

REPORT TO ECONOMIC REGENERATION SCRUTINY COMMITTEE



DATE	30th January 2013
PORTFOLIO	Regeneration and Economic Development
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The Council's Strategic Plan 2013

PURPOSE

1. To seek member feedback on the *Prosperity* section of the Strategic Plan 2013 (appendix 1).

RECOMMENDATION

2. That members feedback on the draft plan.

REASONS FOR RECOMMENDATION

3. The Strategic Plan is the main strategy document for the Council, describing its key strategic priorities for the next three years.

SUMMARY OF KEY POINTS

4. The Strategic Plan has four themes: *People, Places, Prosperity* and *Performance*, in line with the structure of the Sustainable Community Strategy. The *Prosperity* Theme sets out our strategy for the Borough's economic development.
5. The Management Team is developing the Strategic Plan in consultation with Executive Members. The Executive will be asked to endorse the plan at its meeting on 19th February, and it will be recommended for approval at Full Council budget meeting on 28th February.
6. Each outcome within the Plan will be mapped into the Council's Strategic Risk Register. Action required to minimise risks will be monitored and regularly reported, and where appropriate action taken as necessary.
7. Heads of Service use the Strategic Plan to develop their own unit plans. These set out in more detail the actions associated with achieving the Council's objectives. The Strategic Plan and Service Unit Plans will be implemented from

April 2012.

8. The vision at the heart of the strategic plan continues the emphasis on making Burnley a place where businesses want to invest. This theme also features in the Core Strategy of the emerging local development plan (the “Local Plan”).

FINANCIAL IMPLICATIONS AND BUDGET PROVISION

9. The financial implications of the plans are included in the 2013/14 budget and the Medium Term Financial Strategy. If there are any significant changes in the Council’s financial position as a result of the final grant settlement it may be necessary to revise some elements of the Strategic Plan.

POLICY IMPLICATIONS

10. The Strategic Plan is the key strategic document for the Council, describing its medium term priorities. Whilst the Council’s strategy for the Borough remains ambitious, budget cuts force the Council to prioritise its resources. The Strategic Plan sets out how the organisation will maintain quality services at a time of financial constraint, focusing on the Council’s established priority of a more prosperous Borough, that is cleaner, greener, safer.

DETAILS OF CONSULTATION

11. Management Team
12. Policy Board
13. Senior Management Group

FURTHER INFORMATION CONTACT:	Mike Cook Tom Forshaw
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