

Adam Gordon (St Scene) had produced a map for members to view the top 5 Wards for all Anti Social Behaviour in Burnley over the last six months.

The map demonstrated that it was not possible to show purely youth related nuisance or ASB, as at present police assistance do not factor out youth nuisance, however, all ASB included rowdy and inconsiderate behaviour, street drinking, public order, etc. This meant that the majority of calls coming into this category had been youth related.

The map indicated that the Trinity and Bank Hall wards were the busiest areas in the Borough for calls to the police and crimes reported. The map also showed that the wards with youth related ASB issues were prevalent usually at large parks close by, i.e. Ightenhill Park, Scott Park, Thompson Park, and Queens Park. The map showed that Gawthorpe and Rosegrove wards, which were highlighted, had the majority of the Schools within them, but by far and away the busiest days for ASB reports received were Fridays and Saturdays.

### **Members visits with Dambusters – Feedback**

Councillors Darren Reynolds, Karen Heseltine and Andy Tatchell made visits to the Dambuster sessions, which is a sports outreach project linked directly into MATAC Group to target crime & anti social behaviour in hotspot areas. From Sept 08 the team of four coaches targeted two areas per night from 6.30 pm – 8.30 pm.

The following feedback was received from the visits:

- That the Dambusters provide an excellent service to the young people, which made a visible difference to the teenagers. The young people seemed to be well engaged with the coaches, and thoroughly enjoyed the sessions, however it felt that the session finished too early and whilst it was providing a good service, the kids would like to see an extended service.
- That no girls were present at the activity sessions; it felt that the young people want to be engaged more. The Council needs to look at ways of extending the programme.
- That there needs to be a structure for the activities with better publicity for the venue of activities. The team of coaches provide an excellent service but the Council needs to consider how to extend the service and match some funding.

It was also noted that dambusters would like to publicise the programme better with regular venues but the lack of support with the funding is holding this back.

Other areas of concerns were: That the young people need to be engaged with each other more, and the council needs to look at ways to stimulate the young people to play on their own. Another positive move would be to do

more publicity of the dambuster sessions and put posters up on various sites and hopefully involve some girls.

One of the ways to promote this type of service was to get area Champions to go out into different areas, ask volunteers, get some Parish Councils involved, for example, Padiham has a Padiham 'Chill Out Night' where a lot of young people turn up due to good publicity.

Other methods of promoting and advertising the activities were:-

Communicating to young people in wards to make better contact with young people and publicise the activity sessions more effectively.

A mixture of methods, some targeting young people that already had contact, with some aimed at targeting young people who currently do not have any contact with us, and do not use our services.

The whole purpose of the campaign was to raise awareness amongst young people of the review to gain their input to the sessions and to raise awareness of the activities available for young people across the Borough. Some of the methods discussed were different methods of communications and techniques that had been more effective in the past.

Some of the other methods discussed were about the services that the Council provided, for example, SpaceBus, which had a set itinerary, and seemed very popular with young people, some of the other activities involved were Scream n Shout, sports unlimited, Parks offered an extended service in the summertime, and under 16 swimming, he also added that Helen Jones (Arts Officer) was working towards a Project with young girls to promote arts and culture.

Members also considered that the Council needs to look at ways to get the information out, via, a flyer/poster which seemed to be a very effective way of communicating with young people, again word of mouth was another successful method. Other methods discussed were mobile texting which was becoming very popular with young people for example a poster displayed to say if you want to find out what's on next week text 123, or another method would be via Bluetooth, message for the latest news, that message would reach out to 100 yards radius and in December Streetscene were to pilot this method for bin collections coming up to Christmas.

Members considered other ways of publicising, for example, looking at School notice boards, School website link to activities, local cinemas, young peoples website page on the Council's web and target different age groups and demographics. Members also considered talking to young people to get their views on how to promote such activities and look at the most popular methods of publicising.