



The borough of Burnley has a population of approximately 73,000 people with a higher than average proportion of people choosing to shop locally.

Footfall to areas 1, 2, and 3 is predominantly driven by pedestrians traveling between the shopping centre and the bus station, council offices, sports and health centre. Footfall in areas 4, 5 and 6 is associated with the adjacent shops and the multi storey and Pioneer car parking provision.



**Promotional Area 1**

Bandstand, St James Street (*Adjacent to the McDonalds*)

This is a covered raised platform with steps at the sides and a ramp at the back. It is ideal for performances or for display purposes. It has a large open area in front of it which can be used to accommodate an audience, additional stalls or activities.

The bandstand has roof lights and a forward facing flood light. There is power available at this location..



**Promotional Area 2a** (*Currently booked until Jan 2015*).

Paved Circle Area, St James Street next to the Charity Arch (*near The Mall entrance*).

*Power available from the Charity Arch.*



**Promotional Area 2b** (*Booking Restrictions May Apply*).

Paved Circle Area next to the flower bed opposite the Charity Arch. (*near The Mall entrance*). There is no power provision at this location.

Combined areas 2a and 2b are ideal for medium/large promotional vehicles, display vehicles trailers and exhibition stands. The available area is approximately 6m in diameter.



**Promotional Area 3**

Charity Arch, St James Street (*in front of the 99p Store.*)

Fully covered structure with lighting & electrical points ideal for displaying poster, professional displays and use as a base for promotional activity. The Arch is prewired for the installation of PA speakers to external speaker brackets and the internal space can be sectioned off with curtains.



**Promotional Area 4**

St James St near to the Manchester Road junction (*Opposite the Red Lion Pub*)

This area is ideal for large promotional vehicles, display vehicles trailers and exhibition stands. Approximate area size is 4m by 10.8m.

There is no electricity supply to this area.

**Please Note:**

**Areas 5 and 6 are reserved for commercial bookings only.**



**Promotional Area 5**

St James St, near to the junction with Curzon Street.

Suitable to smaller display vehicles, trailers and exhibition stands. Approximate area size is 4m by 7.6m. There is no electrical supply to this area.

*(Due to the close proximity of this area to other businesses, the number of canvassers will normally be limited to two people and promotional vehicles should be no larger than L:3.5m W:3m H:2.5m)*



**Promotional Area 6**

Curzon Street Marks and Spencer (*Between the Bench and the Lamp Post*)

Suitable for small mobile display vehicles or a gazebo. Displays in this promotional area must be able to be removed at any time without notice, to provide access for emergency services. Approximate area size is 2.5m by 5m.

There is no electrical supply to this area.