

Community Strategy and Strategic Plan updates

REPORT TO ECONOMIC REGENERATION SCRUTINY COMMITTEE



DATE	3rd October 2013
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PURPOSE

1. To consult members of the committee on the updated Community Strategy and updated Strategic Plan.

RECOMMENDATION

2. That the Committee review:
 - a. the Community Strategy (appendix 1), and;
 - b. the Strategic Plan (appendix 2).

REASONS FOR RECOMMENDATION

3. The Community Strategy helps ensure that the Council has a clear vision for the future: one that is evidence based, shared by all local delivery partners, and is in tune with the aspirations of local people.
4. The Council's strategic plan has also been updated. It not only reflects the new Community Strategy, but is also a timely and positive response to the challenging budget situation. It will help the Council to plan for change as well as setting out how it will deliver its core mission to provide quality services.

SUMMARY OF KEY POINTS

5. Following a major review in 2007, the Burnley Action Partnership agreed to update the Community Strategy every 3 years until 2017. Since the last update in 2010, the Coalition has repealed the statutory duty to prepare a community strategy.
6. However, at a time when public money is tight, it is more important than ever that all sectors work together to make the most of the scarce resources available. The Community Strategy sets out a framework for organisations to deliver services that meet the needs of the area, in a way that is well-planned and joined up.
7. In addition, the document helps partners to articulate what Burnley is all about; what sets

it apart, and how the borough is rising to current challenges. By having a coherent strategy, partners are better placed to articulate the opportunity that Burnley presents to potential investors, funders, and families that are considering making the borough their home.

8. The Council's strategic plan has also been updated, not only to reflect the new Community Strategy, but to set out how the Council plans to respond to the challenging, and urgent, budget situation.
9. The Strategic Plan has four themes: *People, Places, Prosperity* and *Performance*, in line with the structure of the Community Strategy. The *Prosperity* Theme is of particular relevance to the remit of the committee. It sets out our strategy for the Borough's economic development.
10. The Management Team is developing the Strategic Plan in consultation with Executive Members. The Executive will be asked to endorse the plan at its meeting in November, and it will be recommended for approval at Full Council on 18th December.
11. Heads of Service use the Strategic Plan to develop their own unit plans. These set out in more detail the actions associated with achieving the Council's objectives.
12. While the mid year review is a necessary response to the urgent budget situation, the vision at the heart of the strategic plan continues the emphasis on making Burnley a place where businesses want to invest, with cleaner and safer neighbourhoods. In other words, the strategic plan sets how the Council will adapt to with fewer resources, but also ensures that it does not lose sight of its main objectives to serve the businesses and residents of the borough.

FINANCIAL IMPLICATIONS AND BUDGET PROVISION

13. None arising directly from this report. The full implications of delivering the Council's strategic plan are set out in the budget, and in the revised Medium Term Financial Strategy.

POLICY IMPLICATIONS

14. As set out in the two strategy documents.

DETAILS OF CONSULTATION

15. The strategic plan has been informed by the overarching objectives contained within the Community Strategy. The Community Strategy has been informed by:
 - a. A Community Conference, which was held in March 2013 to get the views of local citizens
 - b. Burnley Pendle and Rossendale CVS, which helped co-ordinate feedback on the draft strategy from Burnley voluntary community & faith sector groups.
 - c. A desktop review of data including a range of survey results from the past three

years has also helped to ensure that the views of local people are incorporated into the strategy.

BACKGROUND PAPERS

16. The current version of Burnley's Future:

http://www.burnley.gov.uk/sites/default/files/Burnleys_Future_July2010.pdf

17. The current Council Strategic Plan:

http://www.burnley.gov.uk/sites/default/files/Burnley%20Council%20Strategic%20Plan_0.pdf

FURTHER INFORMATION

PLEASE CONTACT:

ALSO: