

## **Appendix 2**

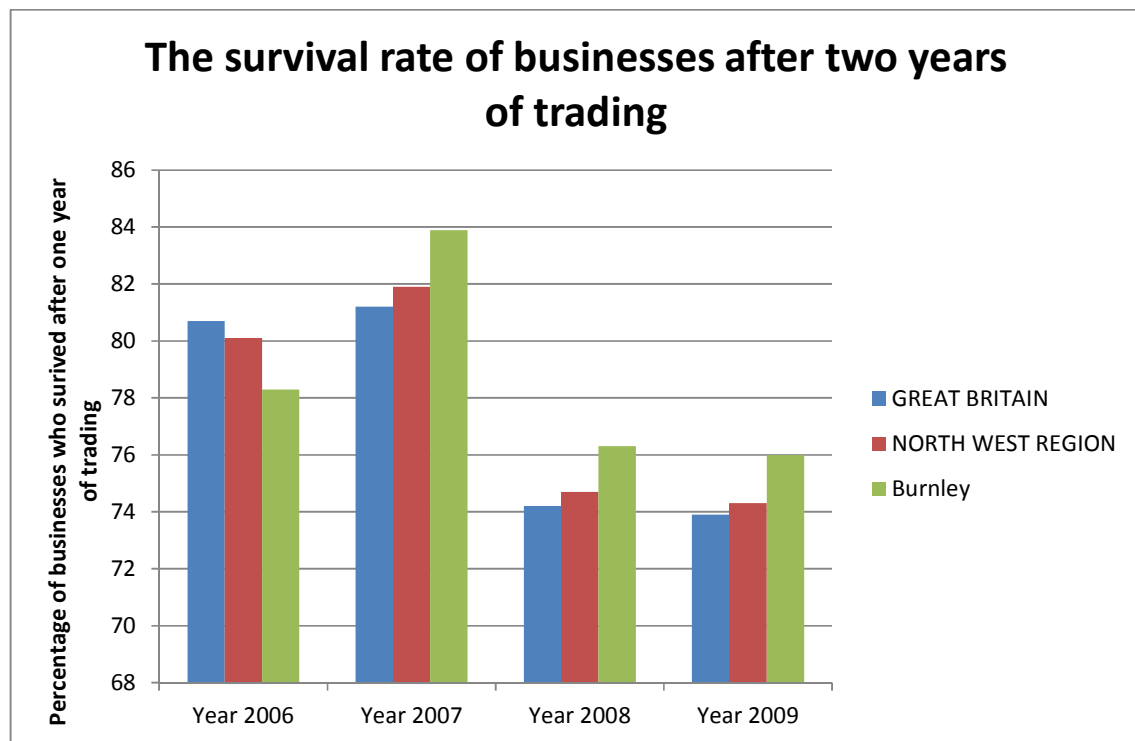
This appendix provides information relating to the survival rates of businesses after 2 years, 3 years, 4 years and 5 years. The data is taken from the ONS Business Demography 2011 which provides data on business starts, death, active enterprises and survivals up to 2011, the latest year available.

The base year, 2006 is the only year to have a full 5 years of survival data. For this reason each continuing graph has one less set of columns.

### **Business Survivals after two years of trading**

Between 2007 and 2009 Burnley had a higher percentage of business survivals after two years of trading activity, than the regional or national level.

Of those businesses who were 'born' in 2009, 76% of them were still trading after two years in business. This compares to only 74.3% of survivals in the North West and 73.9% throughout Great Britain.

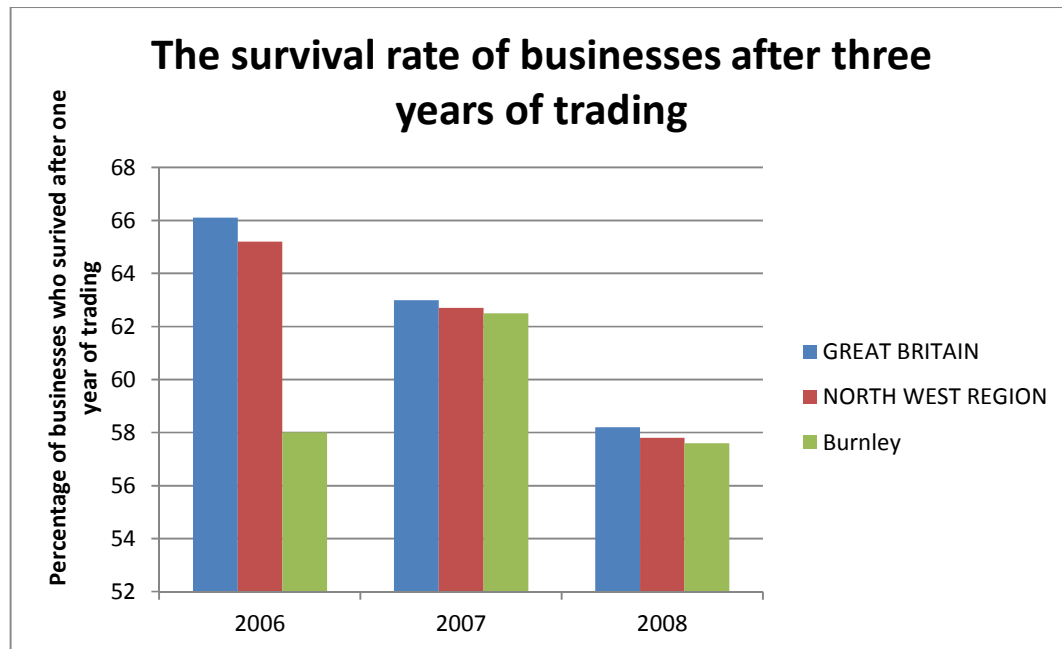


(Source: ONS Business Demography 2011)

### **Business Survivals after three years of trading**

Between 2006 and 2008 Burnley had a lower percentage of business survivals after three years of trading activity, than the regional or national level.

Of those businesses who were 'born' in 2008, 58.2% of them were still trading across Great Britain, 57.8% in the North West and 57.6% in Burnley.

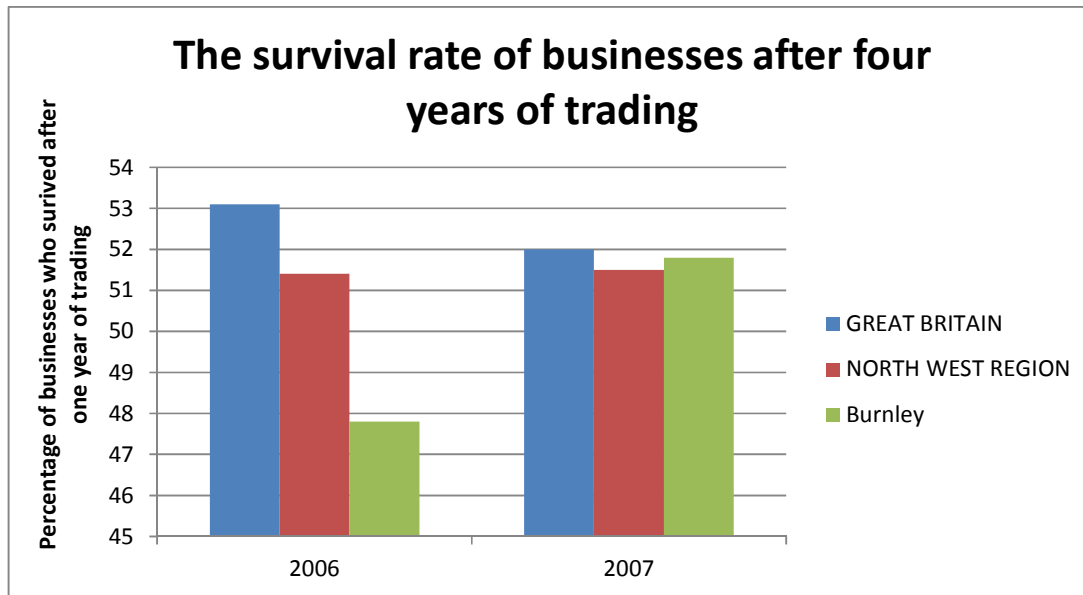


(Source: ONS Business Demography 2011)

### **Business Survivals after four years of trading**

Of those businesses who were 'born' in 2007, 51.8% of them were still trading in Burnley, 51.5% in the North West and 52% across Great Britain

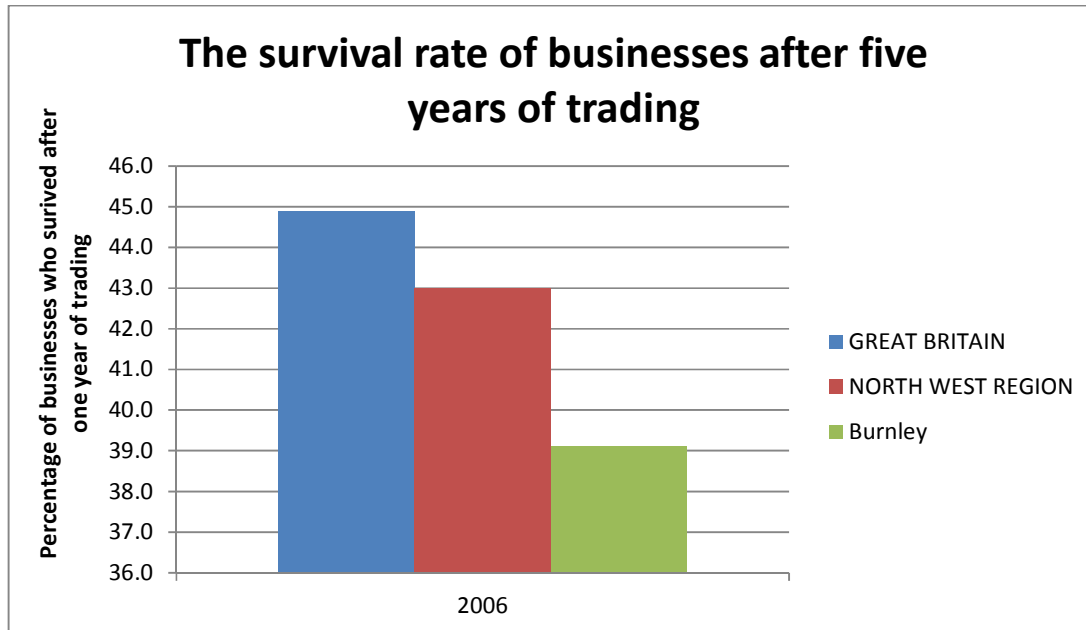
Of those businesses who were 'born' in 2006, there was a bigger difference in survival rates. 53.1% of them were still trading across Great Britain, 51.4% in the North West and 47.8% Burnley.



(Source: ONS Business Demography 2011)

### **Business Survivals after five years of trading**

Of those businesses who were 'born' in 2006, 44.9% of them were still trading across Great Britain, 43% in the North West and 39.1% in Burnley.



(Source: ONS Business Demography 2011)