunswick St, Nelson	0.8%	2	0.0%	0	4.7%	2	0.0%
Yoga North West, Rushton Street, Nelson	0.4%	1	3.1%	1	0.0%	0	0.0%
Accrington Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Briercliffe Road	0.4%	1	0.0%	0	0.0%	0	0.0%
Burnley Town Centre	9.2%	23	15.6%	5	4.7%	2	17.1%
Coal Clough Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne Road	1.2%	3	0.0%	0	0.0%	0	0.0%
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester Road	0.4%	1	0.0%	0	0.0%	0	0.0%
Padiham Road	0.4%	1	0.0%	0	2.3%	1	0.0%
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%
Rose Grover Lane / Lowerhouse Lane	0.0%	0	0.0%	0	0.0%	0	0.0%
Abel Street- Daneshouse	0.0%	0	0.0%	0	0.0%	0	0.0%
Accrington	2.8%	7	0.0%	0	0.0%	0	0.0%
Blackburn	1.2%	3	0.0%	0	2.3%	1	0.0%
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%
Brierfield	0.4%	1	0.0%	0	2.3%	1	0.0%
Clitheroe	1.6%	4	0.0%	0	2.3%	1	0.0%
Colne	0.8%	2	0.0%	0	0.0%	0	2.9%
Harle Syke	0.0%	0	0.0%	0	0.0%	0	0.0%
Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%
Padiham Town Centre	6.8%	17	0.0%	0	2.3%	1	0.0%
Pike Hill	0.0%	0	0.0%	0	0.0%	0	0.0%
Preston	0.4%	1	0.0%	0	2.3%	1	0.0%
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%
Skipton	0.4%	1	0.0%	0	0.0%	0	2.9%
Abel Street, Burnley	0.4%	1	0.0%	0	0.0%	0	0.0%
Bangor	0.4%	1	0.0%	0	0.0%	0	0.0%
Barnoldswick	0.8%	2	0.0%	0	4.7%	2	0.0%
Bolton	0.4%	1	0.0%	0	0.0%	0	0.0%
Burnley Football Club, Turf Moor, Harry Potts Way, Burnley	0.4%	1	0.0%	0	0.0%	0	0.0%
Burnley Tennis Club, Lower Ridge Close, Burnley	0.4%	1	0.0%	0	2.3%	1	0.0%
Bury	0.4%	1	0.0%	0	0.0%	0	2.9%
Central London	0.4%	1	0.0%	0	0.0%	0	0.0%
Energize, Lodge Mill, Barden Lane, Burnley	0.4%	1	0.0%	0	0.0%	0	0.0%
Fence	0.8%	2	0.0%	0	0.0%	0	0.0%
Hebden Bridge	0.4%	1	0.0%	0	0.0%	0	2.9%
Invigor8, Parker Lane, Burnley	1.2%	3	6.3%	2	0.0%	0	0.0%
Nelson	3.6%	9	0.0%	0	11.6%	5	2.9%
Pendle Wavelengths, Leeds Road, Nelson	2.8%	7	0.0%	0	14.0%	6	0.0%
Plumbe Street, Burnley	0.4%	1	0.0%	0	0.0%	0	0.0%
Sowerby Bridge	0.4%	1	0.0%	0	0.0%	0	2.9%
The Chai Centre, Hurtley Street, Burnley	0.8%	2	3.1%	1	0.0%	0	0.0%
The Oaks Hotel, Colne Road, Burnley	1.6%	4	0.0%	0	2.3%	1	0.0%
The Rock, Bury	0.4%	1	0.0%	0	0.0%	0	2.9%
Thomas Whitham Sixth Form, Burnley Campus,	1.2%	3	0.0%	0	0.0%	0	0.0%

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6
Burnley							
Todmorden	2.8%	7	0.0%	0	0.0%	0	20.0%
Todmorden Sports Centre, Ewood Lane, Todmorden	0.4%	1	0.0%	0	0.0%	0	2.9%
Vincent Farrell Community Centre, Temple Street, Burnley	0.4%	1	3.1%	1	0.0%	0	0.0%
Whalley	0.8%	2	0.0%	0	0.0%	0	0.0%
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%
	2.8%	7	0.0%	0	2.3%	1	0.0%
Base:	251	32	43	35	25	58	58

Q39 Where did you or your family last go for tenpin bowling?

Those who visit for ten-pin bowling at Q29:

1st Bowl Accrington, The Viaduct, Accrington	3.4%	7	3.4%	1	0.0%	0	0.0%	0	4.5%	1	10.6%	5	0.0%	0
1st Bowl Burnley, Finsley Gate, Burnley	85.4%	175	93.1%	27	100.0%	33	88.6%	31	90.9%	20	68.1%	32	82.1%	32
Accrington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Briercliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	2.9%	6	0.0%	0	0.0%	0	0.0%	0	4.5%	1	6.4%	3	5.1%	2
Coal Clough Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Padiham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parliament Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rose Grover Lane / Lowerhouse Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abel Street- Daneshouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accrington	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Blackburn	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	2.6%	1
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brierfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clitheroe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harle Syke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Padiham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pike Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.0%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.1%	1	0.0%	0
Bury	1.0%	2	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0
The Rock, Bury	1.0%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.1%	1	0.0%	0
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	1.5%	3	3.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.6%	1
Base:	205	29	33	35	22	47	39							

GEN Gender:

Male	33.7%	337	34.0%	51	36.5%	73	29.3%	44	30.0%	30	35.0%	70	34.5%	69
Female	66.3%	663	66.0%	99	63.5%	127	70.7%	106	70.0%	70	65.0%	130	65.5%	131
Base:	1000	150	200	150	100	200	200							

AGE How old are you?

18-24	2.7%	27	2.0%	3	4.5%	9	1.3%	2	0.0%	0	2.5%	5	4.0%	8
25-34	5.5%	55	5.3%	8	3.0%	6	5.3%	8	10.0%	10	4.5%	9	7.0%	14
35-44	12.7%	127	11.3%	17	11.5%	23	12.0%	18	7.0%	7	15.5%	31	15.5%	31
45-54	29.6%	296	26.7%	40	28.0%	56	31.3%	47	29.0%	29	30.0%	60	32.0%	64
55-64	16.6%	166	15.3%	23	21.5%	43	12.0%	18	22.0%	22	18.0%	36	12.0%	24
65+	31.5%	315	37.3%	56	30.0%	60	36.7%	55	32.0%	32	29.0%	58	27.0%	54
(Refused)	1.4%	14	2.0%	3	1.5%	3	1.3%	2	0.0%	0	0.5%	1	2.5%	5
Base:	1000	150	200	150	100	200	200							

Burnley Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6							
LNG Where English is not your first language, please specify your main language:														
No other language / English is my first language	95.7%	957	96.7%	145	96.0%	192	96.7%	145	98.0%	98	98.0%	196	90.5%	181
Bengali	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Punjabi	0.7%	7	0.0%	0	1.5%	3	0.7%	1	0.0%	0	0.0%	0	1.5%	3
Urdu	0.7%	7	1.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Other language	0.9%	9	0.7%	1	0.5%	1	0.7%	1	0.0%	0	1.0%	2	2.0%	4
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.7%	17	1.3%	2	1.5%	3	2.0%	3	2.0%	2	1.0%	2	2.5%	5
Base:		1000		150		200		150		100		200		200

DIS Do you consider you have a disability? If so, what is the nature of your disability?

No disabilities	80.9%	809	78.0%	117	82.0%	164	80.0%	120	80.0%	80	82.5%	165	81.5%	163
Angina / heart conditions	1.2%	12	0.0%	0	1.0%	2	1.3%	2	2.0%	2	2.0%	4	1.0%	2
Arthritis / osteoporosis / joint and muscle pains	3.6%	36	4.7%	7	3.5%	7	3.3%	5	1.0%	1	3.0%	6	5.0%	10
Asthma / COPD / breathing problems	1.2%	12	2.0%	3	1.5%	3	1.3%	2	1.0%	1	0.5%	1	1.0%	2
Diabetes	0.6%	6	1.3%	2	0.5%	1	0.0%	0	1.0%	1	0.5%	1	0.5%	1
Epilepsy	0.5%	5	0.7%	1	0.5%	1	0.7%	1	1.0%	1	0.5%	1	0.0%	0
Mental / psychiatric disorder	0.8%	8	1.3%	2	1.0%	2	0.7%	1	0.0%	0	1.0%	2	0.5%	1
Multiple Sclerosis	0.4%	4	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.5%	1
Restricted mobility	6.2%	62	8.0%	12	5.5%	11	7.3%	11	7.0%	7	7.0%	14	3.5%	7
Sensory impairment	1.1%	11	0.7%	1	1.0%	2	2.0%	3	1.0%	1	1.0%	2	1.0%	2
Disability	0.3%	3	0.0%	0	0.5%	1	0.7%	1	1.0%	1	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
(Refused)	3.1%	31	2.7%	4	3.0%	6	2.0%	3	5.0%	5	1.5%	3	5.0%	10
Base:		1000		150		200		150		100		200		200

PS Postcode

BB9 0	7.5%	75	0.0%	0	37.5%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB9 5	3.5%	35	0.0%	0	17.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB10 1	3.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	37
BB10 2	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	100
BB10 3	9.0%	90	0.0%	0	45.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB10 4	11.6%	116	0.0%	0	0.0%	0	77.3%	116	0.0%	0	0.0%	0	0.0%	0
BB11 1	0.4%	4	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB11 2	7.4%	74	49.3%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB11 3	3.4%	34	0.0%	0	0.0%	0	0.0%	0	34.0%	34	0.0%	0	0.0%	0
BB11 4	7.2%	72	48.0%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB11 5	6.6%	66	0.0%	0	0.0%	0	0.0%	0	66.0%	66	0.0%	0	0.0%	0
BB12 0	6.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.5%	63
BB12 6	7.4%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	74	0.0%	0
BB12 7	6.0%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	60	0.0%	0
BB12 8	6.6%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.0%	66	0.0%	0
OL14 8	3.4%	34	0.0%	0	0.0%	0	22.7%	34	0.0%	0	0.0%	0	0.0%	0
Base:		1000		150		200		150		100		200		200

ZONE Zone

Zone 1	15.0%	150	100.0%	150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	20.0%	200	0.0%	0	100.0%	200	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	15.0%	150	0.0%	0	0.0%	0	100.0%	150	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.0%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Zone 5	20.0%	200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	200	0.0%	0
Zone 6	20.0%	200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	200
Base:		1000		150		200		150		100		200		200