

## REPORT TO THE EXECUTIVE



DATE	18 <sup>th</sup> February 2013
PORTFOLIO	Leader
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## The Council's Strategic Plan 2013 to 2016

## PURPOSE

1. To seek Executive approval of the Strategic Plan 2013/16 (appendix 1).

## RECOMMENDATION

2. That the Executive recommends the following to Full Council:
  - a) that the Strategic Plan is approved; and,
  - b) that the Head of the Chief Executive's Office is granted delegated authority to make any necessary minor updates to the Plan, prior to its final publication.

## REASONS FOR RECOMMENDATION

3. The Strategic Plan is the main strategy document for the Council, describing its key strategic priorities for the next three years.

## SUMMARY OF KEY POINTS

4. The Strategic Plan has four themes: People, Places, Prosperity and Performance, in line with the structure of the Sustainable Community Strategy.
5. The *People* theme deals with client centred services that support residents to achieve their full potential through, for example, educational attainment, a healthy lifestyle and developing the capacity of communities to help themselves, through social and civic engagement.
6. The *Prosperity* theme sets out our strategy for the Borough's economic development. Key actions under this theme include delivery of the University Technical College contract and development of a supply chain village at the former Michelin Site.
7. The *Places* theme sets out our strategy in relation to the natural and built environment, and community safety. Key actions include re-tendering of the waste contract and improvements to town centre pedestrianised area.
8. The *Performance* theme sets out our strategy in relation organisational development and financial management. Key actions under this theme include the implementation of the recommendations of an options appraisal for the

delivery of leisure and recreation facilities.

9. The Council's Scrutiny Committees has been consulted on the actions within the Plan. Full Council will be asked to approve it on 28th February.
10. The objectives within the plan will be mapped into the Council's Strategic Risk Register. Risks to delivery will be monitored and regularly reported, with an appropriate response prepared as necessary.
11. Heads of Service use the Strategic Plan to develop their own service plans. These set out in more detail the actions associated with achieving the Council's objectives. The Strategic Plan and Service Unit Plans will be implemented from April 2013.

#### **FINANCIAL IMPLICATIONS AND BUDGET PROVISION**

12. The financial implications of the plans are set out in the 2013/14 budget and the Medium Term Financial Strategy.

#### **POLICY IMPLICATIONS**

13. The Strategic Plan is the key strategic document for the Council, describing its medium term priorities. Despite major reductions in central government grant, the Council's strategy for the Borough remains ambitious. The Strategic Plan sets out how the organisation will maintain quality services, which represent value for money for tax payers, while focusing on the Council's vision of a more prosperous, cleaner, greener, and safer Borough.

#### **DETAILS OF CONSULTATION**

14. Resources, Economic Regeneration, and Community Services Scrutiny Committees.

#### **BACKGROUND PAPERS**

15. None.

#### **FURTHER INFORMATION CONTACT:**

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