

REPORT TO EXECUTIVE



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PORTFOLIO	Resources
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Tackling Health Inequalities Programme 2008/09**PURPOSE**

1. To approve the Council's Tackling Health Inequalities Programme for 2008/09.

RECOMMENDATION

2. The Executive is recommended to:
 - a) approve the amendments to the Communities for Health Programme and approve the Tackling Health Inequalities Programme for 2008/09, as shown section 7 of this Report.
 - b) Delegate the allocation of the NHS Lifechecks allocation to the Director of Community Services, in consultation with the Executive Member for Best Value and Resources.

REASONS FOR RECOMMENDATION

3. The Programme has been designed in such a way that it meets the priorities as identified within the PCT's "A Million Years of Life Saved" Programme and also assists in leveraging in other external funds.

SUMMARY OF KEY POINTS

4. **Background** – Members may recall that on 4th March 2008, the Executive approved the Council's Communities for Health Programme for 2008/09. The Programme is funded by a £50,000 grant from Central Government, which was awarded to Burnley as a result of it being one of the Government's Health Inequality Spearhead Areas. The Programme was allocated to three projects:
 - a) **Buffalo** – the Council's successful and nationally recognised scheme which is seeking to help halt year on year rise in childhood obesity in under 11s.

- b) **Workfit** – Continuation of the Workfit Programme, which works with employers in the Borough to set up in-house health improvement programmes.
- c) **Prairie Football Development** – match funding to ensure the exciting new Prairie Development with Playfootball Limited takes place.

5. **Current Position**

Since the Communities for Health Programme was approved, East Lancashire Primary Care Trust have allocated a grant pro-rata population to the five Borough Councils within the PCT Footprint Area, under Section 28A of the 1977 Health Service Act, for the purposes of facilitating the shared Wellbeing and Health Equality Agenda. The funding should be used and targeted wherever possible to help deliver the East Lancashire Health and Wellbeing Strategy, which has an overall aim of saving “One Million Years of Life” across the PCT area by 2012. The five strategic priorities within the strategy are:

- Coronary Heart Disease
- Alcohol Misuse
- Drug Abuse
- Infant Mortality
- Geographical Inequalities

6. The allocation for Burnley for 2008/09 is £206,000 and the PCT cannot at present, guarantee whether funding will be allocated for 2009/10, but have stated that dialogue for future funding should commence in the third quarter of 2008. In a letter dated 14th April 2008, the PCT have further identified particular priorities for each Borough, which in Burnley, are as follows:

- CVD (cardiovascular disease)
- Alcohol
- Drugs
- Infant Mortality
- Affordable Warmth

7. **Proposed Programme**

In developing the programme, two broader issues have been taken into account:

- to ensure that there is appropriate capacity to secure delivery of the Programme, the PCT have requested that 25% of the contribution to the Council is ring-fenced to improve capacity and develop and implement jointly-developed schemes
- it is felt that there is more likelihood of there being some continuation funding from the PCT than the Communities for Health funding. As a result, it is recommended that the Communities for Health Programme is amended as follows:

Project	Description	Allocation	Revised Allocation
Buffalo	Continuation of this successful project. The scheme will be expanded and continue to help to halt year on year rise in childhood obesity in under 11's.	£25,000	£5,000
WorkFit	<p>The WorkFit Health co-ordinator is currently in post but existing funding ceases in this financial year. They act as the central coordinator to help employers set up in-house programs such as a Workplace Health Award. They assist the employer in addressing issues such as:</p> <ul style="list-style-type: none"> • Recruitment, retention and rehabilitation • Creating a safe and Healthy Workplace • Mental Wellbeing and Minimising Stress • Musculoskeletal Disorders • Tobacco smoke & smoking cessation • Alcohol and other substance misuse • Physical Activity and Healthy Eating 	£10,000	£5,000
Prairie Football Development with Playfootball Ltd	The Executive have previously committed £15,000 of the Communities for Health funding to underwrite a potential funding gap in the new prairie development. The scheme will increase football participation and enable the development of women's football leagues. As previously reported to the Executive, there is a need to increase the level of gap funding to enable participation to increase.	£15,000	£40,000

8. The draft Tackling Health Inequalities Programme for 2008/09 is therefore as follows:

Project	Description	Allocation
Healthy Lifestyles – Wellbeing in the Workplace and the Community	<p>This programme will work alongside the Workfit Co-ordinator and provide a range of lifestyle sessions in the workplace of local businesses, including Lifestyle Assessments to identify individual needs (blood pressure, body mass index, lung function, percentage body fat, Chlamydia test).</p> <p>The programme will also see the successful Exercise on Prescription (BEEP) programme expanded into the community and provide 10 week Healthy Lifestyle programmes focusing on lifestyle change; increasing physical activity, quitting smoking and making healthier food choices will be delivered in the most deprived areas of the borough.</p>	£51,500

Healthy Lifestyles – Buffalo Project	Continuation of this successful project. The scheme will be expanded and continue to help to halt year on year rise in childhood obesity in under 11's.	£24,000
Workfit	<p>The WorkFit Health co-ordinator is currently in post but existing funding ceases in this financial year. They act as the central coordinator to help employers set up in-house programs such as a Workplace Health Award. They assist the employer in addressing issues such as:</p> <ul style="list-style-type: none"> • Recruitment, retention and rehabilitation • Creating a safe and Healthy Workplace • Mental Wellbeing and Minimising Stress • Musculoskeletal Disorders • Tobacco smoke & smoking cessation • Alcohol and other substance misuse 	£19,000

	<p>This project works closely with the Healthy Lifestyles Team to provide a co-ordinated response to increasing the physical activity and encouraging healthy eating to employees working in businesses in Burnley.</p>	
Affordable Warmth: Keep Warm Packs	<p><u>Keep Warm Packs</u> Eligible clients would receive a pack to ensure they keep warm within their own homes. Items would include: 4 energy saving light bulbs and a powerdown plug (donated by a utility company), hot water bottle, fleece blankets, hypothermia thermometer cards, insulation mug, and cup a soups. It would also contain literature detailing schemes such as Burnley Councils CRISP and Warm Front grants, Anchor Staying Put handyman scheme, Burnley Councils Home Repair Assistance; CABs advice schemes and Age Concern projects. 500 packs would be produced and distributed. This project would ensure residents access the help they need with regard to affordable warmth. The project would be launched during the autumn of 2008 during energy efficiency week or Warm Homes week.</p>	£10,000
Affordable Warmth: Warm Front Top Up Grants	<p><u>Warm front top up grants</u> Warm Front is the government's heating and insulation grant. In a number of cases (between 5% and 10%) the total cost of the job exceeds the grant maximum of £2,700. Clients are asked to pay the 'excess' before the job can proceed even though the grant is aimed at the fuel poor who are often the most vulnerable members of our community. Currently there is no 'top up' funding available for Burnley residents with a Warm Front excess. The project would allow clients to access a maximum top up of £500.</p>	£26,000
Alcohol	<p>Joint initiatives with the PCT to tackle the increasing problem of alcohol abuse. This will include include training to front line staff across a number of agencies to deliver opportunistic brief interventions with service user to use self help tools to reduce alcohol consumption.</p>	£20,000

Supporting the EL PCT health campaign	The PCT have invested significantly in a major campaign to support the target to "Save a Million Years of Life". There is a need to now develop a more targeted localised campaign to ensure those residents in Burnley who are most in need are aware of activities and support to help them lead a healthier life.	£4,000
Joint ELPCT/BBC initiatives	To improve capacity (including a contribution to the post of Community Network Director) and to develop and implement jointly-developed scheme (see note above)	£51,500

9. **Life Check Funding**

In addition to the Communities for Health Funding, the Government have also awarded the Council £70,000 towards the new NHS Life Check Initiative. The NHS Life Check funding aims to promote awareness and uptake of a recently launched web-based assessment health tool. The target audience are carers and parents of young babies and teenagers. The Council has received funded to ensure that the two Life Checks are promoted and made available throughout Burnley, especially within our deprived communities. It is highly unlikely that this funding will continue after this financial year.

10. Discussions are currently underway with the PCT on the best use of this funding and as outputs have not been finalised yet, it is recommended that the allocation of this funding is delegated to the Director of Community Services, in consultation with the Executive Member for Best Value and Resources.

FINANCIAL IMPLICATIONS AND BUDGET PROVISION

11. The PCT have allocated the Council £206,000 of funding to enable the Council to support the East Lancashire Health and Well-being Strategy. The programme matches this level of resource.

POLICY IMPLICATIONS

12. None

DETAILS OF CONSULTATION

13. East Lancashire PCT Health Lead for Burnley

BACKGROUND PAPERS

14. Correspondence from East Lancashire PCT
Draft East Lancashire Health and Well-being Strategy.

FURTHER INFORMATION**PLEASE CONTACT:****Mick Cartledge****ALSO:**