

**REPORT TO THE EXECUTIVE**



<b>DATE</b>	<b>28<sup>th</sup> April 2009</b>
<b>PORTFOLIO</b>	<b>Resources</b>
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**Tackling Health Inequalities Programme 2009/10**

**PURPOSE**

1. To approve the Council's Tackling Health Inequalities Programme for 2009/10.

**RECOMMENDATION**

2. The Executive is recommended to approve the Tackling Health Inequalities Programme for 2009/10 as shown section 8 of this Report.

**REASONS FOR RECOMMENDATION**

3. The Programme has been designed in such a way that it meets the both the priorities of the the PCT's "Save a Million Years of Life Campaign" and the Government's Communities for Health funding.

**SUMMARY OF KEY POINTS**

4. **Background**  
From 2008/09 the Council received funding from both East Lancashire NHS PCT and the Government (through the Communities for Health Programme) for tackling health deprivation and improving the wider health of residents. A summary of the key projects and outputs from 2008/09 is shown in [Appendix 1](#).
5. **Current Position**  
For 2009/10 the following amounts of funding have been allocated to the Council for health improvement:
  - Communities for Health - £100,000
  - East Lancashire PCT - £ 88,000

There is some carry forward of grant funding from 2008/09 primarily due to the private sector partner pulling out of the Prairie development, difficulty in recruiting to the Healthy Lifestyles Workplace post and jointly funded posts at the PCT not being filled until later in the year. In addition, an additional allocation of £120,000 of Communities for Health

Funding for 2008/09 was made late in the year without any prior notification. The overall funding available for 2009/10 is therefore as follows:

Carry-forward of underspend Communities for Health allocation - 2008/09	40,000
Carry-forward of PCT allocation - 2008/09	88,779
PCT allocation 2009/10	88,000
Communities for Health - additional allocation 2008/09	120,000
Communities for Health - 2009/10 allocation	<u>100,000</u>
<b>Total Funding Available</b>	<b>436,779</b>

6. For the PCT funding, there is a requirement to ensure that it is used to meeting the five strategic priorities within the East Lancashire Health and Wellbeing Strategy which are:

- Coronary Heart Disease
- Alcohol Misuse
- Drug Abuse
- Infant Mortality
- Geographical Inequalities

7. As with 2008/09, to ensure that there is appropriate capacity to secure delivery of the Programme, the PCT have requested that 25% of the contribution to the Council is ring-fenced to improve capacity and develop and implement jointly-developed schemes. The PCT have also previously identified particular priorities for each Borough, which in Burnley, are as follows:

- CVD (cardiovascular disease)
- Alcohol
- Drugs
- Infant Mortality
- Affordable Warmth

8. **Proposed Programme for 2009/10**

The draft Tackling Health Inequalities Programme for 2009/10 is shown in the following table. The programme has been sent to the PCT and the Council is still awaiting their approval for those elements which are funded by the PCT allocation:

<b>Project</b>	<b>Description</b>	<b>Allocation</b>
Healthy Lifestyles – Wellbeing in the Workplace and the Community	<p>Continuation of the successful Exercise on Prescription (BEEP) programme which has expanded into the community and provides 10 week Healthy Lifestyle programmes focusing on lifestyle change; increasing physical activity, quitting smoking and making healthier food choices will be delivered in the most deprived areas of the borough.</p> <p>This programme will work alongside the Workfit Co-ordinator (the funding allocation is for a two year period to ensure a good quality candidate can be recruited) and provide a range of lifestyle sessions in the workplace of local businesses, including Lifestyle Assessments to identify individual needs (blood pressure, body mass index, lung function, percentage body fat, Chlamydia test).</p>	£74,000

Healthy Lifestyles – Buffalo Project	Continuation and expansion to 3 more primary schools in the Borough (currently operational at 4 schools). The scheme will continue to help to halt year on year rise in childhood obesity in under 11's.	£48,305
Workfit	<p>Continuation of the WorkFit Health Co-ordinator who acts as the central coordinator to help employers set up in-house programs such as a Workplace Health Award. They assist the employer in addressing issues such as:</p> <ul style="list-style-type: none"> <li>• Creating a safe and Healthy Workplace</li> <li>• Mental Wellbeing and Minimising Stress</li> <li>• Musculoskeletal Disorders</li> <li>• Tobacco smoke &amp; smoking cessation</li> <li>• Alcohol and other substance misuse</li> </ul> <p>This project works closely with the Healthy Lifestyles Team to provide a co-ordinated response to increasing the physical activity and encouraging healthy eating to employees working in businesses in Burnley.</p>	£45,000
Affordable warmth: Insulation Grants	This allocation will assist the Burnley CRISP insulation grant scheme and will help assist approximately 50 households benefit from loft and cavity wall insulation. This funding will be matched by a utility company and also the Housing Capital Programme. Key beneficiaries include householders over the age of 60 or in receipt of certain government benefits, and families with children under 5 in a SureStart area.	£10,000
Affordable Warmth: Warm Front Top Up Grants	Warm Front is the government's heating and insulation grant. In a number of cases (between 5% and 10%) the total cost of the job exceeds the grant maximum of £2,700. Clients are asked to pay the 'excess' before the job can proceed even though the grant is aimed at the fuel poor who are often the most vulnerable members of our community. This scheme will continue the 'top up' funding available for Burnley residents with a Warm Front excess. In 2008/09 the project allowed clients to access a maximum top up of £500. Due to a reluctance to still take up these grants in the households of greatest need it is recommended that for 2009/10 the top up is increase to a maximum of £800.	£20,000
Affordable warmth: Age Concern	Age Concern provide an important information and advice service to elderly residents and work in partnership with our Revenues and Benefits service. This programme would support a part time case worker who would deal with	£15,000

	approximately 970 enquiries, 198 home visits and seek to increase welfare benefit by nearly £250,000. The focus will be on our most deprived areas and will make a real difference in achieving affordable warmth.	
Alcohol	Joint initiatives with the PCT and the Police to tackle the increasing problem of alcohol abuse, for example, awareness campaigns, designated public place orders, etc.	£10,000
Joint ELPCT/BBC initiatives	This amount is ringfenced in line with the allocation from the PCT to improve capacity (including a contribution to jointly funded posts at the PCT, eg. Community Network Director) and to develop and implement jointly-developed schemes to support the SMYL campaign	£49,474
Outdoor Activity Development Programme	This programme will see both improvements to existing outdoor activity facilities as well as the introduction of outdoor exercise equipment at a number of sites.	£85,000
Making Swimming Attractive and Fun	Very recent consultation with young people highlighted that although free swimming may get some young people to take up swimming, the factor that would really make a difference is to get more fun into our Centres through the introduction of inflatable. Two new inflatables will be acquired to further drive up young people becoming more active through swimming	£10,000
Prairie Football Academy Development	The Executive previously committed £40,000 of the Communities for Health funding to underwrite a potential funding gap in the new prairie development. The scheme will increase football participation and enable the development of women's football leagues. Although the private sector developer pulled out at the last moment, The Council is still seeking another partner. As such, it is prudent to continue to keep this allocation at present.	£40,000
Future Development Opportunities	Officers are currently developing a number of schemes to help residents become more physically active and these will be brought forward during the year.	£30,000
<b>Total</b>		<b>£436,779</b>

## 9. Life Check Funding

In addition to the Communities for Health Funding, the Government also awarded the Council £70,000 in 2008/09 towards the new NHS Life Check Initiative, in particular for activities linked to Teen Life checks. NHS Life Check funding aims to promote awareness and uptake of a recently launched web-based assessment health tool. There has been

numerous meetings both locally and nationally regarding the Programme and the use of the funding. As it is highly unlikely that there will be further Lifechecks funding, the following Programme is recommended for utilising the funding:

Development of Young Person's Gym at Padiham	£35,000
Production of Young Person's Health Brochure	£15,000
Staff to deliver Lifechecks assessments and follow on programme	£20,000
<b>Total</b>	<b>£70,000</b>

#### **FINANCIAL IMPLICATIONS AND BUDGET PROVISION**

10. The proposed programme, including on-costs, where appropriate, is equal to the level of resources as outlined in paragraph 5 of this report.
11. Similarly, the proposed programme for Lifecheck is equal to the allocation of £70,000.

#### **POLICY IMPLICATIONS**

12. None

#### **DETAILS OF CONSULTATION**

13. East Lancashire PCT Health Lead for Burnley

#### **BACKGROUND PAPERS**

14. Correspondence from East Lancashire PCT and Department of Health  
Draft East Lancashire Health and Well-being Strategy.

#### **FURTHER INFORMATION**

**PLEASE CONTACT:**

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**ALSO:**