

Appendix 1- Sports Development Plan - Wakeboarding



Task	What needs to be done??	What will it look like??	Resources needed??	Who is leading and who is involved??	Timescales
Facility Development	Installation of a wakeboard System 2.0 along with a clubhouse and storage capacity. 3 phase power to be installed.	Environmentally friendly combined with a social area and an adequate storage facility.	40k set up costs 40k eco building 20k engineering works. - inspired bid	SPDU with Parks and BWSW suppliers.	April 2013
Club Development	To establish a fully constituted wakeboarding club based at the Brun Valley Forest Park	A well run Clubmark Club with a target of 50 members with regular participation of 3000 visits/uses per annum	- Officer time - Volunteers	SPDU lead with BWSW support	June 2013
Coach/Volunteer Development	To develop CPD opportunities to increase the numbers of qualified coaches and operators of the 2.0 system.	A well trained workforce that will be able to provide a structured coaching programme working alongside qualified system 2.0 operators.	- Volunteers - CPD Budget - Students - Club - Officer Time	SPDU & BWSW	May 2013 launch
Education Links	To utilise the links with local schools and colleges to increase usage and income potential for the site	A comprehensive package for schools and colleges to use the facility and increase skills in a future Olympic Sport.	- School access - instructors - Operators	SPDU officer and all local schools and colleges	
Disability Access	To develop a programme of disability access to the site and increase participation.	To have an open access facility that will encourage particular focus programmes for disabled users.	- Accessible Paths - Support staff - Adapted equipment	SPDU Officer lead working in partnership with all disabled support organisations.	
Casual Users & Targets	To create an accessible facility that will be open to casual users and target new tourism and increase participation in the park itself.	A facility that is open to members of the public to simply try the facility. The target will be to increase tourism levels. Engagement priority will be given to age group 14+	- Facility Operators - Till/Invoice System - Equipment Hire	SPDU officer lead with support from partner organisations	

Income Generation	To maximise income potential with a competitive and affordable pricing structure accessible to all.	To have a surplus target each year that will help fund more development opportunities in the park and generate more small grants for the newly established club. Year 1 – 5k Year 2 – 7.5k Year 3 – 10k	- Officer time - Accountants	SPDU officer lead.	
M & E	To maintain accurate records of income levels along with adequate systems to report on participation levels.	A successfully used facility that will monitor all usage and contribute to the overall appeal for the park to be part of the adrenaline gateway for Burnley.	- Officer Time - Marketing & Promotion	SPDU officer lead	Annual report