

Tuesday 11 February 2020

LANCASHIRE FLOOD RECOVERY FUND APPEAL LAUNCHED

The Community Foundation for Lancashire has launched a [recovery fund appeal](#) to support households in need affected by flooding, following Storm Ciara.

Donations from businesses, individual donors and the wider public are being sought to maximise the impact of the **Lancashire Flood Recovery Appeal Fund** to reach those affected by storm devastation – helping with emergency repairs, clothing, childcare equipment, furniture and white goods.

The Community Foundation for Lancashire specialises in developing funds for businesses, individuals and families seeking to invest in charitable causes.

It has kick-started the appeal with some existing funds secured from business and individuals' donations provided to support countywide communities affected by flooding in the wake of severe weather incidents, which also afflicted Lancashire in 2015, 2016 and 2017.

*Rae Brooke, Chief Executive of the Community Foundation for Lancashire said:
"By working together with businesses, individual donors and the wider public seeking to help, we can together effectively reach the most vulnerable victims of flooding.*

"We welcome, and actively encourage, donations that will support those in desperate need, ensuring the Lancashire Flood Recovery Appeal Fund has a far-reaching impact across the county."

To support, and provide a donation to, the Lancashire Flood Recovery Appeal Fund, visit:
www.virginmoneygiving.com/fund/LancashireFloodRecoveryAppeal2020

If you would prefer a discussion around way to positively contribute to the appeal, contact the Community Foundation for Lancashire's Business Development Manager, Owen Phillips:
owen.phillips@cflm.email / 07595 921 601.

Lancashire residents without home insurance who have been afflicted by damage following Storm Ciara, are able to apply for funding from the Flood Recovery Fund.

Due to limited funding, priority will be provided to households with people over the age of 70, children under five, those living with physical or learning difficulties or mental health needs, along with residents on low income or benefits.

Applicants can find out more about the Fund, and apply, by visiting: <https://lancsfoundation.org.uk/Funds.aspx>; alternatively, call 0330 440 4900.



“We are all too aware of the devastation and disruption flooding can cause to households and hope our Lancashire Flood Recovery Appeal Fund will go some way to supporting communities affected by the recent Storm Ciara,” Rae Brooke added.

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For more information, please contact Gary Vyse, the Community Foundation for Lancashire Marketing & Communications Manager: gary.vyse@cflm.email | 07816 304 196

About the Community Foundation for Lancashire

The Community Foundation for Lancashire is an independent charity which promotes local giving to address local disadvantage. We help individuals, families, companies, charitable trusts and public sectors bodies to connect, support and invest in communities across Lancashire.

Since 2007, we have distributed in excess of £14 million to charities and community groups across Lancashire. Our knowledge of the sector allows us to find and reach charities in our community and our ultimate vision is to drive as much investment into Lancashire’s Voluntary and Community sectors to enrich the lives of local people.